

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Yehuda Kahana</td> <td>02/23/2012</td> </tr> <tr> <td>Rami Maimon</td> <td>03/04/2012</td> </tr> </tbody> </table>		Name	Execution Date	Yehuda Kahana	02/23/2012	Rami Maimon	03/04/2012				
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RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>Secret of Youth Ltd.</td> </tr> <tr> <td>Street Address:</td> <td>7 Hamelacha Street</td> </tr> <tr> <td>City:</td> <td>Or Yehuda</td> </tr> <tr> <td>State/Country:</td> <td>ISRAEL</td> </tr> <tr> <td>Postal Code:</td> <td>60372</td> </tr> </table>		Name:	Secret of Youth Ltd.	Street Address:	7 Hamelacha Street	City:	Or Yehuda	State/Country:	ISRAEL	Postal Code:	60372
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CORRESPONDENCE DATA											
<p>Fax Number: (206)682-6031          Phone: 206/622-4900          Email: karenwill@seedip.com  <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Correspondent Name: Qing Lin, Ph.D.          Address Line 1: 701 Fifth Avenue          Address Line 2: Suite 5400          Address Line 4: Seattle, WASHINGTON 98104</p>											
ATTORNEY DOCKET NUMBER:	850180.401USPC										
NAME OF SUBMITTER:	Qing Lin, Ph.D.										
Total Attachments: 2 source=850180_401USPC_assignment#page1.tif source=850180_401USPC_assignment#page2.tif											

CH \$40.00 13145896

## ASSIGNMENT

WHEREAS, we, Yehuda Kahana, Rami Maimon and Chaim Perry (hereinafter referred to as ASSIGNORS), having mailing addresses of 16 Tzamarot Street, Herzlia 46424 Israel; 17 Menahem Begin Street, Holon 58517 Israel; and 122 Ben Yehuda Street, Tel Aviv 63401 Israel, respectively, are the joint inventors of an invention entitled "FRUIT AND VEGETABLE-DERIVED COMPOSITIONS FIELD OF THE INVENTION," as described and claimed in the specification of International Application No. PCT/IL2010/000058, accorded an International Filing Date of January 24, 2010, for which an application for United States letters patent is sought;

WHEREAS, Secret of Youth Ltd. (hereinafter referred to as ASSIGNEE), having a usual place of business at 7 Hamelacha Street, Or Yehuda 60372 Israel, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNORS hereby sell, assign and transfer unto said ASSIGNEE, the entire right, title and interest in and to said invention, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions including any extensions or adjustments in term thereof and, in any and all divisions, reissues and continuations thereof, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNORS had this assignment, transfer and sale not been made. ASSIGNORS hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNORS agree to execute all instruments and documents required for the making and prosecution of applications for United

States letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

23/2/12  
Date

Yehuda Kahana  
Yehuda Kahana

I certify that I know or have satisfactory evidence that Yehuda Kahana signed this instrument of his/her own free will, as a voluntary act for the uses and purposes mentioned in the instrument.

Date 23/2/2012  
(Type or Print)

Signed at Hertzelya

AVRAHAM BEN SHUSHAN  
(Type or Print Name of Witness)

(Signature of Witness)

4/3/2012  
Date

Rami Maimon  
Rami Maimon

I certify that I know or have satisfactory evidence that Rami Maimon signed this instrument of his/her own free will, as a voluntary act for the uses and purposes mentioned in the instrument.

Date 4/3/2012  
(Type or Print)

Signed at OR - YEHUDA

Moshe SASSON  
(Type or Print Name of Witness)

(Signature of Witness)