

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Matthias Eichstaedt</td> <td>03/19/2012</td> </tr> <tr> <td>Deepak Goel</td> <td>03/15/2012</td> </tr> <tr> <td>Sunil Keshav Bopardikar</td> <td>03/19/2012</td> </tr> </tbody> </table>		Name	Execution Date	Matthias Eichstaedt	03/19/2012	Deepak Goel	03/15/2012	Sunil Keshav Bopardikar	03/19/2012		
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<table border="1"> <tr> <td>Name:</td> <td>Coupons.com Incorporated</td> </tr> <tr> <td>Street Address:</td> <td>400 Logue Avenue</td> </tr> <tr> <td>City:</td> <td>Mountain View</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>94043</td> </tr> </table>		Name:	Coupons.com Incorporated	Street Address:	400 Logue Avenue	City:	Mountain View	State/Country:	CALIFORNIA	Postal Code:	94043
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CORRESPONDENCE DATA											
Fax Number:	(408)414-1076										
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ATTORNEY DOCKET NUMBER:	60202-0088										
NAME OF SUBMITTER:	Daniel D. Ledesma										
Total Attachments: 4 source=60202-0088_Assignment_Sunil_Matthias#page1.tif source=60202-0088_Assignment_Sunil_Matthias#page2.tif source=60202-0088_Assignment_Deepak#page1.tif source=60202-0088_Assignment_Deepak#page2.tif											

OP \$40.00 13425062

ASSIGNMENT

WHEREAS WE, Matthias Eichstaedt of San Jose, California USA; Deepak Goel of Delhi, India and Sunil Keshav Bopardikar of Sunnyvale, California USA, have made a certain new and useful invention as set forth in an application for United States Letters Patent executed by us on the date of execution of this document, as shown below, and filed concurrently herewith; entitled UNLOCKING COUPON OFFERS.

AND WHEREAS, Coupons.com Incorporated, a corporation of the State of Delaware and having an address of 400 Logue Avenue, Mountain View, California 94043, is desirous of acquiring the entire right, title and interest in and to said invention and in and to any and all Letters Patent of the United States and foreign countries which may be obtained therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt for and sufficiency of which is hereby acknowledged, We do hereby sell, assign, transfer and set over unto Coupons.com Incorporated, its legal representatives, successors, and assigns, the entire right, title and interest in and to said invention as set forth in the above-mentioned application, including any continuations, continuations-in-part, divisions, reissues, re-examinations or extensions thereof, and in and to any and all patents of the United States and foreign countries which may be issued for said invention;

UPON SAID CONSIDERATIONS, We hereby agree with the said assignee that We will not execute any writing or do any act whatsoever conflicting with these presents, and that We will, at any time upon request, without further or additional consideration but at the expense of said assignee, execute such additional assignments and other writings and do such additional acts as said assignee may deem necessary or desirable to perfect the assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, continuations, continuations-in-part, reexamined, reissued, or extended Letters Patent of the United States or of any and all foreign countries on said invention, and in enforcing any rights or choses in action accruing as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents, and by executing preliminary statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of the assigns and legal representatives of assignor and assignee;

ASSIGNMENT

Attorney Docket No. 60202-0088

AND We request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention to said Coupons.com Incorporated, its legal representatives, successors or assigns, as the sole owner of the entire right, title and interest in and to said patent and the invention covered thereby.

3/19/2012

Date

Matthias Eichstaedt

Matthias Eichstaedt

Date

Deepak Goel

3-19-2012

Date

Sunil Keshav Bopardikar

Sunil Keshav Bopardikar

ASSIGNMENT

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Deepak
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Sunil Keshav Bopardikar