501858180 03/19/2012

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Jonathon A. Fredendall	02/15/2012
John Robert Ebling	02/15/2012
Jay Robert Stemler	02/15/2012
Gary Robert Ebling	02/15/2012

RECEIVING PARTY DATA

Name:	Retail Design Services, LLC
Street Address:	2246 90th Street East
City:	Northfield
State/Country:	MINNESOTA
Postal Code:	55057

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29406238

CORRESPONDENCE DATA

Fax Number: (612)334-3312

Email: arhea@wck.com, jyoung@wck.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US

Mail.

Correspondent Name: James L. Young

Address Line 1: 900 Second Avenue South

Address Line 2: Suite 1400

Address Line 4: Minneapolis, MINNESOTA 55402

ATTORNEY DOCKET NUMBER: R96.12-0003

NAME OF SUBMITTER: James L. Young

Total Attachments: 2

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PATENT REEL: 027888 FRAME: 0213 OP \$40 00 29406238

ASSIGNMENT

Astoney Droket No.

DESIGN

100012-0003

WHEREAS, vor. Immittee A., Frencedall of Bedfalo, Minercesta, USA: John Robert Elding of Northfield, Minagenta, USA: John Robert Elding of Northfield, Minagenta, USA: feed Gury Robert Elding of Northfield, Minagenta, USA (Inscrindles selected to as ASSIGNORS), have invested certain new original and encounted design as described to an application annied <u>SELEPTING CART</u> for Design Latter Paint, the application buring been command on over disc bereath, and/or being identifiable in the United States Parent and Trademark Office by Application No. 20/406-218, (Sed November 10, 2011; and

WHEREAS, Recal Design Services, LLC (hearington referred to as ASSK)NES), a leasted substry acceptany regarded and excitor, andre the laws of the State of Managers, and having effice at 1206 With Street Peri, Northfield, MN 55057, is desirous of acquiring the order right, toke and interest in and to the processes, the application and any end of Levens Patron(s) or similar legal processes, foreigness describe, to be detained therefore

NOW, THERFORE he good and valuable consideration, the necess and adequacy of which is benefit advantaged, we haveled to Assigner, as statement and majors can extendigly, title and interest in and as the design, the above-identified application, consequeding consists and facetyn applications including consists on applications, divisional applications and communicates part application and facety of testing discussion, and all region and benefits to produce the Design Language of the United States Patent and Theorems. Colleges Seeing equivalent thereof to increase the Design Language or combulations for the States Patent and Theorems.

The implement the Antonia, he was control that the second in the filles due and second matter of the application when an others.

We maken the decreases, its succession and resigns, or anyone it may properly designed, to apply its Design.

Letters Principal or similar legal protestion, in its own mane if desired, in any and all funcion consisters.

We represent to the designer, he issuement and margin, that we have not and shall not consideral may writing and the say time represent. We can exceed not administration, will it say time upon acquires, without additional remarkation, but at the expense of the Assesse, in succession and analyse, exceed with additional actions and ordered acts on the Assigner, as accertains and analyse, may down desirable to perfect the experient of this great, and reader all assistance in reading approximent for and obtaining, are strong, and enforcing the Design Letters Person or assistance in problems on the design of all consistent.

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PATENT REEL: 027888 FRAME: 0215

RECORDED: 03/19/2012