501850425 03/13/2012

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Randy N. Lubart	03/08/2012

RECEIVING PARTY DATA

Name:	Shoes For Crews, LLC		
Street Address:	250 S. Australian Avenue		
Internal Address:	17th Floor		
City:	West Palm Beach		
State/Country:	FLORIDA		
Postal Code:	33401		

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29415614

CORRESPONDENCE DATA

Fax Number: (561)625-6575 **Phone**: 561-625-6575

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Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

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Address Line 4: PALM BEACH GARDENS, FLORIDA 33410

ATTORNEY DOCKET NUMBER: 2096.000067

NAME OF SUBMITTER:

A. Keith Campbell

Total Attachments: 2

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PATENT

REEL: 027849 FRAME: 0653

OF \$40.00 29415614

ASSIGNMENT

ASSIGNOR:	Randy N. I	Lubart		
	Status:	an individual		
	Address:	202 Thornton Court		
	City:	Palm Beach Gardens	State/Zip:	FL 33418
ASSIGNEE:	Shoes For Crews, LLC			
	Status:	a Florida Limited Liability Company		
	Address:	250 S. Australian Avenue, 17 th Floor		
	City:	West Palm Beach	State/Zip:	FL 33401-7403
TITLE OF INVI	ENTION: F	OOTWEAR UPPER		
U.S. PATENT S	SERIAL NO.	: U.S. FII	LING DATE: He	rewith
ATTY DOCKE	T NO.: 2096	000067		

WHEREAS, the Assignor having made the above invention and filed application for Letters Patent of the United States thereon, and the Assignee is desirous of acquiring the same. In consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby assigns to the Assignee, including its successors, assigns, heirs, administrators, all of the Assignors' right, title and interest in and to the invention and the patent application therefore identified herein and to any divisionals, continuations, continuations-in-part, substitutes, reexaminations, reissues, improvements and all patents which may evolve therefrom;

NOW, THEREFORE, Assignor, intending to be legally bound, hereby assigns, transfers and delivers unto Assignee, its successors, legal representatives and assigns, all rights, title and interest in, to and under the Patent Application, including all other rights associated with the invention, including, without limitation, the right to sue for and collect damages for any past infringement of the Patents, and all patent applications related thereto including, but not limited to, all provisionals, non-provisionals, divisionals, continuations, continuations-in-part, substitutes, reexaminations, reissues and all other applications for patent which have been or shall be filed in the United States and all foreign countries on the inventions based upon the invention; all original, reissued and reexamined patents and extensions thereof which have been or shall be issued in the United States and all foreign countries on the invention to the full end of the term or terms for which the Patents may be granted, as fully and entirely as the same would have been held by the undersigned Assignor had this Agreement not been made; and specifically including all rights of priority created by the Patent under any treaty, convention or law relating thereto.

Assignor agrees, when requested, to carry out in good faith the intent and purpose of this Agreement, to execute and deliver to Assignee, all non-provisionals, divisionals, continuations, continuations-in-part,

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> PATENT REEL: 027849 FRAME: 0654

substitutes, reexaminations, reissues, and all other patent applications on the inventions; all lawful oaths, declarations, assignments, powers of attorney and other papers; communicate to Assignee all facts known to Assignor relating to the invention and the history thereof; and generally do everything possible which Assignee shall consider desirable for vesting title to the invention in Assignee, and for securing, maintaining and enforcing proper patent protection for the inventions; the Assignor agrees to execute any papers or perform any acts required to establish, vest or protect the Assignee's rights therein or required by Assignee to obtain said patent, without any additional payment therefore, but without any expense to Assignor.

Date: 38/2 Inventor: Randy N. Lubart

STATE OF Florida

COUNTY OF Palm Beach

Before me this day of Maych 2012, personally appeared Randy N. Lubart, the abovenamed individuals, to me known to be the persons described in, and who executed the foregoing assignment instrument and acknowledge to me that they executed the same on their own free will for the purpose therein expressed.

(Notarial Seal)

SHAMINE SOMAR
Comm# DD0769534
Expires 3/17/2012
Florida Notary Assn., inc

Notary Public

My Commission Expires:

Personally Known

or Product Identification_

Type of Identification Produced

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RECORDED: 03/13/2012