

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Jill Tranmer Moser</td> <td>03/12/2012</td> </tr> <tr> <td>Iona M. Tranmer</td> <td>03/14/2012</td> </tr> </tbody> </table>		Name	Execution Date	Jill Tranmer Moser	03/12/2012	Iona M. Tranmer	03/14/2012				
Name	Execution Date										
Jill Tranmer Moser	03/12/2012										
Iona M. Tranmer	03/14/2012										
RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>JillJoy</td> </tr> <tr> <td>Street Address:</td> <td>PO Box 901944</td> </tr> <tr> <td>City:</td> <td>Sandy</td> </tr> <tr> <td>State/Country:</td> <td>UTAH</td> </tr> <tr> <td>Postal Code:</td> <td>84090</td> </tr> </table>		Name:	JillJoy	Street Address:	PO Box 901944	City:	Sandy	State/Country:	UTAH	Postal Code:	84090
Name:	JillJoy										
Street Address:	PO Box 901944										
City:	Sandy										
State/Country:	UTAH										
Postal Code:	84090										
PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29411986</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29411986						
Property Type	Number										
Application Number:	29411986										
CORRESPONDENCE DATA											
Fax Number: (435)252-1361 Phone: 4352521360 Email: cwilde@mgiiip.com <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> Correspondent Name: Jonathan M. Bennis Address Line 1: MASCHOFF GILMORE & ISRAELSEN Address Line 2: 1441 W. Ute Blvd., Suite 100 Address Line 4: Park City, UTAH 84098											
ATTORNEY DOCKET NUMBER:	M1432.10001US01										
NAME OF SUBMITTER:	Jonathan M. Bennis										
Total Attachments: 2 source=M1432-10001US01_Executed_Assignment#page1.tif source=M1432-10001US01_Executed_Assignment#page2.tif											

OP \$40.00 29411986

WHEN RECORDED RETURN TO: PATENT APPLICATION

Docket No. M1432.10001US01

Maschoff Gilmore & Israelsen
1441 W. Ute Blvd., Suite 100
Park City, Utah 84098-7633

ASSIGNMENT

[We the undersigned, hereinafter collectively referred to as "Assignor", have made an invention entitled DOLL. Preferred embodiments of said invention are disclosed in a United States patent application which:

is executed concurrently herewith for filing in the United States Patent and Trademark Office and has been assigned Application Serial No. _____, with a filing date of _____.

☒ was previously filed in the United States Patent and Trademark Office on January 27, 2012 as Application Serial No. 29/411 986.

is a United States National Application of PCT International Application No. _____, filed _____.

(The attorneys of Maschoff Gilmore & Israelsen are hereby authorized to insert the serial number and filing date when known.)

The Assignee, JillJoy, DBA JillJoy, a sole proprietorship, comprised of Jill Tranmer Moser having a principal place of business at PO Box 901944, Sandy UT, 84090, desires to secure an equal, undivided right, title and interest in said invention and the patent application filed thereon.

In consideration of One Dollar (\$1.00) and other good and valuable consideration paid to Assignor by the Assignee, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR HEREBY ASSIGNS TO THE ASSIGNEE:

The entire right, title and interest in said invention and in the above-identified United States patent application and in all divisions, continuations and continuations-in-part of said application, or reissues or extensions of Letters Patent or Patents granted thereon, and in all corresponding applications filed in countries foreign to the United States, and in all patents issuing thereon in the United States and foreign countries.

The right to file foreign patent applications on said invention in its own name, wherever such right may be legally exercised, including the right to claim the benefits of the International Convention for such applications.

Assignor hereby authorizes and requests the United States Commissioner for Patents; and such

Patent Office officials in foreign countries as are duly authorized by their patent laws to issue patents, to issue any and all patents on said invention to the Assignee as the owner of the entire interest, for the sole use and behoof of the said Assignee, its successors, assigns and legal representatives.

Assignor hereby agrees, without further consideration and without expense to Assignee, to sign all lawful papers and to perform all other lawful acts which the Assignee may request of Assignor to make this Assignment fully effective, including, by way of example but not of limitation, the following:

Prompt execution of all original, divisional, substitute, reissue, and other United States and foreign patent applications on said invention, and all lawful documents requested by the Assignee to further the prosecution of any of such patent applications.

Cooperation to the best of the Assignor's ability in the execution of all lawful documents, the production of evidence, nullification, reissue, extension, or infringement proceedings involving said invention.

This assignment and agreement shall be binding upon Assignor's heirs and legal representatives.

Inventor	*		
Jill		Tranmer	Moser
(GIVEN NAME)		(MIDDLE INITIAL OR NAME)	FAMILY (OR LAST NAME)
Inventor's signature: <i>Jill Tranmer Moser</i>	Date	3, 12	, 2012

Inventor	*		
Iona		Tranmer	
(GIVEN NAME)		(MIDDLE INITIAL OR NAME)	FAMILY (OR LAST NAME)
Inventor's signature: <i>Iona M Tranmer</i>	Date	3/14/12	, 2012