

## PATENT ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Adam Eli Silberstein</td> <td>02/16/2010</td> </tr> <tr> <td>Brian Frank Cooper</td> <td>03/03/2010</td> </tr> <tr> <td>Raghunath Ramakrishnan</td> <td>02/24/2010</td> </tr> <tr> <td>Jeffrey Terrace</td> <td>02/23/2010</td> </tr> </tbody> </table>		Name	Execution Date	Adam Eli Silberstein	02/16/2010	Brian Frank Cooper	03/03/2010	Raghunath Ramakrishnan	02/24/2010	Jeffrey Terrace	02/23/2010
Name	Execution Date										
Adam Eli Silberstein	02/16/2010										
Brian Frank Cooper	03/03/2010										
Raghunath Ramakrishnan	02/24/2010										
Jeffrey Terrace	02/23/2010										
RECEIVING PARTY DATA											
Name:	Yahoo! Inc.										
Street Address:	701 First Avenue										
City:	Sunnyvale										
State/Country:	CALIFORNIA										
Postal Code:	94089										
PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13423087</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13423087						
Property Type	Number										
Application Number:	13423087										
CORRESPONDENCE DATA											
Fax Number:	(503)439-6558										
Phone:	503-439-6500										
Email:	DOCKETING@BLTG-IP.COM										
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>											
Correspondent Name:	BERKELEY LAW & TECHNOLOGY GROUP LLP										
Address Line 1:	17933 NW EVERGREEN PARKWAY										
Address Line 2:	SUITE 250										
Address Line 4:	BEAVERTON, OREGON 97006										
ATTORNEY DOCKET NUMBER:	070.P146C (Y06180US01)										
NAME OF SUBMITTER:	Stephanie N. Johnson										

CH \$40.00 13423087

**Total Attachments: 5**

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Assignment of Mechanism For Supporting User Content Feeds, Adam Eli Silberstein, Brian Frank Cooper, Raghunath Ramakrishnan and Jeffrey Terrace to Yahoo! Inc.  
074175.0348/Y06180US00

### ASSIGNMENT OF PATENT APPLICATION BY INVENTOR

Whereas I, an undersigned inventor (hereinafter "INVENTOR"), have invented certain new and useful improvements as set forth in the patent application entitled:

Title of Invention: *Mechanism For Supporting User Content Feeds*

for which I have executed a U.S. patent application on even date herewith.

which bears U.S. application serial No. \_\_\_\_\_, filed \_\_\_\_\_.

for which I have executed a patent application in the country of \_\_\_\_\_ on even date herewith.

which I have executed a U.S. provisional application on even date herewith.

which is a U.S. provisional application which bears U.S. application serial No. \_\_\_\_\_, filed \_\_\_\_\_.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, an undersigned inventor, hereby:

(a) Sell, assign and transfer to Yahoo! Inc., a Delaware corporation having a place of business at 701 First Avenue, Sunnyvale, California 94089 (hereinafter "ASSIGNEE"), (1) the entire right, title and interest, and any and all revenues and rights to revenue, for any purpose, associated with commercialization, everywhere in the world, to (A) any and all inventions described in said Application, (B) said Application, (C) any patent that may be granted thereof, (D) any patent applications or patents which may claim priority of (or serve as the basis for a priority claim by) said Application (including but not limited to continuations, divisions, continuations-in-part, substitutes, reissues, reexaminations or extensions thereof, together with all priority rights and counterpart applications under any existing or future international patent conventions, agreements or treaties), and;(2) the right to sue third parties for patent infringement (including but not limited to damages) accruing based on activities occurring prior to the execution date hereof.

(b) Authorize and request the Commissioner of Patents to issue any and all United States Patents resulting from said application or any division, continuation, substitute, renewal, re-examination or reissue thereof to the ASSIGNEE.

(c) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, and to communicate to the ASSIGNEE any facts known to us respecting the improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally perform any acts which are reasonably

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applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.


(d) Warrant and covenant that no other assignment, license, contract, understanding, interest or other grant to any third party with respect to any of the foregoing has been made, or shall in the future be made, by or on behalf of INVENTOR.

(e) Covenant not to challenge the validity or enforceability of any of the patent applications or patents assigned to ASSIGNEE hereunder.

(f) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the ASSIGNEE, its successors, assigns and other legal representatives, and shall be binding upon the INVENTOR, as well as the INVENTOR's heirs, legal representatives and assigns.

(g) Authorize and request my attorney/agent to insert above the application number in order to assist with recordal of this assignment or any other information necessary to perfect this assignment.

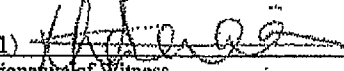
IN TESTIMONY WHEREOF, I Adam Eli Silberstein have executed this document on the date indicated below.

  
\_\_\_\_\_  
Signature of Inventor

2/16/10  
\_\_\_\_\_  
Date

Sunnyvale, California, United States of America  
Inventor's City, State and Country of residence

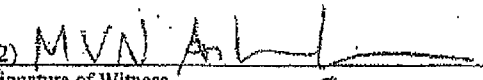
Witnessed by:

(1)   
\_\_\_\_\_  
Signature of Witness

2/16/10  
\_\_\_\_\_  
Date

Khaled Elmeleegy  
\_\_\_\_\_  
Print Witness Name

Sunnyvale, CA  
\_\_\_\_\_  
Witness' City, State of residence

(2)   
\_\_\_\_\_  
Signature of Witness


2/16/10  
\_\_\_\_\_  
Date

ASHWIN MACHANAVATHAN  
\_\_\_\_\_  
Print Witness Name

SANTA BARBARA CA  
\_\_\_\_\_  
Witness' City, State of residence

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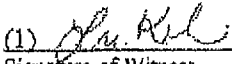
IN TESTIMONY WHEREOF, I Brian Frank Cooper have executed this document on the date indicated below

  
\_\_\_\_\_  
Signature of Inventor

3/3/10  
\_\_\_\_\_  
Date

San Jose, California, United States of America  
Inventor's City, State and Country of residence

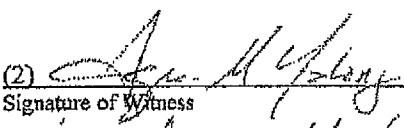
Witnessed by:

(1)   
\_\_\_\_\_  
Signature of Witness

3/3/2010  
\_\_\_\_\_  
Date

Lin Koh  
\_\_\_\_\_  
Print Witness Name

Mountain View, CA  
\_\_\_\_\_  
Witness' City, State of residence

(2)   
\_\_\_\_\_  
Signature of Witness

3/3/2010  
\_\_\_\_\_  
Date

AGNES M YALOWS  
\_\_\_\_\_  
Print Witness Name

SAN JOSE, CA  
\_\_\_\_\_  
Witness' City, State of residence

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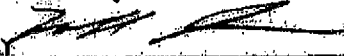
IN TESTIMONY WHEREOF, I Raghunath Ramakrishnan have executed this document on the date indicated below.

  
\_\_\_\_\_  
Signature of Inventor

2/24/2010  
\_\_\_\_\_  
Date

Saratoga, California, United States of America  
Inventor's City, State and Country of residence

Witnessed by:

  
(1) \_\_\_\_\_  
Signature of Witness

Russell Sears  
\_\_\_\_\_  
Print Witness Name

2/24/2010  
\_\_\_\_\_  
Date

Berkeley, CA  
\_\_\_\_\_  
Witness' City, State of residence

  
(2) \_\_\_\_\_  
Signature of Witness

Lyndon Kennedy  
\_\_\_\_\_  
Print Witness Name

2/24/2010  
\_\_\_\_\_  
Date

San Francisco, CA  
\_\_\_\_\_  
Witness' City, State of residence

ASSIGNMENT OF INVENTION FOR SUPPORTING USPTO CLAIMS, FIGURES AND DESCRIPTION, DATED  
Frank Cooper, Raghunath Raghakrishnan and Jeffrey Terrace to Yahoo! Inc.  
074175.0348/Y06180US00

IN TESTIMONY WHEREOF, I Jeffrey Terrace have executed this document on the date  
indicated below.

Jeffrey Terrace  
Signature of Inventor

2/23/10  
Date

Princeton, New Jersey, United States of America  
inventor's City, State and Country of residence

Witnessed by:

(1) Wyatt Lloyd  
Signature of Witness

2/23/10  
Date

Wyatt Lloyd  
Print Witness Name

Princeton, NJ  
Witness' City, State of residence

(2) David Shue  
Signature of Witness

2/23/10  
Date

David Shue  
Print Witness Name

West Windsor, NJ  
Witness' City, State of residence

PAT 01-106023 1