501856539 03/16/2012

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Jan Talavasek	02/09/2012

RECEIVING PARTY DATA

Name:	Specialized Bicycle Components, Inc.	
Street Address:	15130 Concord Circle	
City:	Morgan Hill	
State/Country:	CALIFORNIA	
Postal Code:	95037	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13422768

CORRESPONDENCE DATA

Fax Number: (414)277-0656 Phone: 414-271-6560

Email: mkeipdocket@michaelbest.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: MICHAEL BEST & FRIEDRICH LLP (Mke)

Address Line 1: 100 E WISCONSIN AVENUE

Address Line 2: Suite 3300

Address Line 4: MILWAUKEE, WISCONSIN 53202

ATTORNEY DOCKET NUMBER:	087271-9136-US00
NAME OF SUBMITTER:	Aaron K. Nodolf

Total Attachments: 2

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PATENT REEL: 027880 FRAME: 0015 OF \$40.00 13422768

ASSIGNMENT

Pursuant to my obligation to Specialized Bicycle Components, Inc. (hereinafter referred to as "Assignee"), a California Corporation having its principal place of business at:

15130 Concord Circle Morgan Hill, California 95037

and for other valuable and sufficient consideration, receipt whereof is hereby acknowledged, I:

Jan Talavasek Dollaegersten 5 8934 Knonau Switzerland

confirm my obligation to and hereby sell, assign and convey, unto Assignee, its successors and assigns, my entire right, title and interest -

- (1) in and to an invention entitled "BRAKE LEVER WITH DETACHABLE BALL END" for which I filed United States Patent Application No. 13/422,768 (Atty. File No. 087271-9136) (hereinafter the "U.S. utility patent application");
- (2) in and to said United States patent application, in and to all other patent applications (including divisional, continuation, continuation-in-part, §111(b) provisional, §111(a), and reissue applications) based upon said invention, and in and to the patent or patents to be granted thereon, to the full end of the term or terms for which said patent or patents may be granted;
- (3) in and to all patent applications on said invention now or hereafter filed in countries foreign to the United States of America, and in and to any and all patents granted on said applications to the full end of the terms for which said patents may be granted; and
- (4) under the International Convention in respect to the U.S. utility patent application and agree that any patent applications of any foreign countries which may be filed shall be filed in the name of the Assignee with a claim to priority based on the U.S. utility patent application.

PATENT REEL: 027880 FRAME: 0016 I hereby authorize the assignee or attorney of record to insert in the appropriate place in this document the application number of my application after execution of this Assignment.

And I hereby agree that I will, upon demand of Assignee, its successors or assigns, and without further consideration to me, execute any and all papers that may be necessary, or deemed by Assignee, its successors or assigns, to be necessary, to a complete fulfillment of the intent and purposes of this Assignment, it being understood that any expense incident to the execution of such papers shall be paid by Assignee, its successors and assigns, and not by us.

And the Commissioner of Patents and Trademarks of the United States is hereby authorized and requested to issue said patent or patents to Assignee.

2/9/2012

Jan Talavasek