501851113 03/13/2012

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|-------------|----------------|
| Nathan Gary | 03/12/2012 |

RECEIVING PARTY DATA

| Name: | Sony Computer Entertainment America LLC |
|-----------------|---|
| Street Address: | 919 Hillsdale Blvd., 2nd Floor |
| City: | Foster City |
| State/Country: | CALIFORNIA |
| Postal Code: | 94404-2175 |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 13418703 |

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: 053526-8000

NAME OF SUBMITTER: Amanda Y. Baker

Total Attachments: 2

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PATENT REEL: 027853 FRAME: 0644 CH \$40,00 134187

Atty. Docket No.: 053526-8000

ASSIGNMENT

WHEREAS, I, Nathan Gary, a citizen of the United States, residing in Santa Monica,

California, have invented a "SYSTEM AND METHOD FOR CAPTURING AND SHARING

CONSOLE GAMING DATA" for which I have executed application papers for a U.S. patent

thereon, which was filed on March 13, 2012 , as serial no. 13/418,703 ; and

WHEREAS, Sony Computer Entertainment America LLC, having a place of business

located at 919 E. Hillsdale Blvd., 2nd Floor, Foster City, California 94404-2175, is desirous of

acquiring the exclusive right, title and interest in and to said invention and in and to the Letters

Patent to be granted and issued therefor in the United States of America and its territories and

possessions, and all countries foreign thereto;

NOW, THEREFORE, for a valuable consideration, the receipt of which is hereby

acknowledged, I, Nathan Gary, do sell, assign, transfer and set over unto the said Sony Computer

Entertainment America LLC, its successors and assigns, the full and exclusive right, title and

interest in and to said invention, and in and to any and all Letters Patent to be granted and issued

therefor, not only for, to and in the United States of America, its territories and possessions, but

also for, to and in all other countries including all priority rights under the International

Convention, in any or all continuation, continuation-in-part, divisional and/or converted utility

and design patent applications and resulting Letters Patents; and I hereby authorize and request

the Commissioner of Patents and Trademarks to issue said Letters Patent to said Sony Computer

Entertainment America LLC, its successors and assigns, in accordance with this Assignment.

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Atty. Docket No.: 053526-8000

The undersigned hereby grant(s) the firm of Nixon Peabody LLP, 2 Palo Alto Square, 3000 El Camino Real, Suite 500, Palo Alto, CA 94306 the power to insert on this assignment any further identification, including the application number and filing date, which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Nathan Gary

Date: 3-12-12

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RECORDED: 03/13/2012

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PATENT REEL: 027853 FRAME: 0646