501867919 03/27/2012

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Paolo Bulgari	03/20/2012

RECEIVING PARTY DATA

Name:	BULGARI S.P.A.	
Street Address:	Lungotevere Marzio 11	
City:	Rome	
State/Country:	ITALY	
Postal Code:	[I-00186	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29414073

CORRESPONDENCE DATA

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Correspondent Name: Matthew J. Schmidt

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ATTORNEY DOCKET NUMBER: 2916.3078.002

NAME OF SUBMITTER: Matthew J. Schmidt

Total Attachments: 1

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PATENT REEL: 027937 FRAME: 0275 OF \$40.00 294140

ASSIGNMENT

The undersigned, Paolo Bulgari, the inventor of a certain, new, original and ornamental design for:

NECKLACE

for which application for Design Letters Patent in the United States of America has been or will be made, hereby assigns and transfers to BULGARI S.P.A., Lungotevere Marzio 11, I-00186 Rome, Italy, for good and valuable consideration, the sufficiency of which is hereby acknowledged, for the territory of the United States of America and not elsewhere, the full and exclusive right, title, and interest in and to said invention as fully set forth and described in the specification prepared and executed by me on 3-20-2012 ______, preparatory to obtaining Design Letters Patent to be held and enjoyed to the full end of the term for which said Design Letters Patent is granted as full and entirely as the same would have been held by the undersigned had this assignment and transfer not been made.

I hereby authorize and request my attorney, Matthew J. Schmidt, of Reising Ethington P.C., Customer Number 23399, to insert here in parentheses (Serial No. 29/414,073, filed on 2-24-2012) the filing date and application number of said application when known.

IN WITNESS THEREOF, the undersigned executed this document on Courch 20,2012

Date

Inventor:

Paolo Bulgari

Witnessed by:

Witnessed by:

PATENT REEL: 027937 FRAME: 0276

RECORDED: 03/27/2012