501855950 03/16/2012

PATENT ASSIGNMENT

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|----------------------------|----------------|
| THOMAS BUCHINGER-BARNSTORF | 02/27/2012 |

RECEIVING PARTY DATA

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PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 29414734 |

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Total Attachments: 1

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OP \$40.00 294

PATENT REEL: 027877 FRAME: 0314

ASSIGNMENT

WHEREAS I, **THOMAS BUCHINGER-BARNSTORF**, a Germany citizen residing at Wennigsen, Germany, have invented certain new and ornamental improvements in a

TIRE TREAD FOR A VEHICLE TIRE

for which an application for Letters Design Patent of the United States of America was executed on the date of execution of this assignment;

WHEREAS, **CONTINENTAL REIFEN DEUTSCHLAND GMBH**, a German limited liability company doing business at Hanover, Germany, is desirous of acquiring the entire interest in the invention, and in any and all Letters Design Patent of the United States that may be obtained therefor;

NOW, THEREFORE, be it known that for and in consideration of a contractual agreement between me and the said limited liability company, and other valuable consideration, the receipt and sufficiency whereof are hereby acknowledged, I have sold, assigned and transferred, and by these presents do sell, assign and transfer unto the said limited liability company, its legal representatives, successors and assigns, the full and exclusive right to the said invention as fully set forth and described in the above-mentioned design application, and to the application and any and all divisions and continuations thereof, and any and all Letters Design Patent of the United States which may be granted therefor, and any and all reissues of the Letters Design Patent, the same to be held and enjoyed by the said limited liability company, its legal representatives, successors and assigns, to the full end of the term for which the Letters Design Patent may be granted or may be reissued or extended, as fully and entirely as the same would have been held by me, had this assignment and sale not been made.

AND I hereby authorize the Commissioner of Patents to issue any and all Letters Design Patent of the United States on the invention or resulting from the application and from any and all divisions and continuations thereof to the said limited liability company as the assignee of the entire right, title and interest in and to the same.

Witness

THOMAS BUCHINGER-BARNSTORI

Nate

PATENT REEL: 027877 FRAME: 0315

RECORDED: 03/16/2012