

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT														
NATURE OF CONVEYANCE:	ASSIGNMENT														
CONVEYING PARTY DATA															
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>YAJIE SIAMWALLA</td> <td>03/19/2012</td> </tr> <tr> <td>RAJESH KRISHNA SHENOY</td> <td>03/19/2012</td> </tr> <tr> <td>LEI DUAN</td> <td>03/19/2012</td> </tr> <tr> <td>SATISH KUMAR MUSUKULA</td> <td>03/19/2012</td> </tr> <tr> <td>CHARLES C. CARSON JR.</td> <td>03/19/2012</td> </tr> <tr> <td>MICHAEL CHING</td> <td>03/09/2012</td> </tr> </tbody> </table>		Name	Execution Date	YAJIE SIAMWALLA	03/19/2012	RAJESH KRISHNA SHENOY	03/19/2012	LEI DUAN	03/19/2012	SATISH KUMAR MUSUKULA	03/19/2012	CHARLES C. CARSON JR.	03/19/2012	MICHAEL CHING	03/09/2012
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CHARLES C. CARSON JR.	03/19/2012														
MICHAEL CHING	03/09/2012														
RECEIVING PARTY DATA															
Name:	MICROSOFT CORPORATION														
Street Address:	ONE MICROSOFT WAY														
City:	REDMOND														
State/Country:	WASHINGTON														
Postal Code:	98052														
PROPERTY NUMBERS Total: 1															
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13341561</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13341561										
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Application Number:	13341561														
CORRESPONDENCE DATA															
Fax Number:	(816)421-5547														
Phone:	816-474-6550														
Email:	brush@shb.com														
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>															
Correspondent Name:	SHOOK, HARDY & BACON L.L.P.														
Address Line 1:	INTELLECTUAL PROPERTY DEPARTMENT														
Address Line 2:	2555 GRAND BOULEVARD														
Address Line 4:	KANSAS CITY, MISSOURI 64108-2613														
ATTORNEY DOCKET NUMBER:	334633.02/MFCP.164782														

OP \$40.00 13341561

NAME OF SUBMITTER:

Tawni L. Wilhelm

Total Attachments: 12

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PATENT ASSIGNMENT


WE, YAJIE SIAMWALLA, RAJESH KRISHNA SHENOY, LEI DUAN, SATISH KUMAR MUSUKULA, CHARLES C. CARSON, JR. and MICHAEL CHING ("ASSIGNOR"), have invented subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "SUPPLEMENTAL SEARCH RESULTS HAVING SOCIAL CONNECTION ENDORSEMENT DATA ON A SERP" ("APPLICATION"), which:

- will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S legal representatives, of Shook, Hardy & Bacon L.L.P. 2555 Grand Blvd., Kansas City, Missouri 64108, who are associated with customer number 45809, to insert here in parenthesis (Application No. _____, filed _____) this APPLICATION's Application No. and filing date, when known;
- was filed on 12/30/2011 and was given Application No. 13/341,561;
- is filed concurrently herewith;

Microsoft Corporation, a Washington Corporation, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications; in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and APPLICATION DERIVATIVES);

ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

 _____ YAJIE SIAMWALLA	<u>3/19/2012</u> _____ Date	<u>Yajie Siamwalla</u> _____ Printed Name in Native Language
_____ RAJESH KRISHNA SHENOY	_____ Date	_____ Printed Name in Native Language
_____ LEI DUAN	_____ Date	_____ Printed Name in Native Language
_____ SATISH KUMAR MUSUKULA	_____ Date	_____ Printed Name in Native Language

MS Docket No. 334633.02
(OC Docket No. MFCP.164782)

PATENT ASSIGNMENT

CHARLES C. CARSON, JR.	Date	Printed Name in Native Language
MICHAEL CHING	Date	Printed Name in Native Language

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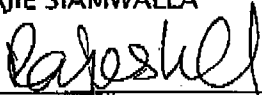
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_____ LEI DUAN _____	_____ Date _____ Date	_____ Printed Name in Native Language _____ Printed Name in Native Language
_____ SATISH KUMAR MUSUKULA _____	_____ Date _____ Date	_____ Printed Name in Native Language _____ Printed Name in Native Language

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RAJESH KRISHNA SHENOY	Date	Printed Name in Native Language
	03-19-2012	段雷
LEI DUAN	Date	Printed Name in Native Language
SATISH KUMAR MUSUKULA	Date	Printed Name in Native Language

PATENT ASSIGNMENT

CHARLES C. CARSON, JR.

Date

Printed Name in Native Language

MICHAEL CHING

Date

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MS Docket No. 334633.02
(OC Docket No. MFCP.164782)

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YAJIE SIAMWALLA	Date	Printed Name in Native Language
RAJESH KRISHNA SHENOY	Date	Printed Name in Native Language
LEI DUAN	Date	Printed Name in Native Language
	March 19, 2012	Satish Kumar Musukula
SATISH KUMAR MUSUKULA	Date	Printed Name in Native Language

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CHARLES C. CARSON, JR.

3/19/2012

Date

Charles C. Carson, Jr.

Printed Name in Native Language

MICHAEL CHING

Date

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Michael Ching

MICHAEL CHING

Date

3-9-2012

Date

Printed Name in Native Language

Michael Ching

Printed Name in Native Language