501857708 03/19/2012

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Peter Ljung	03/05/2012
Johan Wadman	03/05/2012

RECEIVING PARTY DATA

Name:	Sony Ericsson Mobile Communications AB
Street Address:	Nya Vattentornet
City:	Lund
State/Country:	SWEDEN
Postal Code:	SE-221 88

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13496961

CORRESPONDENCE DATA

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Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: MYERS BIGEL SIBLEY & SAJOVEC, P.A.

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ATTORNEY DOCKET NUMBER: 9342-520

NAME OF SUBMITTER: Carey Gregory

Total Attachments: 3

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PATENT REEL: 027885 FRAME: 0892

ASSIGNMENT

THIS ASSIGNMENT, made by us, **Peter Ljung**, citizen of Sweden, having a mailing address of Mobilvagen 4, 22188, Lund, Sweden; and **Johan Wadman**, citizen of Sweden, having a mailing address of Mobilvagen 4, 22188, Lund, Sweden;

WHEREAS, we are joint inventors of certain new and useful improvements in

WITNESSETH: That,

METHODS, SYSTEMS AND COMPUTER PROGRAM PRODUCTS FOR

REGISTRATION OF AND ANONYMOUS COMMUNICATIONS RELATED TO

TAGGED OBJECTS, for which an application has been filed, or is being concurrently filed, in the United States Patent and Trademark Office. I hereby authorize and request Myers Bigel

Sibley & Sajovec, P.A., to insert here in parentheses (Application No. _______, filed ______) the filing date and application number of said application when known or to file this Assignment concurrently with the application; and

WHEREAS, Sony Ericsson Mobile Communications AB, a corporation organized under the laws of Sweden, having a principal place of business at Nya Vattentornet, S-221 88 Lund, Sweden, hereinafter referred to as assignee, is desirous of acquiring the entire right, title and interest in and to said invention as described in said application, and in and to any and all Letters Patent which shall be granted therefor in the United States of America and all foreign countries;

NOW, THEREFORE, To Whom It May Concern, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we have sold and by these presents do hereby sell, assign, transfer, and convey unto the said assignee, its successors and assigns, the entire right, title, and interest in and to the said invention and application, and in and to any and all continuations, continuations-in-part, or divisions thereof, and in and to any and all Letters Patent of the United States of America and all foreign countries or reissues or other forms of protection thereof which may be granted therefor or thereon, for the full end of the term for which said Letters Patent may be granted along with any term extensions thereon or therefor, together with the right to claim the priority of said application in all foreign countries in accordance with the International Convention, the same to be held and enjoyed by said assignee,

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its successors and assigns, as fully and entirely as the same would have been held and enjoyed by us if this assignment and sale had not been made.

We hereby request that said Letters Patent be issued in accordance with this assignment.

We further covenant and agree that, at the time of the execution and delivery of these presents, we possess full title to the invention and application above-mentioned, and that we have the unencumbered right and authority to make this assignment.

We further covenant and agree to promptly communicate to said assignee or its representatives any facts known to us relating to said invention, to testify in any interference or legal proceedings involving said invention, to execute any additional papers which may be requested to confirm the right of the assignee, its representatives, successors, or assigns to secure patent or similar protection for the said invention in all countries and to vest in the assignee complete title to the said invention and Letters Patent, without further compensation, but at the expense of said assignee, its successors, assigns, and other legal representatives; and we hereby instruct, and further covenant and agree to bind our heirs, legal representatives, and assigns, to do same, without further compensation, but at the expense of said assignee or its representatives.

same, without furth	ier compensatio	n, out at the expense	of said assignee of	ns represent	auves.
IN WITNES	SS WHEREOF,	I have hereunto set	my hand and seal o	n this <u>5</u>	_ day of
March,	, 2012.				
		the fry	(SEAI	ـ)	
Witnessed by:					
Date:	1				

IN WITNESS WHEREOF, I have hereunto set my hand and seal on this _	5	day of
March , 2012.		
Johan Wadman (SEAL)		
•		

Witnessed by:

Hanna Kalpalm
Date: 5th of March 2012