

## PATENT ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT																		
NATURE OF CONVEYANCE:	ASSIGNMENT																		
CONVEYING PARTY DATA																			
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Brett Bracewell BONNER</td> <td>03/09/2012</td> </tr> <tr> <td>Cameron Dee DRYDEN</td> <td>10/19/2011</td> </tr> <tr> <td>Andris JANKEVICS</td> <td>10/13/2011</td> </tr> <tr> <td>Justin E. KOLTERMAN</td> <td>01/04/2012</td> </tr> <tr> <td>Hsin-Yu Sidney LI</td> <td>10/10/2011</td> </tr> <tr> <td>Torsten Volker PLATZ</td> <td>10/12/2011</td> </tr> <tr> <td>Michael David ROBERTS</td> <td>10/19/2011</td> </tr> <tr> <td>Pirooz VATAN</td> <td>10/10/2011</td> </tr> </tbody> </table>		Name	Execution Date	Brett Bracewell BONNER	03/09/2012	Cameron Dee DRYDEN	10/19/2011	Andris JANKEVICS	10/13/2011	Justin E. KOLTERMAN	01/04/2012	Hsin-Yu Sidney LI	10/10/2011	Torsten Volker PLATZ	10/12/2011	Michael David ROBERTS	10/19/2011	Pirooz VATAN	10/10/2011
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RECEIVING PARTY DATA																			
<table border="1"> <tr> <td>Name:</td> <td>SUNRISE R&amp;D HOLDINGS, LLC</td> </tr> <tr> <td>Street Address:</td> <td>1014 Vine Street</td> </tr> <tr> <td>City:</td> <td>Cincinnati</td> </tr> <tr> <td>State/Country:</td> <td>OHIO</td> </tr> <tr> <td>Postal Code:</td> <td>45202</td> </tr> </table>		Name:	SUNRISE R&D HOLDINGS, LLC	Street Address:	1014 Vine Street	City:	Cincinnati	State/Country:	OHIO	Postal Code:	45202								
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PROPERTY NUMBERS Total: 2																			
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13047532</td> </tr> <tr> <td>PCT Number:</td> <td>US2011028348</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13047532	PCT Number:	US2011028348												
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Application Number:	13047532																		
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CORRESPONDENCE DATA																			
Fax Number:	(703)770-7901																		
Phone:	703-770-7900																		
Email:	jennifer.sallee@pillsburylaw.com																		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>																			
Correspondent Name:	PILLSBURY WINTHROP SHAW PITTMAN LLP																		
Address Line 1:	P.O. BOX 10500																		

Address Line 4: MCLEAN, VIRGINIA 22102

ATTORNEY DOCKET NUMBER:

094176-0391682

NAME OF SUBMITTER:

Jennifer E. Sallee

Total Attachments: 20

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Attorney's Docket No. 094176-0391682  
Client Reference: 2011-00776-US

***PATENT***

For: U.S. Rights and Foreign Rights  
For: U.S. Application  
By: Inventors

**ASSIGNMENT OF INVENTION**

In consideration of the payment by ASSIGNEE to ASSIGNORS of the sum of Ten Dollars (\$10.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

**ASSIGNORS:**

BRETT BRACEWELL BONNER  
1421 Maple Ridge Drive  
New Richmond, OH 45157  
Nationality: U.S.A.

CAMERON DEE DRYDEN  
148 Stratford Street  
West Roxbury, MA 02132  
Nationality: U.S.A.

ANDRIS JANKEVICS  
80R Carlisle Road  
Westford, MA 01886  
Nationality: U.S.A.

JUSTIN E. KOLTERMAN  
15205 Santa Maria Drive  
Brookfield, WI 53005  
Nationality: U.S.A.

HSIN-YU SIDNEY LI  
22 Crescent Road  
Lexington, MA 02421  
Nationality: U.S.A.

TORSTEN VOLKER PLATZ  
700 Huron Avenue, #19C  
Cambridge, MA 02138  
Nationality: Germany

MICHAEL DAVID ROBERTS  
2 Jenny's Hill Road  
Windham, NH 03087  
Nationality: U.S.A.

PIROOZ VATAN  
7 Chadbourne Road  
Lexington, MA 02421  
Nationality: U.S.A.

hereby sell, assign and transfer to

**ASSIGNEE:**

SUNRISE R&D HOLDINGS, LLC  
1014 Vine Street  
Cincinnati, OH 45202

and the successors, assigns and legal representatives of the ASSIGNEE the entire right, title and interest for the United States and its territorial possessions and in all foreign countries, including all rights to claim priority, in and to any and all improvements which are disclosed in the invention entitled:

**SYSTEM AND METHOD FOR PRODUCT IDENTIFICATION**

and which is found in (37 C.F.R. § 3.21) U.S. Application No. 13/047,532, filed on March 14, 2011, and International Application No. PCT/US2011/028348, filed March 14, 2011, and any legal equivalent thereof in a foreign country, including the right to claim priority and, in and to, all Letters Patent to be obtained for said invention by the above application or any continuation, division, renewal, or substitute thereof, and as to letters patent any reissue or re-examination thereof.

ASSIGNORS hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

ASSIGNORS further covenant that ASSIGNEE will, upon request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNORS and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

  
Signature of BRETT BRACEWELL BONNER

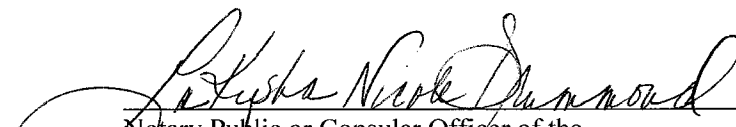
3/9/2012  
DATE

Details of Country: United States of America

State of: OH

County of: Clermont &  
HAMILTON

Before me this 15<sup>th</sup> day of March 2012, personally appeared the above named individual, to me known to be the person described in, and who executed the foregoing assignment instrument and acknowledged to me that they executed the same of their own free will for the purpose therein expressed.

  
Notary Public or Consular Officer of the  
United States of America

(Notary Seal)



LAKYSHA N. DRUMMOND  
NOTARY PUBLIC  
STATE OF OHIO  
Recorded in  
Hamilton County  
My Comm. Exp. 4/8/14

\_\_\_\_\_  
**Signature of CAMERON DEE DRYDEN**

\_\_\_\_\_  
**DATE**

Details of Country: United States of America

State of: \_\_\_\_\_

County of: \_\_\_\_\_

Before me this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_, personally appeared the above named individual, to me known to be the person described in, and who executed the foregoing assignment instrument and acknowledged to me that they executed the same of their own free will for the purpose therein expressed.

\_\_\_\_\_  
Notary Public or Consular Officer of the  
United States of America

(Notary Seal)

\_\_\_\_\_  
**Signature of ANDRIS JANKEVICS**

\_\_\_\_\_  
**DATE**

Details of Country: United States of America

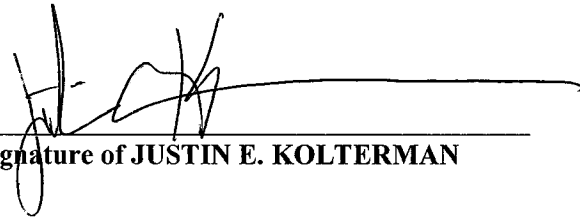
State of: \_\_\_\_\_

County of: \_\_\_\_\_

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Notary Public or Consular Officer of the  
United States of America

(Notary Seal)

  
Signature of JUSTIN E. KOLTERMAN

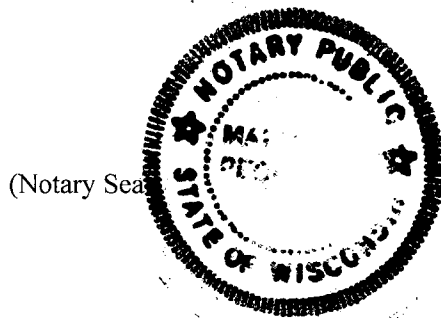
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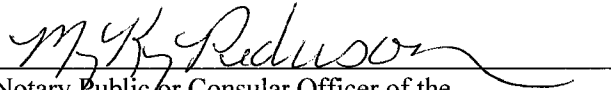
Details of Country: United States of America

State of: WI

County of: WAUKESHA

Before me this 4 day of JANUARY 2012, personally appeared the above named individual, to me known to be the person described in, and who executed the foregoing assignment instrument and acknowledged to me that they executed the same of their own free will for the purpose therein expressed.



  
Notary Public or Consular Officer of the  
United States of America

\_\_\_\_\_  
**Signature of HSIN-YU SIDNEY LI**

\_\_\_\_\_  
**DATE**

Details of Country: United States of America

State of: \_\_\_\_\_

County of: \_\_\_\_\_

Before me this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_, personally appeared the above named individual, to me known to be the person described in, and who executed the foregoing assignment instrument and acknowledged to me that they executed the same of their own free will for the purpose therein expressed.

\_\_\_\_\_  
Notary Public or Consular Officer of the  
United States of America

(Notary Seal)

\_\_\_\_\_  
**Signature of TORSTEN VOLKER PLATZ**

\_\_\_\_\_  
**DATE**

Details of Country: United States of America

State of: \_\_\_\_\_

County of: \_\_\_\_\_

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\_\_\_\_\_  
Notary Public or Consular Officer of the  
United States of America

(Notary Seal)

\_\_\_\_\_  
**Signature of MICHAEL DAVID ROBERTS**

\_\_\_\_\_  
**DATE**

Details of Country: United States of America

State of: \_\_\_\_\_

County of: \_\_\_\_\_

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\_\_\_\_\_  
Notary Public or Consular Officer of the  
United States of America

(Notary Seal)

\_\_\_\_\_  
**Signature of PIROOZ VATAN**

\_\_\_\_\_  
**DATE**

Details of Country: United States of America

State of: \_\_\_\_\_

County of: \_\_\_\_\_

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Nationality: U.S.A.

ANDRIS JANKEVICS  
80R Carlisle Road  
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Nationality: U.S.A.

JUSTIN E. KOLTERMAN  
15205 Santa Maria Drive  
Brookfield, WI 53005  
Nationality: U.S.A.

HSIN-YU SIDNEY LI  
22 Crescent Road  
Lexington, MA 02421  
Nationality: U.S.A.

TORSTEN VOLKER PLATZ  
700 Huron Avenue, #19C  
Cambridge, MA 02138  
Nationality: Germany

MICHAEL DAVID ROBERTS  
2 Jenny's Hill Road  
Windham, NH 03087  
Nationality: U.S.A.

PIROOZ VATAN  
7 Chadbourne Road  
Lexington, MA 02421  
Nationality: U.S.A.

hereby sell, assign and transfer to

**ASSIGNEE:**

SUNRISE R&D HOLDINGS, LLC  
1014 Vine Street  
Cincinnati, OH 45202

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\_\_\_\_\_  
**Signature of BRETT BRACEWELL BONNER**

\_\_\_\_\_  
**DATE**

Details of Country: United States of America

State of: \_\_\_\_\_

County of: \_\_\_\_\_

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\_\_\_\_\_  
Notary Public or Consular Officer of the  
United States of America

(Notary Seal)

Cameron Dee Dryden  
Signature of CAMERON DEE DRYDEN

10/19/2011  
DATE

Details of Country: United States of America

State of: Massachusetts

County of: Middlesex

Before me this 19 day of October 20 11, personally appeared the above named individual, to me known to be the person described in, and who executed the foregoing assignment instrument and acknowledged to me that they executed the same of their own free will for the purpose therein expressed.

Rebecca B. Dole  
Notary Public or Consular Officer of the  
United States of America

(Notary Seal)

Andris Jankevics  
Signature of ANDRIS JANKEVICS

10/13/2011  
DATE

Details of Country: United States of America

State of: Massachusetts

County of: Middlesex

Before me this 13 day of October 20 11, personally appeared the above named individual, to me known to be the person described in, and who executed the foregoing assignment instrument and acknowledged to me that they executed the same of their own free will for the purpose therein expressed.

Rebecca B. Plush  
Notary Public or Consular Officer of the  
United States of America

(Notary Seal)

\_\_\_\_\_  
**Signature of JUSTIN E. KOLTERMAN**

\_\_\_\_\_  
**DATE**

Details of Country: United States of America

State of: \_\_\_\_\_

County of: \_\_\_\_\_

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\_\_\_\_\_  
Notary Public or Consular Officer of the  
United States of America

(Notary Seal)

*Hsin-Yu Li*  
Signature of HSIN-YU SIDNEY LI

2011-10-10  
DATE

Details of Country: United States of America

State of: Massachusetts

County of: Middlesex

Before me this 10 day of October 2011, personally appeared the above named individual, to me known to be the person described in, and who executed the foregoing assignment instrument and acknowledged to me that they executed the same of their own free will for the purpose therein expressed.

*Rebecca B. Oldy*  
Notary Public or Consular Officer of the  
United States of America

(Notary Seal)



Signature of TORSTEN VOLKER PLATZ

10/12/2011

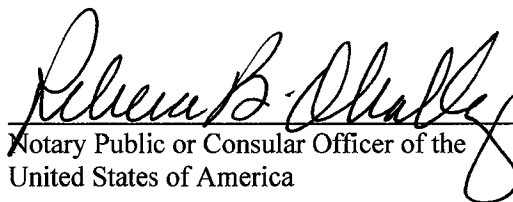
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Details of Country: United States of America

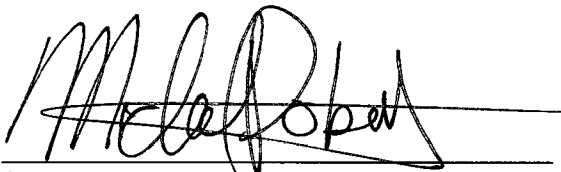
State of: Massachusetts

County of: Middlesex

Before me this 12 day of October 20 11, personally appeared the above named individual, to me known to be the person described in, and who executed the foregoing assignment instrument and acknowledged to me that they executed the same of their own free will for the purpose therein expressed.

  
Notary Public or Consular Officer of the  
United States of America

(Notary Seal)

  
Signature of MICHAEL DAVID ROBERTS

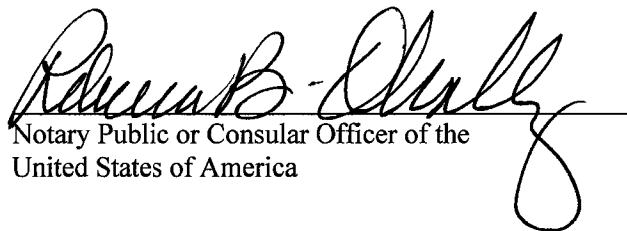
10/19/2011  
DATE

Details of Country: United States of America

State of: Massachusetts

County of: Middlesex

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Notary Public or Consular Officer of the  
United States of America

(Notary Seal)

  
Signature of PIROOZ-VATAN

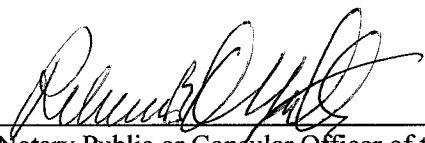
10/10/11  
DATE

Details of Country: United States of America

State of: Massachusetts

County of: Middlesex

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(Notary Seal)