

## PATENT ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Daniel D. Briere</td> <td>02/03/2009</td> </tr> <tr> <td>Paul W. Pritchard</td> <td>01/21/2009</td> </tr> </tbody> </table>		Name	Execution Date	Daniel D. Briere	02/03/2009	Paul W. Pritchard	01/21/2009				
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RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>mBlast</td> </tr> <tr> <td>Street Address:</td> <td>1185 Avenue of the Americas, 32nd floor</td> </tr> <tr> <td>City:</td> <td>New York</td> </tr> <tr> <td>State/Country:</td> <td>NEW YORK</td> </tr> <tr> <td>Postal Code:</td> <td>10036</td> </tr> </table>		Name:	mBlast	Street Address:	1185 Avenue of the Americas, 32nd floor	City:	New York	State/Country:	NEW YORK	Postal Code:	10036
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PROPERTY NUMBERS Total: 1											
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CORRESPONDENCE DATA											
<p>Fax Number: (202)572-4838          Phone: 202/772-5800          Email: purnell@blankrome.com  <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>          Correspondent Name: Blank Rome LLP          Address Line 1: 600 New Hampshire Ave., N.W.          Address Line 4: Washington, DISTRICT OF COLUMBIA 20037</p>											
ATTORNEY DOCKET NUMBER:	129379-00104										
NAME OF SUBMITTER:	Michael C. Greenbaum, Reg. No. 28,419										
<p>Total Attachments: 4          source=129379-00104 assignmt#page1.tif          source=129379-00104 assignmt#page2.tif          source=129379-00104 assignmt#page3.tif          source=129379-00104 assignmt#page4.tif</p>											

CH \$40.00 13341121

**ASSIGNMENT**

THIS ASSIGNMENT, made on the date set forth below by Daniel D.

BRIERE and Paul W. PRITCHARD (hereinafter referred to as the assignors), residing at 803 Warrenville Road, Mansfield Center, Connecticut 06250, and 603 Heatherglen Drive, Southlake, Texas 76092, respectively, witnesseth:

WHEREAS, said assignors have invented certain new and useful improvements in METHOD AND APPARATUS FOR COLLECTING AND DISSEMINATING INFORMATION OVER A COMPUTER NETWORK set forth in an application for Letters Patent which was filed on November 28, 2008, as U.S. Patent Application Serial No. 12/292,898; and

WHEREAS, mBLAST, a corporation duly organized under and pursuant to the laws of the State of Delaware, having its principal place of business at 1185 Avenue of the Americas, 32<sup>nd</sup> floor, New York NY 10036 (hereinafter referred to as the assignee) is desirous of acquiring the entire right, title and interest in and to said inventions and said application for Letters Patent of the United States, and in and to any Letters Patent or Patents, United States or foreign, to be obtained therefor and thereon.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the said assignors have sold, assigned, transferred and set over, and by these presents do sell, assign, transfer and set over, unto the assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to the above-mentioned inventions, application for Letters Patent, and any and all Letters Patent or Patents in the United States of America and

all foreign countries which may be granted therefor and thereon, and in and to any and all divisions, continuations, and continuations-in-part of said application, or reissues or extensions of said Letters Patent or Patents, and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by the said assignee, for its own use and behoof and the use and behoof of its successors, legal representatives and assigns, to the full end of the term or terms for which Letters Patent or Patents may be granted, as fully and entirely as the same would have been held and enjoyed by the assignors, had this sale and assignment not been made.

AND for the same consideration, the said assignors hereby covenant and agree to and with the said assignee, its successors, legal representatives and assigns, that, at the time of execution and delivery of these presents, the said assignors are the sole and lawful owners of the entire right, title and interest in and to the said inventions and the application for Letters Patent above-mentioned, and that the same are unencumbered and that the said assignors have good and full right and lawful authority to sell and convey the same in the manner herein set forth.

AND for the same consideration, the said assignors hereby covenant and agree to and with the said assignee, its successors, legal representatives and assigns, that the said assignors will, whenever counsel of the said assignee or the counsel of its successors, legal representatives and assigns, shall advise that any proceeding in connection with said inventions, or said application for Letters Patent, or any proceeding in connection with Letters Patent for said inventions in any country, including interference proceedings, is lawful and desirable, that any division, continuation or continuation-in-part of any application for Letters Patent, or reissue or

extension of any Letters Patent, to be obtained thereon, is lawful and desirable, sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of Letters Patent for said inventions, without charge to the said assignors, their successors, legal representatives and assigns, but at the cost and expense of the said assignee, its successors, legal representatives and assigns.

AND said assignors hereby request the Commissioner of Patent and Trademarks to issue said Letters Patent of the United States to the said assignee, as the assignee of said inventions and the Letters Patent to be issued thereon for the sole use and behoof of the said assignee, its successors, legal representatives and assigns.

The undersigned hereby grant the firm of BLANK ROME LLP the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Date:

2/3/09

  
Daniel D. BRIERE

STATE OF  
COUNTY OF

Connecticut  
Tolland

On this 3<sup>rd</sup> day of Feb. 2009, personally before me came Daniel D. BRIERE, known to me, and known to me to be the persons described in and who signed the annexed Assignment, and being duly sworn, acknowledged that they executed the same.

  
NOTARY PUBLIC

My Commission Expires:


Date: 1-21-09

  
Paul W. PRITCHARD

STATE OF Texas  
COUNTY OF Tarrant

On this 21<sup>st</sup> day of Jan. 2009, personally before me came Paul W. PRITCHARD, known to me, and known to me to be the persons described in and who signed the annexed Assignment, and being duly sworn, acknowledged that they executed the same.



NOTARY PUBLIC  
  
My Commission Expires:  
March 13, 2012