

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Youn Jin JUNG</td> <td>03/19/2012</td> </tr> <tr> <td>Jae-Won JEONG</td> <td>03/19/2012</td> </tr> <tr> <td>Kwan-Young OH</td> <td>03/19/2012</td> </tr> <tr> <td>Po-Yun PARK</td> <td>03/19/2012</td> </tr> <tr> <td>Jung Hwan CHO</td> <td>03/19/2012</td> </tr> </tbody> </table>		Name	Execution Date	Youn Jin JUNG	03/19/2012	Jae-Won JEONG	03/19/2012	Kwan-Young OH	03/19/2012	Po-Yun PARK	03/19/2012	Jung Hwan CHO	03/19/2012
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Jung Hwan CHO	03/19/2012												
RECEIVING PARTY DATA													
Name:	Samsung Electronics Co., Ltd												
Street Address:	416, Maetan-dong, Yeongtong-gu												
City:	Suwon-si, Gyeonggi-do												
State/Country:	KOREA, REPUBLIC OF												
PROPERTY NUMBERS Total: 1													
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13427256</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13427256								
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Application Number:	13427256												
CORRESPONDENCE DATA													
Fax Number:	(860)286-0115												
Phone:	860-286-2929												
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>													
Correspondent Name:	CANTOR COLBURN LLP												
Address Line 1:	20 Church Street												
Address Line 2:	22nd Floor												
Address Line 4:	Hartford, CONNECTICUT 06103												
ATTORNEY DOCKET NUMBER:	PNK0905US												
NAME OF SUBMITTER:	James J. Merrick												
Total Attachments: 2 source=68D9291#page1.tif source=68D9291#page2.tif													

OP \$40.00 13427256

ASSIGNMENT

WHEREAS WE,

JUNG, Youn Jin of 205-2401, Central Park 2-danji, Munhwa 1-dong, Jung-gu, Daejeon, Korea

JEONG, Jae-Won of 186-25, 171~190 Donggyo-dong, Mapo-gu, Seoul, Korea

OH, Kwan-Young of 2-810, Miseong Apt., Jamsil 4-dong, Songpa-gu, Seoul, Korea

PARK, Po-Yun of B-301, Miju Villa, 93-5 Yangjae 1-dong, Seocho-gu, Seoul, Korea

CHO, Jung Hwan of 303-602, Tangjeong Samsung Trapalace, Myeongam-ri, Tangjeong-myeon, Asan-si, Chungcheongnam-do, Korea

(collectively hereinafter referred to as the "ASSIGNORS"), have invented certain new and useful improvements in:

DISPLAY DEVICE AND DRIVING METHOD THEREOF


(hereinafter referred to as the "INVENTION") which claims priority to Korean Application No. 10-2011-0123576, filed on 24 November 2011; and for which we are about to file an application for a United States Patent (hereinafter collectively referred to as the "APPLICATIONS");

AND WHEREAS, **SAMSUNG ELECTRONICS CO., LTD.** (hereinafter referred to as "ASSIGNEE"); a corporation organized and existing under the laws of the Country of Korea, having a place of business at **416, Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea**, is desirous of acquiring an interest in any and all countries, in and to the INVENTION, the APPLICATIONS, and any and all Patents to be obtained therefor;

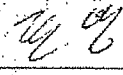
NOW THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for good and valuable consideration, the receipt of which is hereby acknowledged, we, the ASSIGNORS, have assigned and transferred, and hereby assign and transfer unto ASSIGNEE, the entire right, title and interest in and to the INVENTION, the APPLICATIONS, and any and all Patents that may be issued therefrom, in any and all countries, including any and all revivals, refilings, continuations, continuations-in-part, divisions and reissues thereof, to ASSIGNEE; and we do hereby agree that we will execute all papers necessary in connection with any and all patent applications when called upon to do so by ASSIGNEE, its successors or assigns, and that we will,

at the cost and expense of ASSIGNEE, fully assist and cooperate in all matters in connection with any and all patent applications and Patents issuing thereon.

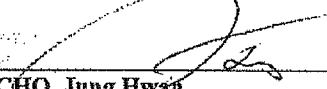
The undersigned declare that all statements made herein of his own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the APPLICATIONS or any Patents issuing thereon.

Date: March 19, 2012  L.S.
JUNG, Youn Jin

Date: March 19, 2012  L.S.
JEONG, Jae-Won

Date: March 19, 2012  L.S.
OH, Kwan-Young

Date: March 19, 2012  L.S.
PARK, Po-Yun

Date: March 19, 2012  L.S.
CHO, Jung Hwan