

## PATENT ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																
NATURE OF CONVEYANCE:	ASSIGNMENT																
<b>CONVEYING PARTY DATA</b>																	
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Jeffrey S Dernavich</td> <td>02/20/2012</td> </tr> <tr> <td>Jason Burke Brett</td> <td>02/17/2012</td> </tr> <tr> <td>Matthew Vernon Abbott</td> <td>02/17/2012</td> </tr> <tr> <td>David Alvarado</td> <td>02/28/2012</td> </tr> <tr> <td>Eric Busler</td> <td>03/05/2012</td> </tr> <tr> <td>Jason Cai</td> <td>03/05/2012</td> </tr> <tr> <td>Sergey Tsymbler</td> <td>02/23/2012</td> </tr> </tbody> </table>		Name	Execution Date	Jeffrey S Dernavich	02/20/2012	Jason Burke Brett	02/17/2012	Matthew Vernon Abbott	02/17/2012	David Alvarado	02/28/2012	Eric Busler	03/05/2012	Jason Cai	03/05/2012	Sergey Tsymbler	02/23/2012
Name	Execution Date																
Jeffrey S Dernavich	02/20/2012																
Jason Burke Brett	02/17/2012																
Matthew Vernon Abbott	02/17/2012																
David Alvarado	02/28/2012																
Eric Busler	03/05/2012																
Jason Cai	03/05/2012																
Sergey Tsymbler	02/23/2012																
<b>RECEIVING PARTY DATA</b>																	
<table border="1"> <tr> <td>Name:</td> <td>Silverpop Systems, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>200 Galleria Parkway</td> </tr> <tr> <td>Internal Address:</td> <td>Suite 750</td> </tr> <tr> <td>City:</td> <td>Atlanta</td> </tr> <tr> <td>State/Country:</td> <td>GEORGIA</td> </tr> <tr> <td>Postal Code:</td> <td>30339</td> </tr> </table>		Name:	Silverpop Systems, Inc.	Street Address:	200 Galleria Parkway	Internal Address:	Suite 750	City:	Atlanta	State/Country:	GEORGIA	Postal Code:	30339				
Name:	Silverpop Systems, Inc.																
Street Address:	200 Galleria Parkway																
Internal Address:	Suite 750																
City:	Atlanta																
State/Country:	GEORGIA																
Postal Code:	30339																
PROPERTY NUMBERS Total: 1																	
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13357942</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13357942												
Property Type	Number																
Application Number:	13357942																
<b>CORRESPONDENCE DATA</b>																	
Fax Number:	(404)541-4729																
Phone:	4048156500																
Email:	kingalsbe@kilpatricktownsend.com																
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>																	
Correspondent Name:	JOHN S. PRATT, ESQ KILPATRICK TOWNSEND &																
Address Line 1:	1100 PEACHTREE STREET																
Address Line 2:	SUITE 2800																
Address Line 4:	ATLANTA, GEORGIA 30309																

OP \$40.00 13357942

PATENT

ATTORNEY DOCKET NUMBER:	61205-818912
NAME OF SUBMITTER:	Kimberly M. Ingalsbe
Total Attachments: 9 source=818912_Assignment#page1.tif source=818912_Assignment#page2.tif source=818912_Assignment#page3.tif source=818912_Assignment#page4.tif source=818912_Assignment#page5.tif source=818912_Assignment#page6.tif source=818912_Assignment#page7.tif source=818912_Assignment#page8.tif source=818912_Assignment#page9.tif	

**ASSIGNMENT**  
(Patent Application)

We, the undersigned, have invented certain inventions and improvements disclosed in a non-provisional patent application entitled "*Temporary Suspension of Electronic Communications*," which was filed with the U.S. Patent & Trademark Office on January 25, 2012 and assigned serial no. 13/357,942.

In consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which we acknowledge, we:


1. Agree to sell, assign, transfer, and convey, and hereby sell, assign, transfer, and convey, to Silverpop Systems, Inc., a corporation of the State of Georgia having a principal place of business at 200 Galleria Parkway, Suite 750, Atlanta, Georgia 30339 ("Assignee"), the entire right, title, and interest in and to:
  - (a) all intellectual property (including, without limitation, any innovation, information, invention, discovery, product, process, work or design) disclosed, embodied, shown, or claimed in the above-referenced patent application, implicitly or explicitly;
  - (b) the above-referenced patent application, the right to claim priority to the above-referenced patent application, all applications based in whole or in part upon the above-referenced patent application, including, without limitation, all applications that are a provisional, non-provisional, design, divisional, continuation, continuation-in-part, registration, utility model, industrial design, reissue, renewal, substitute, extension, reexamination, post-grant review, inter partes review, supplemental examination or non-U.S. patent application or application for other rights based in whole or in part on the above-referenced patent application;
  - (c) all patents (including, without limitation, all U.S. and non-U.S. registrations, utility models, industrial designs, design patents, counterparts, continuations, continuations-in-part, divisionals, reissues, renewals, substitutes, extensions, reexaminations, post-grant reviews, inter partes reviews and supplemental examinations) that are granted or issued upon, or that claim priority to, any and all applications described in (b) of this paragraph or that disclose or claim intellectual property described in (a) of this paragraph, in whole or in part; and
  - (d) all claims for damages by reason of past infringement of any rights under the applications or patents described in (b) or (c) of this paragraph (including provisional rights to reasonable royalties pursuant to 35 U.S.C. §154(d)) and the right to sue for and collect such damages and royalties for Assignee's own use.

ASSIGNMENT

U.S. Serial No. 13/357,942

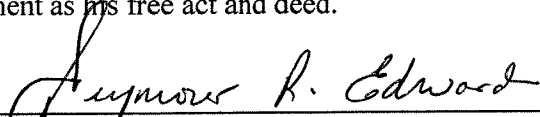
2. Authorize and request the U.S. Patent and Trademark Office or any other U.S. or non-U.S. agency to issue to the Assignee any and all patent(s), or other rights or documents, resulting from the intellectual property, patent application(s) and patents described in paragraph 1 of this Assignment.
3. Agree to sign all papers and documents, including without limitation, applications, declarations, oaths and petitions, and, at the Assignee's expense, perform any acts that are necessary in connection with prosecution of patent application(s) or intellectual property described in paragraph 1 of this Assignment and the enforcement of patent(s) or other rights resulting from such patent application(s) or intellectual property.
4. Agree that the terms, covenants, and conditions of this Assignment shall inure to the benefit of the Assignee, its successors, assigns and other legal representative, and shall be binding upon us, as well as our heirs, legal representatives, and assigns.
5. Warrant and represent that we have not entered, and will not enter, into any assignment, contract, or understanding that conflicts with this Assignment.

Signed on the date indicated beside my signature:

Signature:  Date: 2/20/2012  
 Jeffrey S. Dernavich

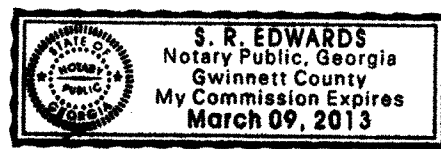
STATE OF GEORGIA

Before me, a Notary Public in and for the State of Georgia, on this 20<sup>th</sup> day of February, 2012, personally appeared Jeffrey S. Dernavich, who being duly sworn, signed and acknowledged the foregoing Assignment as his free act and deed.

  
 NOTARY PUBLIC

My Commission Expires:

(SEAL)



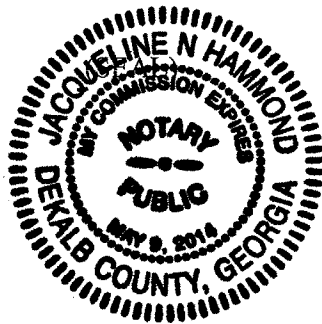
ASSIGNMENT  
U.S. Serial No. 13/357,942

Signed on the date indicated beside my signature:

Signature: Jason Burke Brett Date: 2/17/2012  
Jason Burke Brett

STATE OF GEORGIA


Before me, a Notary Public in and for the State of Georgia, on this 17<sup>th</sup> day of February, 2012, personally appeared Jason Burke Brett, who being duly sworn, signed and acknowledged the foregoing Assignment as his free act and deed.



Jacqueline N. Hammond  
NOTARY PUBLIC  
My Commission Expires:  
May 9, 2014

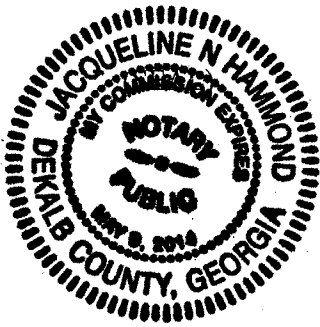
ASSIGNMENT  
U.S. Serial No. 13/357,942

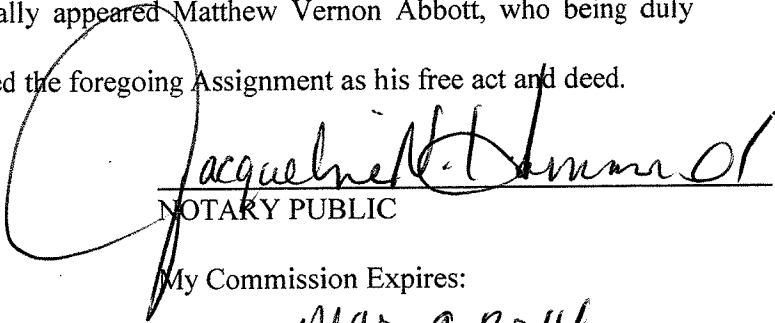
Signed on the date indicated beside my signature:

Signature:  Date: 2/17/2012  
Matthew Vernon Abbott

STATE OF GEORGIA

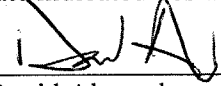
Before me, a Notary Public in and for the State of Georgia, on this 17<sup>th</sup> day of February, 2012, personally appeared Matthew Vernon Abbott, who being duly sworn, signed and acknowledged the foregoing Assignment as his free act and deed.



  
NOTARY PUBLIC  
My Commission Expires:  
May 9, 2014

ASSIGNMENT  
U.S. Serial No. 13/357,942

Signed on the date indicated beside my signature:

Signature:  Date: 2/28/12  
David Alvarado

STATE OF CALIFORNIA

Before me, a Notary Public in and for the State of California, on this \_\_\_\_ day of \_\_\_\_\_, 2012, personally appeared David Alvarado, who being duly sworn, signed and acknowledged the foregoing Assignment as his free act and deed.

SEE  
ATTACHED

\_\_\_\_\_  
NOTARY PUBLIC

(SEAL)

My Commission Expires:

**CALIFORNIA ALL - PURPOSE  
CERTIFICATE OF ACKNOWLEDGEMENT**

State of California

County of Riverside

On 2/28/ 2012 before me, L.J. Thompson, Notary Public,


personally appeared

David Alvarado

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is / are subscribed to the within instrument and acknowledged to me that he / she / they executed the same in his / her / their authorized capacity(ies), and that by his / her / their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

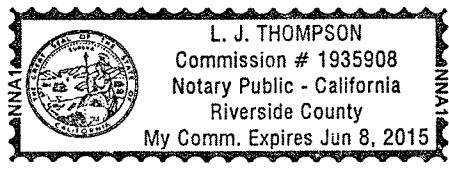
I certify under PENALTY OF PURJURY under the law of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

  
L.J. Thompson, Notary Public

**OPTIONAL INFORMATION:**


Reference No.:  
Title or Type of Document:  
Document Date:  
No. Of Pages: page #5





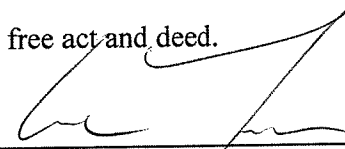
ASSIGNMENT  
U.S. Serial No. 13/357,942

Signed on the date indicated beside my signature:

Signature:  Date: 3/5/12  
Eric Busler

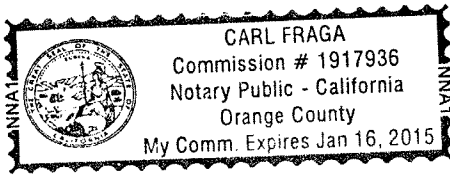
STATE OF CALIFORNIA

Before me, a Notary Public in and for the State of California, on this 5<sup>th</sup> day of March, 2012, personally appeared Eric Busler, who being duly sworn, signed and acknowledged the foregoing Assignment as his free act and deed.

  
NOTARY PUBLIC

My Commission Expires: 01/16/2015

(SEAL)



ASSIGNMENT  
U.S. Serial No. 13/357,942

Signed on the date indicated beside my signature:

Signature: \_\_\_\_\_

Jason Cai

Date: \_\_\_\_\_

3/5/2012

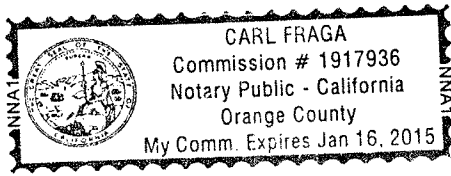
STATE OF CALIFORNIA

Before me, a Notary Public in and for the State of California, on this 5<sup>th</sup> day of March, 2012, personally appeared Jason Cai, who being duly sworn, signed and acknowledged the foregoing Assignment as his free act and deed.

\_\_\_\_\_  
NOTARY PUBLIC


My Commission Expires: 01/16/2015

(SEAL)



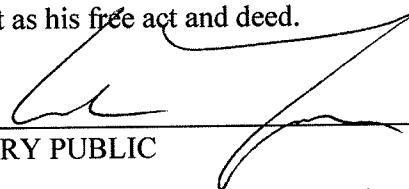
ASSIGNMENT  
U.S. Serial No. 13/357,942

Signed on the date indicated beside my signature:

Signature:  Date: 02/23/2012  
~~Sergey Tsymbler~~

STATE OF CALIFORNIA

Before me, a Notary Public in and for the State of California, on this 23<sup>rd</sup> day of February, 2012, personally appeared Sergey Tsymbler, who being duly sworn, signed and acknowledged the foregoing Assignment as his free act and deed.

  
NOTARY PUBLIC

My Commission Expires: 01/16/2015

(SEAL)

