501862477 03/22/2012

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Matthew Lee Januszek	01/31/2012

RECEIVING PARTY DATA

Name:	Escape Fitness Limited		
Street Address:	Eastwood House, Cygnet Park, The Office Village		
Internal Address:	Hampton		
City:	Peterborough, Cambridgeshire		
State/Country:	UNITED KINGDOM		
Postal Code:	PE7 8FD		

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13343273

CORRESPONDENCE DATA

Fax Number:

Email: ipdocket@icemiller.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

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ATTORNEY DOCKET NUMBER: P02210-US-00 (31182.0003)

NAME OF SUBMITTER: Jana E. Harris

Total Attachments: 1

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PATENT REEL: 027909 FRAME: 0332 OP \$40.00 13343273

ICE MILLER LLP

One American Square, Suite 2900 Indianapolis, Indiana 46282-0200 Telephone: (317) 236-2100 Facsimile: (317) 236-2219

ASSIGNMENT OF INVENTION

Invention Title

AN EXERCISE DEVICE FOR WEIGHTLIFTING AND OTHER FITNESS ACTIVITIES

Matthew Lee Januszek	
22 Knighton Close	
Hampton Vale	
Peterborough, Cambridgeshire	
PE7 8LG	
UK	
(a citizen of the United Kingdom)	

Assignee Name, Address & Citizenship

Escape Fitness Limited

Eastwood House

Cygnet Park

The Office Village

Hampton

Peterborough, Cambridgeshire

PE7 8FD

UK

(a United Kingdom Limited Company)

Specification Attached

Specification Filed: January 4, 2012

as Serial No. 13/343,273

Our Ref. No.: P02210-US-00 (31182.0003)

WHEREAS, the above-identified Assignee desires to acquire the entire interest in, to and under the Invention, for which, as indicated above, a patent application executed of even date is attached or was filed on the date and assigned the serial number specified above, and in, to and under Letters Patent or similar legal protection to be obtained therefor in the United States and in any and all foreign countries.

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the above-identified Inventors hereby sell, assign and transfer to the above-identified Assignee the full and exclusive right, title and interest to said Invention in the United States and its territorial possessions and in all foreign countries, including Canada, and to all Letters Patent or similar legal protection in the United States and its territorial possessions and in any and all foreign countries, including Canada, to be obtained for said Invention by said application or any continuation, division, renewal, substitute or reissue thereof or any legal equivalent thereof in a foreign country for the full term or terms for which same may be granted.

Inventors hereby covenant that no assignment, sale, agreement, license or encumbrance has been or will be made or entered into which would conflict with this assignment and sale.

Inventors further covenant that Assignee will, upon its request, be provided promptly with all pertinent facts and documents relating to said application, said Invention and said Letters Patent and legal equivalents in foreign countries as may be known and accessible to Inventors and will testify as to the same in any interference or litigation related thereto and will promptly execute and deliver to Assignee or its designee any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said Invention and said Letters patent and said equivalents therefor in any foreign country which may be necessary or desirable to carry out the purposes hereof. This document may be signed in two or more counterparts.

IN WITNESS WHEREOF, we have hereunto set our hand and seal.		
Signed Dated	Signed	Dated
Matthew Lee Januszek Name	Name	
Subscribed and sworn to before me, a notary public of the State of	, this day of	, 20
Signed	My Commission Expires:	
Printed NOTE: Notarization is recommended but not required.	County of Residence:	

PATENT REEL: 027909 FRAME: 0333

RECORDED: 03/22/2012