

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Noah Fiedel	02/16/2012
RECEIVING PARTY DATA	
Name:	Color Labs, Inc.
Street Address:	201 Hamilton Avenue
City:	Palo Alto
State/Country:	CALIFORNIA
Postal Code:	94301
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13404370
CORRESPONDENCE DATA	
Fax Number:	(612)339-3061
Phone:	612-373-6900
Email:	requests@slwip.com
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	Schwegman, Lundberg & Woessner, P.A.
Address Line 1:	P.O. Box 2938
Address Line 4:	Minneapolis, MINNESOTA 55402-0938
ATTORNEY DOCKET NUMBER:	3400.005US1
NAME OF SUBMITTER:	Kyle J. Way
Total Attachments: 9 source=3400_05_recordassignment_fiedel#page1.tif source=3400_05_recordassignment_fiedel#page2.tif source=3400_05_recordassignment_fiedel#page3.tif source=3400_05_recordassignment_fiedel#page4.tif	

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source=3400_05_recordassignment_fiedel#page9.tif

RECORDATION FORM COVER SHEET
PATENTS ONLY

Atty Ref/Docket No.: 3400.005US1

Patent and Trademark Office

To the Director of the U.S. Patent and Trademark Office: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Noah Fiedel

Additional name(s) of conveying party(ies) attached?

[] Yes [X] No

3. Nature of conveyance:

[X] Assignment [] Merger

[] Security Agreement [] Change of Name

[] Other

Execution Date: February 16, 2012

2. Name and address of receiving party(ies):

Name: Color Labs, Inc.

Street Address: 201 Hamilton Avenue

City: Palo Alto State: California Zip: 94301

Country: United States of America

Additional name(s) & address(es) attached? [] Yes
[X] No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No.(s)

B. Patent No.(s)

Serial No. 13/404,370, filed February 24, 2012

Additional numbers attached? [] Yes [X] No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Kyle J. Way

Address:

Schwegman, Lundberg & Woessner, P.A.
P.O. Box 2938
Minneapolis, MN 55402--0938

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41): \$ 40.00

[] Enclosed

[X] Authorized to be charged to deposit account
19-0743

8. Please charge any additional fees or credit any over payments to our Deposit Account No.: 19-0743

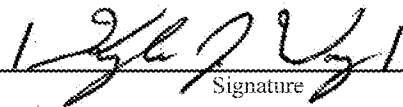
DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Kyle J. Way/Reg. No. 45,549

Name of Person Signing



Signature

March 21, 2012

Date

Total number of pages including cover sheet: 9

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks
Mail Stop Assignment Recordation Services
P.O. Box 1450
Alexandria, VA 22313-1450

PATENT
REEL: 027926 FRAME: 0411

ASSIGNMENT

WHEREAS, We, Vincent Mallet, residing at 440 Conil Way, Portola Valley, CA 94028, and Jessica Cheng, residing at 255 S. Rengstorff Avenue, #99, Mountain View, CA 94040, and Noah Fiedel, residing at 459 Homer Avenue, #8, Palo Alto, CA 94301, and Eric William Gillum, residing at 1273 Lakeside Drive, #1163, Sunnyvale, CA 94085, and Ganesh Ramanarayanan, residing at 24 Kent Place Apt. 4, Menlo Park, CA 94025, and Nicholas James Woods, residing at 589 Alvarado Street, San Francisco, CA 94114, made certain new and useful inventions and improvements which are described in an application for U.S. Letters Patent entitled SHARING CONTENT AMONG A GROUP OF DEVICES;

WHEREAS, We hereby authorize and request the attorneys, representing Color labs, Inc. on this application, at Schwegman, Lundberg & Woessner, P.A., located at 121 South Eighth Street, Suite 1600, Minneapolis, MN 55402, to insert here in parentheses (Ser. No. 13/404,370 ; Filing Date: 24 Feb. 2012) the filing date and application number of said application when known.

FOR GOOD AND VALUABLE CONSIDERATION, the receipt, sufficiency and adequacy of which are hereby acknowledged, the undersigned do hereby:

SELL, ASSIGN AND TRANSFER to Color labs, Inc. (the "Assignee"), a corporation of the State of Delaware, having a place of business at 201 Hamilton Avenue, Palo Alto, California 94301, the entire right, title and interest for the United States and all foreign countries in and to: any and all inventions and improvements which are disclosed in the identified application for U.S. Letters Patent, and which may be further identified below; such application and all divisional, continuing, substitute, renewal, reissue and all other applications for patent which have been or shall be filed in the United States (including all provisional and non-provisional applications), and in all foreign countries on any of such inventions and/or improvements (including any applications for utility models); all original and reissued patents which have been or shall be issued in the United States and all foreign countries on such inventions and/or improvements; and specifically including the right to file foreign applications under the provisions of any convention or treaty and to claim priority based on the identified application;

AUTHORIZE AND REQUEST that any attorney associated with U.S. PTO Customer No. 21186 may (directly or through his/her designee) delete, insert, or alter any information identifying this application, or any related application, below, after execution of this Assignment;

Additional Application Information

U.S. Provisional Application Serial No. 61/466,849, filed on March 23, 2011.

No U.S. Non-Provisional claim for priority is being made at this time.

ASSIGNMENT

Assignors: Vincent Muller et al

Title: SPREADING CONTINUOUS ACTION AGGREGATE DEVICES

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Docket No. 2010-00000000

No international or foreign claim for priority is being made at this time

AUTHORIZE AND REQUEST the issuing authority to issue any and all United States and foreign patents granted on such improvements to the Assignee.

WARRANT AND COVENANT that no assignment, grant, mortgage, license or other agreement affecting the rights and/or property herein conveyed has been or will be made to others by the undersigned, and that the full right to convey the same as herein expressed is possessed by the undersigned;

~~COVENANT, that when requested and without compensation, but at the expense of the Assignee, in order to carry out in good faith the intent and purpose of this Assignment the undersigned will (1) execute all provisional, non-provisional, divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all such improvements; (2) execute all rightful oaths, declarations, assignments, powers of attorney, and other papers; (3) communicate to the Assignee all facts known to the undersigned relating to such improvements and the history thereof; (4) cooperate with the Assignee in any interference, reexamination, reissue, opposition, dispute, or litigation involving any of the applications or patents for such improvements; and (5) take such further actions as the Assignee shall reasonably consider necessary or desirable for vesting title to such improvements in the Assignee, or for securing, maintaining and enforcing proper patent protection for such improvements.~~

THIS AGREEMENT IS TO BE BINDING on the heirs, assigns, representatives and successors of the undersigned, and is to extend to the benefit of the successors, assigns and nominees of the Assignee.

AGREED as of the date of my signature below:

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PATENT

REEL: 027926 FRAME: 0413

Inventor: 1:

(Signature): _____

Name: **Vincent Mallet**

Date: _____

STATE OF CALIFORNIA)

COUNTY OF _____)

On this _____, day of _____, 2012 before me,
_____, personally appeared Vincent Mallet, who proved to me
on the basis of satisfactory evidence to be the person whose name is subscribed to the within
instrument and acknowledged to me that he executed the same in his authorized capacity, and that
by his signature on the instrument the person, or the entity upon behalf of which the person acted,
executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that
the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

[SEAL]

Notary Public

Inventor: 2:

(Signature): _____

Name: **Jessica Cheng**

Date: _____

STATE OF CALIFORNIA)

COUNTY OF _____)

On this _____, day of _____, 2012 before me,
_____, personally appeared Jessica Cheng, who proved to me
on the basis of satisfactory evidence to be the person whose name is subscribed to the within
instrument and acknowledged to me that he executed the same in his authorized capacity, and that
by his signature on the instrument the person, or the entity upon behalf of which the person acted,
executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that
the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

[SEAL]

Notary Public

ASSIGNMENT

Assignees: Vincent Miller et al

Title: SHARING CONTENT AMONG A GROUP OF DEVICES

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DocId: 34070000-000

Inventor: 3:

(Signature):

Noah Fiedel

Name: Noah Fiedel

Date:

2/16/2012

STATE OF CALIFORNIA)

COUNTY OF _____)

On this _____, day of _____, 2012 before me,

_____, personally appeared Noah Fiedel, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

[SEAL]

Notary Public

PATENT

REEL: 027926 FRAME: 0416

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Inventor: 4:

(Signature): _____

Name: **Eric William Gillum**

Date: _____

STATE OF CALIFORNIA)

COUNTY OF _____)

On this _____, day of _____, 2012 before me,
_____, personally appeared Eric William Gillum, who proved
to me on the basis of satisfactory evidence to be the person whose name is subscribed to the
within instrument and acknowledged to me that he executed the same in his authorized capacity,
and that by his signature on the instrument the person, or the entity upon behalf of which the
person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that
the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

[SEAL]

Notary Public

Inventor: 5:

(Signature): _____

Name: **Ganesh Ramanarayanan**

Date: _____

STATE OF CALIFORNIA)

COUNTY OF _____)

On this _____, day of _____, 2012 before me,
_____, personally appeared Ganesh Ramanarayanan, who
proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to
the within instrument and acknowledged to me that he executed the same in his authorized
capacity, and that by his signature on the instrument the person, or the entity upon behalf of
which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that
the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

[SEAL]

Notary Public

Inventor: 6:

(Signature): _____

Name: **Nicholas James Woods**

Date: _____

STATE OF CALIFORNIA)

COUNTY OF _____)

On this _____, day of _____, 2012 before me,
_____, personally appeared Nicholas James Woods, who
proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to
the within instrument and acknowledged to me that he executed the same in his authorized
capacity, and that by his signature on the instrument the person, or the entity upon behalf of
which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that
the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

[SEAL]

Notary Public