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PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Peter SMITH	12/05/2011

RECEIVING PARTY DATA

Name:	KONINKLIJKE PHILIPS ELECTRONICS N.V.	
Street Address:	Groenewoudseweg 1	
City:	Eindhoven	
State/Country:	NETHERLANDS	
Postal Code:	5621 BA	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29409157

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ATTORNEY DOCKET NUMBER: 2011D00183US

NAME OF SUBMITTER: Edward W. Goodman

Total Attachments: 1

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PATENT REEL: 027884 FRAME: 0990 ICH \$40.00 294091

<u>ASSIGNMENT</u>

For good and valuable consideration, I, Peter Smith, a subject of the United Kingdom, living at Veerstraat 4-III, 1075 ST Amsterdam, the Netherlands assign to Koninklijke Philips Electronics N.V., Groenewoudseweg 1, Eindhoven, The Netherlands, its successors and assigns, the application for the United States Design Patent on the Design of BABY BOTTLE invented by me, which application was executed concurrently herewith and all rights in and to said application, and all Patents which may be granted therefor, and all divisions, reissues, continuations and extensions thereof, and authorize and request the Commissioner of Patents to issue all Patents on said Design or resulting therefrom to said Koninklijke Philips Electronics N.V., as assignee of the entire interest, and covenant that I have full rights so to do and agree that I will communicate to said Koninklijke Philips Electronics N.V., or its representatives any facts known to me respecting said Design and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid Koninklijke Philips Electronics N.V., its successors and nominees, to obtain and enforce proper protection for said invention.

Dated this Sth day of DECEMBER 2011

Peter Smith

PATENT REEL: 027884 FRAME: 0991