

## PATENT ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Gary Randall Horn</td> <td>03/14/2012</td> </tr> <tr> <td>Thomas Francis McGeehan V</td> <td>03/15/2012</td> </tr> </tbody> </table>		Name	Execution Date	Gary Randall Horn	03/14/2012	Thomas Francis McGeehan V	03/15/2012
Name	Execution Date						
Gary Randall Horn	03/14/2012						
Thomas Francis McGeehan V	03/15/2012						
RECEIVING PARTY DATA							
Name:	MasterCard International Incorporated						
Street Address:	2000 Purchase Street						
City:	Purchase						
State/Country:	NEW YORK						
Postal Code:	10577						
PROPERTY NUMBERS Total: 1							
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13421977</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13421977		
Property Type	Number						
Application Number:	13421977						
CORRESPONDENCE DATA							
Fax Number:	(314)612-2307						
Phone:	314-621-5070						
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>							
Correspondent Name:	DANIEL M. FITZGERALD (21652) ARMSTRONG T						
Address Line 1:	7700 Forsyth Boulevard						
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Address Line 4:	St. Louis, MISSOURI 63105						
ATTORNEY DOCKET NUMBER:	21652-00212						
NAME OF SUBMITTER:	Daniel M. Fitzgerald						
Total Attachments: 3 source=Assignment-12399328-1#page1.tif source=Assignment-12399328-1#page2.tif source=Assignment-12399328-1#page3.tif							

CH \$40.00 13421977

**ASSIGNMENT**

In consideration of One Dollar and other good and valuable consideration, of which I/we acknowledge receipt, I/we,

**Gary Randall Horn** of **200 Brook Lane, O'Fallon, Missouri USA 63368**  
**Thomas Francis McGeehan V** of **1111 Sandstone Drive, Saint Louis, Missouri USA**  
**63146**

hereby sell and assign to **MasterCard International Incorporated** (hereinafter referred to as Assignee), a Delaware Corporation, with its principle address at 2000 Purchase Street, Purchase, New York 10577, USA, its successors and assigns my (our) entire respective right(s), title(s) and interest(s) in and to the invention and improvements invented and originated by me/us and described in provisional U.S. Patent Application No. 61/453,839 filed March 17, 2011 and in the non-provisional application for United States Patent currently entitled:

**SYSTEMS AND METHODS FOR CREATING STANDARDIZED STREET  
ADDRESSES FROM RAW ADDRESS DATA**

- executed concurrently herewith,  
 filed on            having Serial Number

and any and all applications for patent and patents therefrom in any and all countries, including all divisions, continuations, reexaminations and reissues thereof, and all rights of priority resulting from the filing of said United States application, and authorize and request any official whose duty it is to issue patents, to issue any patent on said inventions and improvements resulting therefrom to said Assignee, or its successors or assigns and agree that on request and without further consideration, but at the expense of said Assignee, I/we will communicate to said Assignee or its representatives or nominees any facts known to me/us respecting said inventions and improvements and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, reexamination and reissue applications, make all rightful oaths and generally do everything possible to aid said Assignee, its successors, assigns, and nominees to obtain and enforce proper patent protection for said invention and its improvements in all countries.

**FOR SIGNING IN PRESENCE OF A NOTARY**

INVENTOR 1

Gary Randall Horn  
Gary Randall Horn

Date: MAR 14, 2012

STATE OF Missouri  
COUNTY OF St Charles ss.

This 14<sup>th</sup> day of MARCH, 2012 before me personally came the above-named Gary Randall Horn, to me personally known as the individual who executed the foregoing assignment, who acknowledged to me that he/she executed the same of his/her own free will for the purposes therein set forth.

Seal

Dawn Wilson

(Notary Public)



DAWN WILSON  
My Commission Expires  
December 1, 2014  
St. Charles County  
Commission #10430000

**FOR SIGNING IN PRESENCE OF A NOTARY**

INVENTOR 2

Tom McGeehan  
**Thomas Francis McGeehan V**

Date: 03.15.2012

STATE OF MO  
COUNTY OF St. Louis ss.

This 15 day of March, 2012 before me personally came the above-named **Thomas Francis McGeehan V**, to me personally known as the individual who executed the foregoing assignment, who acknowledged to me that he/she executed the same of his/her own free will for the purposes therein set forth.

Seal

Michelle Lal  
(Notary Public)

