501869067 03/28/2012

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
LUIS FELIPE REGO	03/23/2012

RECEIVING PARTY DATA

Name:	POWER RETAILING GROUP	
Street Address:	AVENIDA CONSTITUYENTES NO. 605, COL. 16 DE SEPTIEMBRE	
City:	MEXICO, D.F.	
State/Country:	MEXICO	
Postal Code:	C.P. 11810	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29407836

CORRESPONDENCE DATA

Fax Number: (312)427-6663 Phone: 3124271300

Email: debbie.szumowski@ladas.net

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: RICHARD J. STREIT

Address Line 1: LADAS & PARRY, 224 SOUTH MICHIGAN AVE.

Address Line 4: CHICAGO, ILLINOIS 60604

ATTORNEY DOCKET NUMBER: CU-9318 RJS/DS

NAME OF SUBMITTER: RICHARD J. STREIT

Total Attachments: 2

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PATENT REEL: 027944 FRAME: 0326 CH \$40 00 29407

501869067

UNITED STATES OF AMERICA ASSIGNMENT

In consideration of the payment of ASSIGNEE to ASSIGNOR of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

ASSIGNOR:

Luis Felipe REGO

2208 Warbler Way Austin, Texas 78735 (US)

hereby sells, assigns and transfers to

ASSIGNEE:

POWER RETAILING GROUP

(address)

and the successors, assigns and legal representatives of the ASSIGNEE the entire right, title and interest for the United States and its territorial possessions in and to, any and all improvements which are disclosed in the Application entitled PACKAGING FRAME which application was filed on December 2, 2011 as Serial No. 29/407,836

and, in and to all Letters Patent to be obtained for said invention by the above application or any continuation, division, renewal, substitute, reissue or re-examination thereof.

ASSIGNOR hereby covenants that no assignment, sale agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale;

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to the same in any interference or litigation related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

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IN WITNESS WHEREOF, I have set my hand and seal

March 23, 2012

Date

Luis Felipe RÆGÔ

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