

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Mr. Matthew Berry	03/22/2012
RECEIVING PARTY DATA	
Name:	Digitalsmiths, Inc.
Street Address:	320 Blackwell St., Suite 200
City:	Durham
State/Country:	NORTH CAROLINA
Postal Code:	27701
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12466167
CORRESPONDENCE DATA	
Fax Number:	
Phone:	919-695-9030
Email:	jsotomayor@digitalsmiths.com
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	John L Sotomayor
Address Line 1:	320 Blackwell St., Suite 200
Address Line 4:	Durham, NORTH CAROLINA 27701
NAME OF SUBMITTER:	John L. Sotomayor
Total Attachments: 2 source=Assign12466167#page1.tif source=Assign12466167#page2.tif	

OP \$40.00 12466167

ASSIGNMENT

WHEREAS, I, **Matthew Berry**, residing at 14012 Bingham Drive, Raleigh, NC 27614, a United States citizen; have made certain new and useful inventions and improvements for which I filed an application for Letters of Patent of the United States on May 14, 2009, application Serial No. 12/466,167 which is entitled **Systems and Methods for Identifying Pre-Inserted and/or Potential Advertisement Breaks in a Video Sequence**.

AND WHEREAS, Digitalsmiths Corporation, a corporation organized and existing under and by virtue of the laws of North Carolina, and having an office and place of business at 320 Blackwell Street, Suite 200, Durham, NC 27701 (hereinafter "Assignee") is desirous of acquiring the inventors right, title and interest in and to said inventions, improvements and application and in and to the Letters Patent to be obtained therefor;

NOW THEREFORE, to all whom it may concern, be it known that for and in consideration of the sum of One Dollar and other good and valuable considerations, the receipt and sufficiency whereof is hereby acknowledged, I have sold, assigned, and transferred, and by these presents do sell, assign and transfer unto said Assignee, its successors or assigns, the inventors right, title and interest for all countries in and to all inventions and improvements disclosed in the aforesaid application, and in and to the application, and application claiming priority thereto, and all divisions, continuations, or renewals thereof, all Letters Patent which may be granted therefrom or claiming priority thereto, and all reissues or extensions of such patents, and in and to any and all applications which have been or shall be filed in any foreign countries for Letters Patent on the inventions and improvements, including an assignment of all rights under the provisions of the International Convention, and all Letters Patent of foreign countries which may be granted therefrom; and I do hereby authorize and request the Commissioner of Patents and Trademarks to issue any and all United States Letters Patent for the aforesaid inventions and improvements to the Assignee as the assignee of

the inventors right, title and interest in and to the same, for the use of the Assignee, its successors and assigns.

AND, for the consideration aforesaid, I do hereby agree that myself and my executors and legal representatives will make, execute and deliver any and all other instruments in writing including any and all further application papers, affidavits, assignments and other documents, and will communicate to said Assignee, its successors and representatives all facts known to us relating to said improvements and the history thereof and will testify in all legal proceedings and generally do all things which may be necessary or desirable more effectually to secure to and vest in said Assignee, its successors or assigns the inventors right, title and interest in and to the improvements, inventions, applications, Letters Patent, rights, titles, benefits, privileges and advantages hereby sold, assigned and conveyed, or intended so to be.

AND, furthermore I covenant and agree with said Assignee, its successors and assigns, that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by us and that full right to convey the same as herein expressed is possessed by us.

IN TESTIMONY WHEREOF, I have hererunto set my hand this 22nd day of March, 2012.



Matthew Berry