501856176 03/16/2012

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Eric L. Castelli	10/21/2004

RECEIVING PARTY DATA

Name:	Lashback, LLC
Street Address:	3 East Laurel
City:	Millstadt
State/Country:	ILLINOIS
Postal Code:	62260

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12618715

CORRESPONDENCE DATA

Fax Number: (949)943-8358 **Phone**: 949-943-8300

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Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Fish & Associates, PC
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ATTORNEY DOCKET NUMBER: 102159.0001US2

NAME OF SUBMITTER: Robert D. Fish

Total Attachments: 2

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PATENT REEL: 027878 FRAME: 0311 CH \$40.00 1261871

Docket No.: 75678-0102US

ASSIGNMENT

In consideration of One Dollar and other good and valuable considerations, the receipt and sufficiency of which are hereby acknowledged, the undersigned hereby assigns to LashBack, LLC, a company, having a principal place of business at 3 East Laurel, Millstadt, IL 62260, its successors and assigns (hereinafter Assignee"), the entire right, title and interest in the invention or improvements by the undersigned as disclosed in the following applications and/or United States Letters Patent, including the provisional patent application from which any utility patent application is derived:

Application Serial No.: TBA

Titled: PRIVACY CONTROL SYSTEM FOR ELECTRONIC COMMUNICATION

Filed: herewith

Executed: October 21, 2004

and any and all other applications for Letters Patent which the Assignee or the undersigned may file, either solely or jointly with others, on said invention or improvements, and in any and all Letters Patent of the United States which may be obtained on any of said applications, including any identified above, and in any reissue or extension thereof.

The undersigned hereby authorizes and requests the Commissioner of Patents to issue said Letters Patent to said Assignee.

The undersigned hereby authorizes and requests the attorneys of record in said application(s) to insert in this Assignment the serial number, filing date, and date of execution of said application(s), including the provisional patent application from which any utility patent application is derived.

For said considerations, the undersigned hereby agrees, upon the request and at the expense of said Assignee, to execute any divisional, continuation, continuation-in-part or substitute application for said invention or improvements, and any oath or affidavit relating thereto, and any application for the reissue or extension of any Letters Patent that may be granted upon said application(s), and, in the event of any application or Letters Patent assigned herein becoming involved in an interference, to cooperate to the best of the ability of the undersigned in the matters of preparing and executing the preliminary statement and giving and producing evidence in support thereof. The undersigned agrees to perform, upon request, any affirmative acts to obtain said Letters Patent of the United States and vest in said Assignee all rights therein, whereby said Letters Patent will be held and enjoyed by said Assignee, to the full end of the term for which said Letters Patent may be granted as fully and entirely as the same would have been held and enjoyed by the undersigned if this assignment has not been made.

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PATENT REEL: 027878 FRAME: 0312

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And for said consideration, the undersigned hereby assigns to said Assignee the entire right, title and interest in said invention or improvements for all foreign countries, including all priority rights, and agrees to execute, at the request of said Assignee, all documents in connection with any application for foreign Letters Patent therefor.

Eric L. Castelli

Oct. 21,

. 2004

STATE OF Illinois

COUNTY OF St. Clair

Before me, a Notary Public in and for the County and State aforesaid, appeared to me Eric L. Castelli, personally known to be the same person whose name is subscribed to the foregoing instrument, and acknowledged that he executed said instrument as his free and voluntary act for the uses and purposes therein expressed.

Notary Public

OFFICIAL SEAL
LINDA A. WEINGARTNER
Notary Public, State of Illinois
My Commission Expires 94-14-2007

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