501859161 03/20/2012

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	

CONVEYING PARTY DATA

Name	Execution Date
YAJIE SIAMWALLA	03/19/2012
RAJESH KRISHNA SHENOY	03/19/2012
LEI DUAN	03/19/2012
SATISH KUMAR MUSUKULA	03/19/2012
CHARLES C. CARSON JR.	03/19/2012
MICHAEL CHING	03/09/2012

RECEIVING PARTY DATA

Name:	MICROSOFT CORPORATION
Street Address:	ONE MICROSOFT WAY
City:	REDMOND
State/Country:	WASHINGTON
Postal Code:	98052

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13341561

CORRESPONDENCE DATA

 Fax Number:
 (816)421-5547

 Phone:
 816-474-6550

 Email:
 brush@shb.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: SHOOK, HARDY & BACON L.L.P.

Address Line 1: INTELLECTUAL PROPERTY DEPARTMENT

Address Line 2: 2555 GRAND BOULEVARD

Address Line 4: KANSAS CITY, MISSOURI 64108-2613

ATTORNEY DOCKET NUMBER: 334633.02/MFCP.164782

PATENT

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Total Attachments: 12		
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PATENT ASSIGNMENT

MUSUKULA, CHARLES C. CARSON, J subject matter ("INVENTION") disclo "SUPPLEMENTAL SEARCH RESULT'S HA A SERP" ("APPLICATION"), which:	R. and MICHAEL CHI osed and/or claimed AVING SOCIAL CONNE	in a patent application entitled ECTION ENDORSEMENT DATA ON
will be filed withon hereby authorizes, Shook, Hardy & Ba 64108, who are ass parenthesis (Applica APPLICATION's App	and requests, ASSIC con L.L.P. 2555 Gra ociated with customer ation No, lication No. and filing	
		Application No. 13/341,561;
Microsoft Corporation, a W successors and assigns ("ASSIGNEE") and exclusive rights, title and inte	ashington Corporation, is entitled to, and is rest in the INVENTIO	N and the APPLICATION (and all
for the United States, its terr		s continuing applications, in and reign countries ("APPLICATION "
DERIVATIVES")); For good and valuable consi by the ASSIGNOR, the ASSIGNOR he entire and exclusive rights, title and APPLICATION DERIVATIVES);	e <mark>reby</mark> sells, assigns ar	
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regarding letters patent derived perfecting title to the APPLICATION		
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YANE SIAMWALLA	Date	Printed Name in Native Language
RAJESH KRISHNA SHENOY	Date	Printed Name in Native Language
LEI DUAN	Date	Printed Name in Native Language
SATISH KUMAR MUSUKULA	Date	Printed Name in Native Language

Page 1 of 2

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PATENT ASSIGNMENT

CHARLES C. CARSON, JR.	Date	Printed Name in Native Language
MICHAEL CHING	Date	Printed Name in Native Language

MUSUKULA, CHARLES C. CARSON, subject matter ("INVENTION") discle "SUPPLEMENTAL SEARCH RESULTS HASERP" ("APPLICATION"), which: will be filed with hereby authorizes, Shook, Hardy & B. 64108, who are ass parenthesis (Applicant APPLICATION's Applicant Microsoft Corporation, a Was filed concurrently Microsoft Corporation, a Wasuccessors and assigns ("ASSIGNEE" and exclusive rights, title and interest other applications and patents derifor the United States, its ter DERIVATIVES")); For good and valuable consists the ASSIGNOR, the ASSIGNOR here and exclusive rights, title and APPLICATION DERIVATIVES); ASSIGNOR agrees to execute	IR. and MICHAEL CHosed and/or claimed AVING SOCIAL CONNout this executed Pland requests. ASSI acon LLP. 2555 Gradicated with custome ation No, dication No. and filing /2011 and was given / herewith; //ashington Corporation), is entitled to, and iterest in the INVENTIC ved therefrom, such ritories, and all for ideration, the receipt ereby sells, assigns a dinterest in the INVENTIC ved therest in the INVENTIC ve	in a patent application entitled ECTION ENDORSEMENT DATA ON ATENT ASSIGNMENT. ASSIGNOR GNEE'S legal representatives, of and Blvd., Kansas City, Missourier number 45809, to insert here in filed
making and prosecution of the APP regarding letters patent derived	therefrom, and for	the purpose of protecting and
perfecting title to the APPLICATION	(and APPLICATION DE	ERIVATIVES).
YAJIE SIAMWALLA	Date	Printed Name in Native Language
Palashel	3/19/2012-	RAJESH KRISHAM SHEN
RAJESH KRISTINA SHENOY	Date	Printed Name in Native Language
LEI DUAN	Date	Printed Name in Native Language
SATISH KUMAR MUSUKULA	Date	Printed Name in Native Language
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PATENT ASSIGNMENT

CHARLES C. CARSON, JR.	Date	Printed Name in Native Language
MICHAEL CHING	Date	Printed Name in Native Language

Page 2 of 2

REEL: 027892 FRAME: 0834

WE, YAJIE SIAMWALLA, RAJESH KRISHNA SHENOY, LEI DUAN, SATISH KUMAR MUSUKULA, CHARLES C. CARSON, JR. and MICHAEL CHING ("ASSIGNOR"), have invented subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "SUPPLEMENTAL SEARCH RESULTS HAVING SOCIAL CONNECTION ENDORSEMENT DATA ON A SERP" ("APPLICATION"), which: will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S legal representatives, of Shook, Hardy & Bacon L.L.P. 2555 Grand Blvd., Kansas City, Missouri 64108, who are associated with customer number 45809, to insert here in parenthesis (Application No, filed) this APPLICATION's Application No. and filing date, when known; was filed on 12/30/2011 and was given Application No. 13/341,561; is filed concurrently herewith; Microsoft Corporation, a Washington Corporation, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES")); For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and APPLICATION DERIVATIVES);			
making and prosecution of the APP	LICATION (and APPLIC therefrom, and for	and documents required for the CATION DERIVATIVES), for litigation the purpose of protecting and ERIVATIVES).	
YAJIE SIAMWALLA	Date	Printed Name in Native Language	
RAJESH KRISHNA SHENOY	Date	Printed Name in Native Language	
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LEI DUAN	Date	Printed Name in Native Language	
SATISH KUMAR MUSUKULA	Date	Printed Name in Native Language	
	Page 1 of 2		

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PATENT ASSIGNMENT

CHARLES C. CARSON, JR.	Date	Printed Name in Native Language
MICHAEL CHING	Date	Printed Name in Native Language

PATENT ASSIGNMENT

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MUSUKULA, CHARLES C. CARSO subject matter ("INVENTION") di "SUPPLEMENTAL SEARCH RESULT"	N, JR. and MICHAEL CH sclosed and/or claimed	NOY, LEI DUAN, SATISH KUMAR HING ("ASSIGNOR"), have invented in a patent application entitled NECTION ENDORSEMENT DATA ON
hereby authoriz Shook, Hardy ও	Bacon L.L.P. 2555 Gr	ATENT ASSIGNMENT. ASSIGNOR IGNEE'S legal representatives, of rand Blvd., Kansas City, Missouri er number 45809, to insert here in
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		is desirous of acquiring, the entire : ON and the APPLICATION (and all
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		CATION DERIVATIVES), for litigation the purpose of protecting and
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YAJIE SIAMWALLA	Date	Printed Name in Native Language
RAJESH KRISHNA SHENOY	Date	Printed Name in Native Language
LEI DUAN	Date	Printed Name in Native Language
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SATISH KUMAR MUSUKULA	Date Date	Printed Name in Native Language
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	Page 1 of 2	

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PATENT ASSIGNMENT

CHARLES C. CARSON, JR.	Date	Printed Name in Native Language
MICHAEL CHING	Date	Printed Name in Native Language

PATENT ASSIGNMENT

MUSUKULA, CHARLES C. CARSON subject matter ("INVENTION") dis "SUPPLEMENTAL SEARCH RESULTS A SERP" ("APPLICATION"), which:	N, JR. and MICHAI sclosed and/or cla 5 HAVING SOCIAL thout this execut es, and requests,	SHENOY, LEI DUAN, SATISH KUMAR EL CHING ("ASSIGNOR"), have invented aimed in a patent application entitled CONNECTION ENDORSEMENT DATA ON ed PATENT ASSIGNMENT. ASSIGNOR ASSIGNEE'S legal representatives, of Grand Blvd., Kansas City, Missouri
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successors and assigns ("ASSIGNE and exclusive rights, title and ir other applications and patents defor the United States, its to DERIVATIVES")); For good and valuable could by the ASSIGNOR, the ASSIGNOR entire and exclusive rights, title and APPLICATION DERIVATIVES); ASSIGNOR agrees to exemaking and prosecution of the AF	EE"), is entitled to, need the entitled to, need therefrom, serviced therefrom, services, and ansideration, the respective to the entitle enti	poration, on behalf of itself and its and is desirous of acquiring, the entire ENTION and the APPLICATION (and all such as continuing applications, in and all foreign countries ("APPLICATION ceipt of which is hereby acknowledged gns and transfers to the ASSIGNEE, the INVENTION and the APPLICATION (and onts and documents required for the PPLICATION DERIVATIVES), for litigation for the purpose of protecting and DN DERIVATIVES).
YAJIE SIAMWALLA	Date	Printed Name in Native Language
RAJESH KRISHNA SHENOY	Date	Printed Name in Native Language
LEI DUAN	Date	Printed Name in Native Language
SATISH KUMAR MUSUKULA	Date	Printed Name in Native Language
	Page 1 of 2	

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MS Docket No. 334633.02 (OC Docket No. MFCP.164782)

PATENT ASSIGNMENT

CHARLES C. CARSON, JR.

Date

Printed Name in Native Language

MICHAEL CHING

Date

Printed Name in Native Language

-	-	IENOY, LEI DUAN, SATISH KUMAR
MUSUKULA, CHARLES C. CARSON,	JR. and MICHAEL	CHING ("ASSIGNOR"), have invented
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KAJESTI KRISTINA STIENOT	Date	Trinted Name in Native Language
LEI DUAN	Date	Printed Name in Native Language
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SATISH KUMAR MUSUKULA	Date	Printed Name in Native Language
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Page 1 of 2

CHARLES C. CARSON, JR.

Date

Printed Name in Native Language

Michael Ching

MICHAEL CHING

Date

Printed Name in Native Language

Printed Name in Native Language

Page 2 of 2

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RECORDED: 03/20/2012