

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Leila Samoodi	03/20/2012
RECEIVING PARTY DATA	
Name:	House of Layla, Inc.
Street Address:	17595 Harvard Street, Ste. C124
City:	Irvine
State/Country:	CALIFORNIA
Postal Code:	92614
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13424641
CORRESPONDENCE DATA	
Fax Number:	(516)822-3582
Email:	bkddocket@hbiplaw.com
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	Hoffmann & Baron, LLP
Address Line 1:	6900 Jericho Turnpike
Address Line 4:	Syosset, NEW YORK 11791-4407
ATTORNEY DOCKET NUMBER:	2209-2 (BKD)
NAME OF SUBMITTER:	Betsy Kingsbury Dowd
Total Attachments: 4 source=ASSIGNMENT-2209-2#page1.tif source=ASSIGNMENT-2209-2#page2.tif source=ASSIGNMENT-2209-2#page3.tif source=ASSIGNMENT-2209-2#page4.tif	

CH \$40.00 13424641

Attorney's Docket No.: 2209-2

PATENT

For: U.S. and/or Foreign Rights
 For: U.S. Application;
 U.S. Provisional Application;
 U.S. Patent; or
 PCT Application
 By: Inventors or Present Owners

ASSIGNMENT OF INVENTION

In consideration of the payment by ASSIGNEE to ASSIGNOR of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

ASSIGNORS: (inventor(s) or person(s) or entity(ies) who own the invention)

Leila Samoodi
Name

17595 Harvard Street, Ste C124
Address

Irvine, CA 92614

U.S.
Nationality

(If assignment is by person or entity to whom invention was previously assigned and this was recorded in PTO add the following)

Recorded on _____

Reel _____

Frame _____

hereby sells, assigns and transfers to

ASSIGNEE:

House of Layla, Inc.
(Type or print name of ASSIGNEE)

17595 Harvard Street, Ste C124
Address

Irvine, CA 92614

U.S.
Nationality

Assignment of Invention - Page 1 of 4

PATENT
REEL: 027893 FRAME: 0678

and the successors, assigns and legal representatives of the ASSIGNEE,

(complete one of the following)

- the entire right, title and interest
 an undivided _____ percent (_____%) interest

for the United States and its territorial possessions

- and in all foreign countries, including all rights to claim priority,

in and to any and all improvements which are disclosed in the invention entitled:

SUPPORTIVE POSTURE-ENHANCING GARMENTS

and which is found in:

(check and complete (a), (b), (c), (d), (e), (f), or (g))

- (a) U.S. patent application executed on even date herewith
 (b) U.S. patent application executed on _____
 (c) U.S. provisional application naming the above inventor(s) for the above-identified invention.
 Express Mail label No.: _____, mailed: _____
 To comply with 37 CFR 3.21 for recordal of this assignment, I, an ASSIGNOR signing below, hereby authorize and request my attorney to insert below the filing date and application number when they become known
 (d) U.S. application Serial No. _____ filed on _____
 (e) International application No. PCT/_____/_____
 (f) U.S. Patent No. _____ issued _____
 A change of address to which correspondence is to be sent regarding patent maintenance fees is being sent separately.
 (g) and any legal equivalent thereof in a foreign country, including the right to claim priority

and, in and to, all Letters Patent to be obtained for said invention by the above application or any continuation, division, renewal, or substitute thereof, and as to Letters Patent any re-issue or re-examination thereof.

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

IN WITNESS WHEREOF, I/We have hereunto set hand and seal this

WARNING: Date of signing must be the same as the date of execution of the application if item (a) was checked above.

Date: X 3-20-2012 X *Leila Samoodi*
Date of signing Leila Samoodi

NOTE: No witnessing, notarization or legalization is necessary. If the assignment is notarized or legalized then it will only be prima facie evidence of execution 35 USC 261. Use next page if notarization is desired.

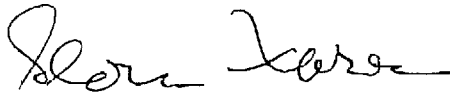
Notarization or Legalization Page Added.

NEW YORK
STATE OF CALIFORNIA
COUNTY OF NASSAU

SS:

On this 20 day of MARCH, 2012, before me personally appeared Leila Samoodi to me personally known and known to me to be the person who signed the foregoing Assignment and acknowledged the signing of same as his/her free act and deed.

GLORIA NARDONE
Notary Public - State of New York
No. 01NA6117815
Qualified in Queens County
My Commission Expires Nov. 1, 2012



Notary Public