

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
KATHLEEN ELISABETH RUST HUTHMAKER	01/26/2012
RECEIVING PARTY DATA	
Name:	BENCHMARK BRANDS, INC.
Street Address:	5250 TRIANGLE PARKWAY, SUITE 200
City:	NORCROSS
State/Country:	GEORGIA
Postal Code:	30092
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29408391
CORRESPONDENCE DATA	
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	Donald J. Firca/Pearne & Gordon LLP
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Address Line 4:	Cleveland, OHIO 44114
NAME OF SUBMITTER:	Donald J. Firca, Jr.
Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif	

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ASSIGNMENT

WHEREAS, new and useful improvements and inventions have been made in

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and are the subject of United States Patent Application No. 29/408,391 filed December 12, 2011, which application is further identified as Pearne & Gordon LLP Docket No. BMK-48763.

WHEREAS, BENCHMARK BRANDS, INC., a corporation of Tennessee, having a place of business at 5250 TRIANGLE PARKWAY, SUITE 200, NORCROSS, GA, 30092, hereinafter referred to as "assignee", is desirous of acquiring all right, title, and interest throughout the world in, to, and under said improvements and inventions and patent rights therefor.

NOW, THEREFORE, be it known that, for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, all of the undersigned's right, title, and interest, in the United States and throughout the world, in, to and under said improvements and inventions and all patents, patent applications, patent rights, and inventor's certificates thereof, therefor, and therein, including without limitation said application for patent in the United States, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all right to sue for past infringement thereunder, all patents which may be granted for said improvements and inventions by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefor, and all rights of priority resulting from the filing of said applications, have been and are hereby sold, assigned, transferred, and delivered unto assignee, its successors and assigns; and it is covenanted and agreed by the undersigned, and for executors, administrators, and legal representatives of the undersigned, that at assignee's request any and all applications, affidavits, assignments, and other instruments will be made, executed, and delivered as may be necessary, or desirable to secure for or vest in assignee, its successors or assigns, any improvement, inventions, right, title, interest, application, patent, patent right or other right or property covered by this assignment, and the United States Commissioner of Patents and Trademarks is hereby requested and authorized to issue any and all United States patents granted on any of said applications to assignee as owner of the entire right, title, and interest in, to, and under the same, and appropriately empowered officials of foreign countries are hereby authorized to issue any letters patent granted on any of said applications to assignee as owner of the entire right, title and interest in, to, and under the same.

