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PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
John A. Burnett	02/15/2012

RECEIVING PARTY DATA

Name:	CafePress Inc.	
Street Address:	1850 Gateway Drive, Suite 300	
City:	San Mateo	
State/Country:	CALIFORNIA	
Postal Code:	94404	

PROPERTY NUMBERS Total: 1

Property Type	Number
Patent Number:	7329631

CORRESPONDENCE DATA

Fax Number: (312)425-3909 Phone: (312) 425-8513

Email: lpokomy@nixonpeabody.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Daniel J. Burnham
Address Line 1: Nixon Peabody LLP

Address Line 2: 300 South Riverside Plaza, 16th FL Address Line 4: Chicago, ILLINOIS 60606-6613

ATTORNEY DOCKET NUMBER:	062834-000111USPT
NAME OF SUBMITTER:	Daniel J. Bumham

Total Attachments: 2

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PATENT REEL: 027910 FRAME: 0688 0.00 73296

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ASSIGNMENT

WHEREAS, I, John A. Burnett, have invented certain new and useful improvements in the following:

METHOD OF APPLYING AN IMAGE TO AN OBJECT

for which I have made application for United States Letters Patent, the said application having been issued on February 12, 2008, as U.S. Patent No. 7,329,631;

WHEREAS, CafePress Inc., a corporation organized and existing under and by virtue of the laws of the state of California and having its place of business at 1850 Gateway Drive. Suite 300, San Mateo, California 94404, (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring our entire right, title and interest in and to the invention, and in and to the said application and any Letters Patent that may issue thereon;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I do hereby sell, assign and transfer unto ASSIGNEE, its successors, assigns and legal representatives our entire right, title and interest in and to said invention and in and to said application and all patents which may be granted therefore, and all divisions, reissues, substitutions, continuations, continuation-in-part and extensions thereof; and I hereby authorize and request the Commissioner of Patents and Trademarks to issue all patents for said invention, or patents resulting therefrom, insofar as our interest is concerned, to the said ASSIGNEE of our entire right, title, and interest.

I also hereby sell and assign to said ASSIGNEE, its successors, assigns and legal representatives the full and exclusive rights, title and interest to the invention disclosed in said application throughout the world, including the right to file applications and obtain patents, utility models, industrial models and designs for said invention in its own name throughout the world, including all rights of priority, all rights to publish cautionary notices reserving ownership of said invention and all rights to register said invention in appropriate registries; and

I further agree to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such rights, title and interest in ASSIGNEE, its successors, assigns and legal representatives.

I hereby further agree that I will communicate to said ASSIGNEE, or its successors, assigns and legal representatives, any facts known to me respecting any improvements; and, at the expense of said ASSIGNEE, to testify in any legal proceedings, sign all lawful papers, execute all utility, divisional, continuation, continuation-in-part, reissue and substitute applications, make all lawful oaths, and generally do everything possible to vest title in said ASSIGNEE and to aid said ASSIGNEE, its successors, assigns and legal representatives to obtain and enforce proper protection for said invention in all countries.

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REEL: 027910 FRAME: 0689

Executed this 1544 ____day of <u>Fessioary</u>____, 2012.

> Name: John A. Burnett

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RECORDED: 03/22/2012

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