501862754 03/22/2012

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Armin Weidenshlager	03/16/2012

RECEIVING PARTY DATA

Name:	SAP AG
Street Address:	Dietmar-Hopp-Allee 16
City:	Walldorf
State/Country:	GERMANY
Postal Code:	D-69190

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11479655

CORRESPONDENCE DATA

 Fax Number:
 (202)220-4201

 Phone:
 202-220-4200

 Email:
 jhan@kenyon.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Robert Hails

Address Line 1: Kenyon & Kenyon LLP Address Line 2: 1500 K Street, NW

Address Line 4: Washington, DISTRICT OF COLUMBIA 20005

ATTORNEY DOCKET NUMBER:	11884/492801
NAME OF SUBMITTER:	Jeney Han

Total Attachments: 1

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PATENT REEL: 027910 FRAME: 0512 OF \$40.00 114/96

ASSIGNMENT

In consideration of good and valuable consideration, the receipt of which is hereby acknowledged, the undersigned hereby sell, assign, and transfer to **SAP AG**, a corporation of Germany, having a principal place of business at Dietmar-Hopp-Allee 16, D-69190 Walldorf, Germany ("Assignee"), and its successors, assigns, and legal representatives, the entire right, title, and interest for the United States and all foreign countries, in and to any and all inventions and discoveries that are disclosed in the United States Patent Application entitled:

SYSTEM AND METHOD FOR SOCIAL SERVICE EVENT PROCESSING AND MANAGEMENT

the specification of which is attached hereto unless the following is entered:

Filed on	as United States Application Number or PCT International Application Number	and was amended on (if applicable)
30 June 2006	11/479,655	

and in and to said United States Patent Application and all provisional, divisional, continuing, substitute, renewal, reissue, and other patent applications that have been or shall be filed in the United States or any foreign country on any of said inventions and discoveries; and in and to all original and reissued patents that have been or shall be issued in the United States or any foreign country on said inventions and discoveries; and in and to all rights of priority resulting from the filing of said United States Patent Application;

agree that said Assignee may apply for and receive a patent or patents for said inventions and discoveries in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns, and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all provisional, divisional, continuing, substitute, renewal, reissue, and other patent applications on any and all said inventions and discoveries; execute all rightful oaths, assignments, powers of attorney, and other papers; communicate to said Assignee, its successors, assigns, and representatives all facts known to the undersigned relating to said inventions and discoveries and the history thereof; and generally assist said Assignee, its successors, assigns, or representatives in securing and maintaining proper patent protection for said inventions and discoveries and for vesting title to said inventions and discoveries, and all applications for patents and all patents on said inventions and discoveries, in said Assignee, its successors, assigns, and legal representatives; and

covenant with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

Inventor: Armin WEIDENSHLAGER			
Inventor Signature		Date	
	John J. C. Carlotte Caracter	16.62,12	

Assignment Document Return Address: Robert Hails
KENYON & KENYON, LLP
Suite 700
1500 K Street, NW,
Washington, DC 20005

RECORDED: 03/22/2012

NY01 2313409 v1

PATENT REEL: 027910 FRAME: 0513