

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Yves Drezen</td> <td>03/13/2012</td> </tr> <tr> <td>Fabian Rieth</td> <td>03/19/2012</td> </tr> </tbody> </table>		Name	Execution Date	Yves Drezen	03/13/2012	Fabian Rieth	03/19/2012				
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RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>Imperial Tobacco Ltd.</td> </tr> <tr> <td>Street Address:</td> <td>Hartcliffe</td> </tr> <tr> <td>City:</td> <td>Bristol</td> </tr> <tr> <td>State/Country:</td> <td>UNITED KINGDOM</td> </tr> <tr> <td>Postal Code:</td> <td>BS99 7UJ</td> </tr> </table>		Name:	Imperial Tobacco Ltd.	Street Address:	Hartcliffe	City:	Bristol	State/Country:	UNITED KINGDOM	Postal Code:	BS99 7UJ
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<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13383176</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13383176						
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Application Number:	13383176										
CORRESPONDENCE DATA											
<p>Fax Number: (913)647-9057 Phone: 913-647-9050 Email: cdw@hoveywilliams.com <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Correspondent Name: Andrew G. Colombo Address Line 1: 10801 Mastin Blvd., Suite 1000 Address Line 4: Overland Park, KANSAS 66210</p>											
ATTORNEY DOCKET NUMBER:	AGC/UEXK/43734/3279.072										
NAME OF SUBMITTER:	Andrew G. Colombo										
<p>Total Attachments: 2 source=PTO_Assignment_Executed#page1.tif source=PTO_Assignment_Executed#page2.tif</p>											

CH \$40.00 13383176

ASSIGNMENT

WHEREAS, WE, YVES DREZEN of 25, rue Lamoricière, 44100 Nantes, France; and FABIAN RIETH of Oelsnerring, 36, 22609 Hamburg, Germany; have jointly invented certain new and useful improvements in a

METHOD OF WRAPPING SMOKING ARTICLE RODS

for which the national stage of our International Application Serial No. PCT/EP2010/003902 filed 25 June 2010 (hereafter "said International Application") has been entered in the United States as a National Phase Application Serial No. 13/383,176, filed January 9, 2012 (hereafter "said National Phase Application"); and

WHEREAS, IMPERIAL TOBACCO LTD., and having its principal place of business at Hartcliffe, Bristol, BS99 7UJ, United Kingdom, is desirous of acquiring an interest in, to and under said invention, said International Application and any and all Letters Patent which may be granted for or upon said invention in the United States of America.

NOW, THEREFORE, to all whom it may concern be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, WE, YVES DREZEN and FABIAN RIETH, as co-inventors, have sold, assigned and transferred, and by these presents do sell, assign and transfer unto said IMPERIAL TOBACCO LTD., the full and exclusive right, title and interest, throughout the world, in, to and under the following:

- (a) said invention as fully set forth and described in said International Application;
- (b) said International Application;
- (c) said National Phase Application and any and all other Applications for U.S. Letters Patent claiming the benefit of said International Application (hereafter "said U.S. Applications");
- (d) any and all refilings, divisions and continuations of said U.S. Applications;
- (e) any and all Letters Patent of the United States of America which may issue from said U.S. Application, refilings, divisions and continuations; and

(f) any and all reissues of said Letters Patent of the United States of America.

ALL of the above shall be held and enjoyed by said IMPERIAL TOBACCO LTD. for its own use and behoof, and for its successors, legal representatives and assigns, to the full end of the term for which said Letters Patent may be granted, and we do hereby authorize and request the Commissioner of Patents and Trademarks to issue the said Letters Patent in accordance with this Assignment.

Date: 13 MARCH 2012

YVES DREZEN



Date: 19 MARCH 2012

FABIAN RIETH

