

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Robert B. Sigmon Jr.</td> <td>01/05/2006</td> </tr> <tr> <td>Lena Pavlovskaja</td> <td>12/21/2005</td> </tr> <tr> <td>Airan Landau</td> <td>12/21/2005</td> </tr> </tbody> </table>		Name	Execution Date	Robert B. Sigmon Jr.	01/05/2006	Lena Pavlovskaja	12/21/2005	Airan Landau	12/21/2005		
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RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>ICTV, Inc</td> </tr> <tr> <td>Street Address:</td> <td>14600 Winchester Blvd.</td> </tr> <tr> <td>City:</td> <td>Los Gatos</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>95030</td> </tr> </table>		Name:	ICTV, Inc	Street Address:	14600 Winchester Blvd.	City:	Los Gatos	State/Country:	CALIFORNIA	Postal Code:	95030
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PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13311203</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13311203						
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CORRESPONDENCE DATA											
<p>Fax Number: (617)443-0004</p> <p>Phone: 617-443-9292</p> <p>Email: dderamo@sunsteinlaw.com</p> <p><i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Correspondent Name: John J. Stickevers</p> <p>Address Line 1: 125 Summer Street</p> <p>Address Line 2: Sunstein Kann Murphy & Timbers LLP</p> <p>Address Line 4: Boston, MASSACHUSETTS 02110</p>											
ATTORNEY DOCKET NUMBER:	1436/199										
NAME OF SUBMITTER:	John J. Stickevers										
<p>Total Attachments: 3</p> <p>source=DD1436199Assignment#page1.tif</p> <p>source=DD1436199Assignment#page2.tif</p> <p>source=DD1436199Assignment#page3.tif</p>											

CH \$40.00 13311203

ASSIGNMENT

ASSIGNOR: Robert B. Sigmon, Jr.
Lena Pavlovskaja
Airan Landau

ASSIGNEE: ICTV, Inc.
14600 Winchester Blvd.
Los Gatos, CA 95030

STATE OF INCORPORATION OF ASSIGNEE: California

INVENTION: System and Method for Providing Video Content Associated with a
Source Image to a Television in a Communication Network

ATTORNEY DOCKET: 1436/167

SERIAL NO: 11/258,601

FILED: October 25, 2005

Assignor is a joint inventor of the above invention (the "Invention") described in a United States patent application (the "Application") bearing the above attorney docket number and having as a title the above name for the Invention. The Application has a Patent and Trademark Office filing date and serial number as indicated above, or if no filing date and serial number are shown, has a Declaration executed by Assignor contemporaneously with this Assignment.

For valuable consideration, receipt of which is acknowledged, each Assignor hereby assigns to Assignee (which term shall include Assignee's successors and assigns), all of Assignor's right, title and interest in the Invention, all improvements therein, the Application and all priority rights arising therefrom, and any patents, and any reissues and extensions thereof, which issue in any country upon any patent applications which correspond with any of the following: the Application, any divisional, continuation-in-whole, or substitute United States application which is based on the Application; or any continuation-in-part United States application (including divisions, continuations-in-whole or -in-part, and substitutions thereof or therefor) based in-part on any of the above described applications.

Each Assignor further agrees that such Assignor and Assignor's heirs and legal representatives will, without further consideration, cooperate with Assignee in the prosecution of all of the above applications, execute, verify, acknowledge and deliver all such further papers, including applications for patents and for reissues and extensions therefor, and instruments of assignment and transfer thereof, and will communicate any facts known to Assignor relating to the Invention, to obtain or maintain or enforce patents for the Invention and improvements therein in any and all countries and to vest title thereto in Assignee. Each Assignor further agrees that such Assignor will, without further compensation to Assignor during the term of such Assignor's employment by Assignee and thereafter for reasonable compensation as determined by Assignee, perform such other acts as may be reasonably required when requested by Assignee, including attending depositions, preparing and executing declarations and affidavits and testifying as a witness, to obtain or maintain or enforce patents for the Invention and improvements therein in any and all countries and to vest title thereto in Assignee.

IN WITNESS WHEREOF, each Assignor hereby executes this instrument on the date set forth below.

Date: 1/5/2005

Robert B. Signon, Jr.
Robert B. Signon, Jr., Assignor

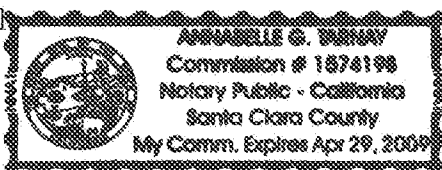
STATE OF California)

COUNTY OF San Jose)

5 January, 2005

On this 5 day of January, 2005, before me, the undersigned notary public, personally appeared Robert B. Signon, Jr., proved to me through satisfactory evidence of identification, which consisted of personally known, to be the person whose name is signed on the preceding or attached document, and acknowledged to me that he/she signed it voluntarily for its stated purpose.

Seal



Annabelle G. Dineen
Notary Public

My commission expires: 04-29-06

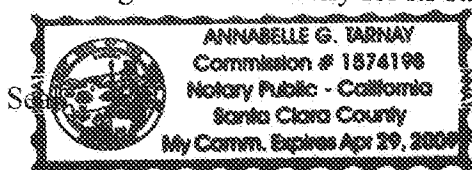
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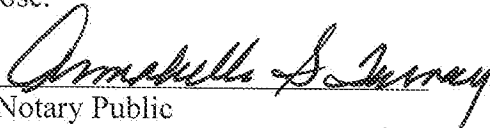

Lena Pavlovskaja, Assignor

STATE OF California
COUNTY OF Santa Clara

21 Dec., 2005

On this 21 day of Dec., 2005, before me, the undersigned notary public, personally appeared Lena Pavlovskaja, proved to me through satisfactory evidence of identification, which consisted of personally known, to be the person whose name is signed on the preceding or attached document, and acknowledged to me that he/she signed it voluntarily for its stated purpose.




Notary Public
My commission expires: 04-29-09

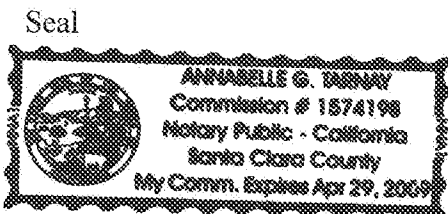
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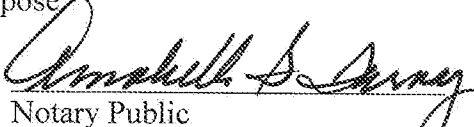

Airan Landau, Assignor

STATE OF California
COUNTY OF Santa Clara

21 Dec., 2005

On this 21 day of Dec., 2005, before me, the undersigned notary public, personally appeared Airan Landau, proved to me through satisfactory evidence of identification, which consisted of personally known, to be the person whose name is signed on the preceding or attached document, and acknowledged to me that he/she signed it voluntarily for its stated purpose.




Notary Public
My commission expires: 04-29-09

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