501858225 03/19/2012

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY AGREEMENT

CONVEYING PARTY DATA

Name	Execution Date
10th Avenue Media, LLC	03/13/2012

RECEIVING PARTY DATA

Name:	Marger Johnson & McCollom, P.C.	
Street Address:	210 SW Morrison Street	
Internal Address:	Suite 400	
City:	Portland	
State/Country:	OREGON	
Postal Code:	97204	

PROPERTY NUMBERS Total: 2

Property Type	Number
Patent Number:	7272842
Application Number:	11855763

CORRESPONDENCE DATA

Fax Number: (503)274-4622 Phone: 5032223613

Email: docketing@techlaw.com, chris@techlaw.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Alexander C. Johnson, Jr.
Address Line 1: 210 SW Morrison Street

Address Line 2: Suite 400

Address Line 4: Portland, OREGON 97204

ATTORNEY DOCKET NUMBER: 8030-6

NAME OF SUBMITTER:

Alexander C. Johnson, Jr.

Total Attachments: 5

PATENT REEL: 027888 FRAME: 0271 OF \$80.00 /2/28

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> PATENT REEL: 027888 FRAME: 0272

ASSIGNMENT AND SECURITY INTEREST AND RELEASE OF LIEN

Assignor: ROOMSTER, INC.

Assignee: 10th AVENUE MEDIA, LLC

Grantor of Security Interest: 10th AVENUE MEDIA, LLC

Grantee of Security Interest: MARGER JOHNSON & MCCOLLOM, P.C.

Releasor of Chattel Lien: MARGER JOHNSON & MCCOLLOM, P.C.

WHEREAS ROOMSTER, INC. ("ROOMSTER"), an inactive Oregon Corporation, is the original owner of certain inventions in the field of video on demand including obtaining and making the applications for Letters Patent of the United States ("Inventions and Patent Rights") as follows:

U.S. Pat. No. 7,272,842 (USSN 09/823,218, filed March 29, 2001) issued September 18, 2007 for DIGITAL CONTENT DELIVERY SYSTEM AND TRANSACTION ENGINE; inventors: Rick Kay, Gregory B. Temkin; Matthew L. Olson; David J. Hendrickson; assignment from the inventors to Roomster, Inc., recorded in Reel/Frame 011949/0609 (6 pages) on March 29, 2001. MJM's claim of lien upon chattels in U.S. Serial No. 09/823,218, recorded in Reel/Frame: 013961/0561 (15 pages) on September 9, 2003. (MJM Docket No. 8030-0002)

PCT/US2002/09454, filed March 27, 2002 for DIGITAL CONTENT DELIVERY SYSTEM AND TRANSACTION ENGINE; inventors: Richard W. Kay, Gregory B. Temkin; Matthew L. Olson; David J. Hendrickson; applicants: Roomster, Inc. and Richard W. Kay, Gregory B. Temkin; Matthew L. Olson; David J. Hendrickson. (MJM Docket No. 8030-0003)

U.S. Serial No. 10/638,133, filed August 7, 2003, for SMART TV PROTOCOL CONVERTER; inventors: Richard W. Kay, Gregory B. Middleton; Taikyo Nakamura; Matthew L. Olson; and Gregory B. Temkin; assignment from the inventors to Roomster, Inc. by virtue of assignment in the priority application U.S. Serial No. 60/402,501, recorded in the U.S. Patent and Trademark Office in Reel/Frame 013200/0519 (5) pages on August 8, 2002. (MJM Docket No. 8030-0004)

U.S. Serial No. 60/402,501, filed August 8, 2002 for SMART TV PROTOCOL CONVERTER; inventors: Richard W. Kay, Gregory B. Middleton; Taikyo Nakamura; Matthew L. Olson; and Gregory B. Temkin; assignment from the inventors to Roomster, Inc. recorded in the U.S. Patent and Trademark Office in Reel/Frame 013200/0519 (5) pages on August 8, 2002. MJM's claim of lien upon chattels in U.S. Serial No. 60/402,501, recorded in the U.S. Patent and Trademark Office in Reel/Frame: 013900/0388 (4 pages) on August 21, 2003. (MJM Docket No. 8030-0004p)

PATENT REEL: 027888 FRAME: 0273 U.S. Serial No. 11/855,763, filed September 14, 2007 for DIGITAL CONTENT DELIVERY SYSTEM TRANSACTION ENGINE; inventors: Richard W. Kay, Gregory B. Temkin; Matthew L. Olson; David J. Hendrickson. Assignment from the inventors to Roomster, Inc. by virtue of assignment in the priority application U.S. Serial No. 09/823,218, filed March 29, 2001, recorded in the U.S. Patent and Trademark Office in Reel/Frame 011949/0609 (6 pages) on March 29, 2001. (MJM docket no. 8030-0005)

WHEREAS, 10th AVENUE MEDIA, LLC, ("10TH AVENUE MEDIA") an Oregon limited liability company, P.O. Box 1151, Vancouver, WA 98666, has acquired an interest in the Inventions and Patent Rights; and has executed a Promissory Note and Assignment of Security Interest dated January 27, 2012 granting a security interest to MARGER JOHNSON & McCOLLOM, P.C. ("MJM"), 210 S.W. Morrison Street, Suite 400, Portland, Oregon 97204, for legal services and costs and by which MJM agreed to release its liens in favor of 10th AVENUE MEDIA.

For good and valuable consideration, the receipt of which is hereby acknowledged, the abovenamed Assignor hereby sells, assigns and transfers to Assignee, the full and exclusive right, title
and interest in and to the above-identified invention, patent application and patent rights
throughout the world, including foreign patent priority rights; said invention, application and
letters patent in this or any foreign country, and all divisions, continuations, reissues, nonprovisionals and extensions thereof, to be held and enjoyed by Assignee, for its own use and
benefit, and for its successors and assigns to the full end of the term for which letters patent may
be granted in this or any foreign country, and any and all claims for any infringement thereof, as
fully and entirely as the same would have been held by Assignor had this assignment and sale
not been made, and covenant that Assignor has full right so to do, and agree that Assignor will
communicate to Assignee, or its successors and assigns, any facts known to Assignor respecting
said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional,
continuing, non-provisional and reissue applications, make all rightful oaths, and do everything
possible to aid Assignee, its successors and assigns to obtain and enforce proper patent
protection for said invention in this or any foreign country.

10th AVENUE MEDIA, LLC hereby conveys to MARGER JOHNSON & McCOLLOM, P.C. as security for payment on the Promissory Note a title interest in the patent properties and after-acquired properties, including and any and all claims for any infringement thereof, and any proceeds from sale or license of settlement/judgment amounts received from the patents to the extent of the amounts owed under the Promissory Note and any amounts accrued for future legal services and/or expenses, and attorneys' fees and collection costs and interest. The security interest conveyed to MARGER JOHNSON & McCOLLOM, P.C. shall be in the entire right, title and interest in and to the above-identified inventions and Patent Rights, including any continuations, divisions, reissues and reexamination certificates and foreign counterparts and foreign priority rights therein; and the foregoing transfer and conveyance shall be binding on any heirs, successors or assigns and shall inure to the benefit of any successors or assigns of the MARGER JOHNSON & McCOLLOM, P.C. 10th AVENUE MEDIA, LLC agrees to execute any further documents that may be required to record this interest in the U.S. Patent and

PATENT REEL: 027888 FRAME: 0274 Trademark Office and under Uniform Commercial Code (UCC). Following satisfaction of the Promissory Note, and upon request, MARGER JOHNSON & McCOLLOM, P.C. hereby agrees to release its title interest in the patent properties and to execute any further documents that may be required to record this release in the U.S. Patent and Trademark Office.

MARGER JOHNSON & McCOLLOM, P.C. hereby releases MJM's prior claims of lien upon chattels in the aforementioned Inventions and Patent Rights.

Executed at Portland, State of Oregon	:
ROOMSTER, INC.	
By Paul Brenneke Title: LEO Prosident	Dated: 3/9/12
STATE OF OREGON	
COUNTY OF Clackamas) SS.
described in and who executed the for	, 2012, before me personally came the above-named of Roomster, Inc., known to me to be the person egoing assignment instrument and acknowledged to me free will for the purpose therein expressed.
[SEAL]	Notary Public for Oregon My commission expires: 09 14 13
OFFICIAL SEAL REBECCA E BOLAND NOTARY PUBLIC - OREGON	

COMMISSION NO. 442276
MY COMMISSION DUPRES SEPTEMBER 14, 2013

10 TH AVENUE MEDIA, an Oregon limited liability company By Matthew L. Olson, Manager	Dated: 2012-03-13
STATE OF OREGON COUNTY OF Multnowng h)) ss.
This 13 day of March Matthew L. Olson, Manager, of 10 th A to me to be the person described in an	, 2012, before me personally came the above-named Avenue Media, an Oregon limited liability company, known d who executed the foregoing assignment instrument and the same of his own free will for the purpose therein
OFFICIAL SEAL VICTOR V MIKHAYLOV NOTARY PUBLIC - OREGON COMMISSION NO. 455191 MY COMMISSION EXPIRES JANUARY 12, 2015	Notary Public for Oregon My commission expires: Junuary 12, 2015

Executed at Portland, State of Oregon:

Executed at Portland, State of Oregon:

MARGER JOHNSON & MCCOLLOM, P.C.

By Alexander C. Johnson, Jr., Secretary

STATE OF OREGON

) ss.

COUNTY OF Multinemah

This 15 day of March, 2012, before me personally came the above-named Alexander C. Johnson, Jr., Secretary, Marger Johnson & McCollom, P.C. known to me to be the person described in and who executed the foregoing assignment instrument and acknowledged to me that he executed the same of his own free will for the purpose therein expressed.

Notary Public for Oregon

My commission expires: July 9, 2014

OFFICIAL SEAL
CHRISTINE E CONWAY
NOTARY PUBLIC - OREGON
COMMISSION NO. 449532
MY COMMISSION EXPIRES JULY 09, 2014

PATENT REEL: 027888 FRAME: 0277

RECORDED: 03/19/2012