

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Scott SMITH	01/31/2012
RECEIVING PARTY DATA	
Name:	The Bradford Exchange, Ltd.
Street Address:	9333 N. Milwaukee Avenue
City:	Niles
State/Country:	ILLINOIS
Postal Code:	60714
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29410151
CORRESPONDENCE DATA	
Fax Number:	(847)770-6006
Phone:	847-770-6000
Email:	ldunham@rosenbaumsilvert.com
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	ROSENBAUM & SILVERT, P.C.
Address Line 1:	1480 TECHNY ROAD
Address Line 4:	NORTHBROOK, ILLINOIS 60062
ATTORNEY DOCKET NUMBER:	6147-007
NAME OF SUBMITTER:	Donald J. Silvert
Total Attachments: 2 source=Executed Assignment (6147-007)#page1.tif source=Executed Assignment (6147-007)#page2.tif	

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ASSIGNMENT AGREEMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, I, **SCOTT SMITH**, have sold, assigned and transferred and do hereby sell, assign and transfer unto **THE BRADFORD EXCHANGE, LTD.** (hereinafter "ASSIGNEE"), a corporation of the state of Illinois, having a principle place of business at 9333 North Milwaukee Avenue, Niles, IL 60714 and its successors, assigns and legal representatives, the entire right, title and interest for the United States of America in and to certain inventions relating to improvements in a **DOUBLE-WALLED BEVERAGE CONTAINER** described, illustrated and claimed in an application for Letters Patent of the United States of America, filed January 4, 2012 as U.S. Design Patent Application Serial No. 29/410,151, together with the entire right, title and interest in and to said application, and in and to Letters Patent which may be issued upon said application, and upon any division, extension, continuation or reissue thereof.

I also hereby sell, assign and transfer unto the said **ASSIGNEE**, the entire right, title and interest in and to said invention and in and to applications for Letters Patent therefor in all countries foreign to the United States of America, including all rights under any and all international conventions and treaties in respect of said inventions and said applications for Letters Patent in foreign countries, and I further authorize the said **ASSIGNEE** to apply for Letters Patent in foreign countries directly in its own name, and to claim the priority of the filing date of the said application for Letters Patent of the United States of America under the provisions of any and all international conventions and treaties.

I hereby authorize and request the Commissioner of Patents of the United States of America to issue Letters Patent upon the aforesaid application, division, extension, continuation or reissue, to the **ASSIGNEE** for the sole use and behoof of said **ASSIGNEE**, its successors,

assigns and legal representatives, to the full end of the term for which said Letters Patent may be granted, the same as they would have been held and enjoyed by me had this assignment not been made, and I hereby authorize and request the equivalent authorities in foreign countries to issue the patents of their respective countries to the said **ASSIGNEE**.

I agree that, when requested, I will, without charge to said **ASSIGNEE**, but at its expense, sign all papers, take all rightful oaths, and do all acts which may be necessary, desirable or convenient for securing and maintaining patents for said inventions in all countries and for vesting title thereto in said **ASSIGNEE**, its successors, assigns and legal representatives or nominees.

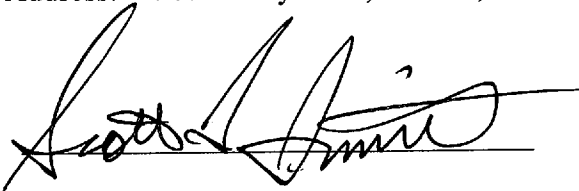
I covenant with said **ASSIGNEE**, its successors, assigns and legal representatives, that the interest and property hereby conveyed is free from all prior assignment, grant, mortgage, license or other encumbrance.

ASSIGNOR:

Title of Invention: DOUBLE-WALLED BEVERAGE CONTAINER

Assignor's Name: Scott Smith

Residence Address: 567 Jervey Lane, Bartlett, IL 60103

Signature: 

Date: 1/31/12