

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Mathieu R. Badimon</td> <td>02/29/2012</td> </tr> <tr> <td>Camiel Flohr</td> <td>02/29/2012</td> </tr> </tbody> </table>		Name	Execution Date	Mathieu R. Badimon	02/29/2012	Camiel Flohr	02/29/2012						
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RECEIVING PARTY DATA													
<table border="1"> <tr> <td>Name:</td> <td>Firstborn Multimedia Corp.</td> </tr> <tr> <td>Street Address:</td> <td>32 Avenue of the Americas</td> </tr> <tr> <td>Internal Address:</td> <td>5th Floor</td> </tr> <tr> <td>City:</td> <td>New York</td> </tr> <tr> <td>State/Country:</td> <td>NEW YORK</td> </tr> <tr> <td>Postal Code:</td> <td>10013</td> </tr> </table>		Name:	Firstborn Multimedia Corp.	Street Address:	32 Avenue of the Americas	Internal Address:	5th Floor	City:	New York	State/Country:	NEW YORK	Postal Code:	10013
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PROPERTY NUMBERS Total: 1													
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CORRESPONDENCE DATA													
Fax Number:	(312)463-5001												
Phone:	312-463-5000												
Email:	BWPTOPAT@bannerwitcoff.com, designteamchicago@bannerwitcoff.com												
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>													
Correspondent Name:	Banner & Witcoff, Ltd.												
Address Line 1:	Ten South Wacker Drive												
Address Line 2:	Suite 3000												
Address Line 4:	Chicago, ILLINOIS 60606												
ATTORNEY DOCKET NUMBER:	006943.04629												
NAME OF SUBMITTER:	Anna Smialek												
Total Attachments: 3 source=4629_Inventors_to_Firstborn#page1.tif source=4629_Inventors_to_Firstborn#page2.tif source=4629_Inventors_to_Firstborn#page3.tif													

CH \$40.00 29411374

ASSIGNMENT

WHEREAS, We, Mathieu R. Badimon and Camiel Flohr, (ASSIGNORS), are inventors of certain inventions and improvements described in a U.S. design patent application and having the title:

GRAPHIC USER INTERFACE

which application was filed on January 19, 2012 and assigned Application No. 29/411,374; and

WHEREAS,

Firstborn Multimedia Corp.
32 Avenue of the Americas, 5th Floor
New York, NY 10013

(ASSIGNEE) desires to acquire the entire right, title and interest in and to the said application, inventions and improvements and any patents that may be granted on or as a result thereof in the United States of America (U.S.) and in any and all foreign countries;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged,

We hereby assign, to the above named ASSIGNEE, its successors, assigns and legal representatives (NOMINEES) our entire right, title and interest in and to said application, inventions and improvements throughout the world and to any and all patents, including but not limited to design patents and registrations, petty patents and utility model patents which may be granted therefor, and all continuations, continuations-in-part, divisions, reissues, extensions, renewals, and any non-provisional based on a provisional thereof (LETTERS PATENT).

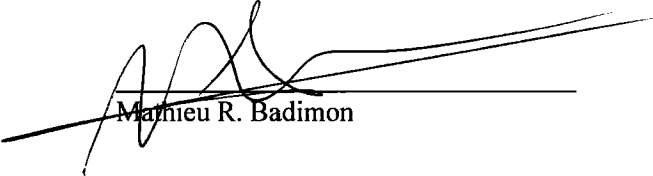
And we covenant that we have full right to convey our entire interest herein assigned, and that we have not executed and will not execute any agreement or do anything in conflict herewith;

And we further covenant and agree that we will without undue delay execute without further consideration all such papers as may be necessary to perfect the title to said application, inventions and improvements, and LETTERS PATENT in the ASSIGNEE or its NOMINEES, and we agree to communicate to said ASSIGNEE or its NOMINEES all known facts respecting said application, inventions, improvements, and LETTERS PATENT, to testify in any legal proceedings, to sign all lawful papers, and generally to do all things necessary to aid ASSIGNEE or its NOMINEES to obtain and enforce for their own benefit patent protection for said application, inventions and improvements in any and all countries, all at the expense, however, of the ASSIGNEE or its NOMINEES;

And we authorize the ASSIGNEE or its NOMINEES to file in our name or their own, as appropriate, application for LETTERS PATENT in any and all countries of the world, and we authorize and request the Commissioner of Patents and Trademarks of the United States, and any proper official of any country, to issue to said ASSIGNEE or its NOMINEES any and all LETTERS PATENT for said application, inventions and improvements, for their sole use, to the full end of the term for which such LETTERS PATENT may be granted;

And we hereby grant the attorneys at the law firm of Banner & Witcoff the power to insert into this document information sufficient to identify the patent application to which this assignment pertains.

2012-02-29
Date:


Mathieu R. Badimon

State of NY)
County of NY) ss:

ROMY HORN
Notary Public, State of New York
Registration #02HO5005854
Qualified In New York County
Commission Expires Aug. 9, 2015

Mathieu R. Badimon, personally known to me to be the person whose name is subscribed to this document, personally appeared before me and acknowledged to me that he executed this document.

2/29/12
Date:


Notary Public
My Commission Expires:

Date:

Camiel Flohr

State of)
County of) ss:

Camiel Flohr, personally known to me to be the person whose name is subscribed to this document, personally appeared before me and acknowledged to me that he executed this document.

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