

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Sebastian ZIMMERMANN</td> <td>02/01/2012</td> </tr> <tr> <td>Mikhail SMIRNOV</td> <td>02/01/2012</td> </tr> </tbody> </table>		Name	Execution Date	Sebastian ZIMMERMANN	02/01/2012	Mikhail SMIRNOV	02/01/2012				
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RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>Bayerische Motoren Werke Aktiengesellschaft</td> </tr> <tr> <td>Street Address:</td> <td>Petuelring 130</td> </tr> <tr> <td>City:</td> <td>Muenchen</td> </tr> <tr> <td>State/Country:</td> <td>GERMANY</td> </tr> <tr> <td>Postal Code:</td> <td>80809</td> </tr> </table>		Name:	Bayerische Motoren Werke Aktiengesellschaft	Street Address:	Petuelring 130	City:	Muenchen	State/Country:	GERMANY	Postal Code:	80809
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PROPERTY NUMBERS Total: 1											
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CORRESPONDENCE DATA											
<p>Fax Number: (202)628-8844          Phone: 202-624-2500          Email: tyarborough@crowell.com  <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Correspondent Name: Crowell &amp; Moring LLP          Address Line 1: Intellectual Property Group          Address Line 2: P.O. Box 14300          Address Line 4: Washington, DISTRICT OF COLUMBIA 20044-4300</p>											
ATTORNEY DOCKET NUMBER:	080437.64159US										
NAME OF SUBMITTER:	Jeffrey D. Sanok										
Total Attachments: 1 source=64159USASSIGNMENT_001#page 1.tif											

OP \$40.00 13368910

## ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each undersigned inventor has sold and assigned, and by these presents hereby sells and assigns, unto:

Bayerische Motoren Werke Aktiengesellschaft  
Petuelring 130  
80809 Muenchen  
GERMANY

(hereinafter ASSIGNEE) all right, title and interest for the United States, its territories and possessions in and to his invention relating to:

## Method for Configuring Infotainment Applications in a Motor Vehicle

as set forth in his United States Patent Application (check one):

- ☒ executed concurrently herewith,  
☐ executed on ,  
☐ Application No. , filed ,  
☐ PCT International Application, No. , filed ,

in and to said United States Patent Application including any and all divisions or continuations thereof and in and to any and all Letters Patent of the United States which may issue on any such application or for said invention, including any and all reissues or extensions thereof, to be held and enjoyed by said ASSIGNEE, its successors, legal representatives and assigns to the full end of the term or terms for which any and all such Letters Patent may be granted as fully and entirely as would have been held and enjoyed by the undersigned had this Assignment not been made;

Each of the undersigned hereby authorizes and requests the Director of the U.S. Patent and Trademark Office to issue any and all such Letters Patent to said ASSIGNEE, its successors or assigns in accordance herewith;

Each of the undersigned warrants and covenants that he has the full and unencumbered right to sell and assign the interests herein sold and assigned and that he has not executed and will not execute any document or instrument in conflict herewith;

Each of the undersigned further covenants and agrees he will communicate to said ASSIGNEE, its successors, legal representatives or assigns all information known to him relating to said invention or patent application and that he will execute and deliver any papers, make all rightful oaths, testify in any legal proceedings and perform all other lawful acts deemed necessary or desirable by said ASSIGNEE, its successors, legal representatives or assigns to perfect title to said invention, to said application including divisions and continuations thereof and to any and all Letters Patent which may be granted therefor or thereon, including reissues or extensions, in said ASSIGNEE, its successors, or assigns or to assist said ASSIGNEE, its successors, legal representatives or assigns in obtaining, reissuing or enforcing Letters Patent of the United States for said invention;

Each of the undersigned hereby grants the firm of CROWELL & MORING LLP, or any partner thereof, the power to insert in this Assignment any further identification which may be necessary or desirable to comply with the rules of the U.S. Patent and Trademark Office for recordation of this Assignment.

Signature:

Inventor one:

  
Sebastian ZIMMERMANN

01. Feb. 2012  
DATE

Signature:

Inventor two:

  
Mikhail SMIRNOV

01. Feb 2012  
DATE