PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
MASAHIDE KOBAYASHI	03/02/2012
JUNICHI YAMASHITA	03/02/2012

RECEIVING PARTY DATA

Name:	JNC CORPORATION	
Street Address:	2-1, OTEMACHI 2-CHOME, CHIYODA-KU,	
City:	ТОКУО	
State/Country:	JAPAN	
Postal Code:	100-8105	

Name:	JNC PETROCHEMICAL CORPORATION	
Street Address:	2-1, OTEMACHI 2-CHOME, CHIYODA-KU,	
City:	токуо	
State/Country:	JAPAN	
Postal Code:	100-0004	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13496201

CORRESPONDENCE DATA

Fax Number: (510)580-7280

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Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: JIANQ CHYUN INTELLECTUAL PROPERTY OFFICE

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Address Line 4: TAIPEI, TAIWAN 100

ATTORNEY DOCKET NUMBER: 35527-US-1002-PCT PATENT

501853637 REEL: 027865 FRAME: 0688

13496201

CH \$40.00

NAME OF SUBMITTER:	Belinda Lee
Total Attachments: 2 source=35527us_assgn#page1.tif source=35527us_assgn#page2.tif	

PATENT REEL: 027865 FRAME: 0689

ASSIGNMENT

WHEREAS,

MASAHIDE KOBAYASHI

JUNICHI YAMASHITA 2.

hereinafter referred to as ASSIGNOR, has/have invented certain new and useful improvements as described and set forth in the below identified application for United States Letters Patent:

Title: LIQUID CRYSTAL COMPOUND, LIQUID CRYSTAL COMPOSITION AND LIQUID CRYSTAL DISPLAY DEVICE

[] Filed:

Serial No.

[x] Executed concurrently with the execution of this instrument

WHEREAS, 1. JNC CORPORATION

of 2-1, OTEMACHI 2-CHOME, CHIYODA-KU, TOKYO 100-8105 JAPAN

2. JNC PETROCHEMICAL CORPORATION 2-1, OTEMACHI 2-CHOME, CHIYODA-KU, TOKYO 100-0004 JAPAN

hereinafter referred to as ASSIGNEE, is desirous of acquiring ASSIGNOR'S interest in the said invention and application and in any U.S. Letters Patent which may be granted on the same:

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that, for good and valuable consideration, receipt of which is hereby acknowledged by Assignor, Assignor has/have sold, assigned and transferred, and by these presents does/do sell, assign and transfer unto the said Assignee, and Assignee's successors and assigns, all his/her/their rights, title and interest in and to the said invention and application and all future improvements thereon, and in and to any Letters Patent which may hereafter be granted on the same in the United States, the said interest to be held and enjoyed by said Assignee as fully and exclusively as it would have been held and enjoyed by said Assignor had this Assignment and transfer not been made, to the full end and term of any Letters Patent which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof.

Assignor further agrees/agree that he/she/they will, without charge to said Assignee, but at Assignee's expense, cooperate with Assignee in the prosecution of said application and/or applications, execute, verify, acknowledge and deliver all such further papers, including applications for Letters Patent and for the reissue thereof, and instruments of assignment and transfer thereof, and will perform such other acts as Assignee Lawfully may request, to obtain or maintain Letters Patent for said invention and improvement, and to vest title thereto in said Assignee, or Assignee's successors and assigns.

PATENT REEL: 027865 FRAME: 0690 Second Joint Inventor: JUNICHI YAMASHITA

ASSIGNMENT CONTINUED

indicated.	o manetalian hametey on the state (e)
signature: Masahide Kobayashi	Date: March 2, 20/2
Sole or First Joint Inventor: MASAHIDE KOBAYASHI	
Signature: Junich Yamashta	Date: March 2. 2012