

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Anestis Karasaridis</td> <td>03/26/2012</td> </tr> <tr> <td>David A. Hoeflin</td> <td>03/26/2012</td> </tr> </tbody> </table>		Name	Execution Date	Anestis Karasaridis	03/26/2012	David A. Hoeflin	03/26/2012				
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<table border="1"> <tr> <td>Name:</td> <td>AT&T INTELLECTUAL PROPERTY I, LP</td> </tr> <tr> <td>Street Address:</td> <td>645 E. Plumb Lane</td> </tr> <tr> <td>City:</td> <td>Reno</td> </tr> <tr> <td>State/Country:</td> <td>NEVADA</td> </tr> <tr> <td>Postal Code:</td> <td>89502</td> </tr> </table>		Name:	AT&T INTELLECTUAL PROPERTY I, LP	Street Address:	645 E. Plumb Lane	City:	Reno	State/Country:	NEVADA	Postal Code:	89502
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CORRESPONDENCE DATA											
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ATTORNEY DOCKET NUMBER:	2011-1060										
NAME OF SUBMITTER:	Timothy G. Newman										
Total Attachments: 2 source=_2011-1060 Assignment#page1.tif source=_2011-1060 Assignment#page2.tif											

CH \$40.00 13432447

ASSIGNMENT

WHEREAS, Anestis Karasaridis, a citizen of the United States of America, residing at 57 Bridgewater Drive, Unit 1, Oceanport, New Jersey 07757; David A. Hoeflin, a citizen of the United States of America, residing at 190 Deepdale Drive, Middletown, New Jersey 07748; hereinafter called the "Assignors," have made the invention described in the United States patent application entitled "System and Method for Routing Content Based on Real-Time Feedback," Attorney Docket No. 2011-1060, for a full description of which reference is here made to an application for Letters Patent of the United States filed herewith; and

WHEREAS, AT&T INTELLECTUAL PROPERTY I, L.P., a partnership organized and existing under the laws of the State of Nevada, having a place of business at 645 E. Plumb Lane, Reno, Nevada 89502, hereinafter called the "Assignee," desires to acquire the entire right, title and interest for the United States of America and elsewhere throughout the world in and to said invention and the patent application identified above, including any and all divisions and continuations thereof and any and all Letters Patent which may be granted thereon, including any and all renewals, reissues and prolongations thereof.

NOW, THEREFORE in consideration of the sum of One Dollar (\$1.00) and other valuable and legally sufficient consideration, the receipt of which by the Assignors from the Assignee is hereby acknowledged, the Assignor has sold, assigned and transferred, and by these presents does sell, assign and transfer to the Assignee, the entire right, title and interest for the United States in and to the invention and the patent application identified above, and any patents that may issue for said invention in the United States; together with the entire right, title and interest in and to said invention and all patent applications and patents therefor in all countries foreign to the United States, including the full right to claim for any such application all benefits and priority rights under any applicable convention; together with the entire right, title and interest in and to all continuations, divisions, renewals and extensions of any of the patent applications and patents defined above; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term and terms for all such patents.

AND said Assignor hereby covenants and agrees, for both the Assignor and the Assignor's legal representatives, that the Assignor will assist the Assignee in the prosecution of the patent application identified above; in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; in vesting in the Assignee like exclusive title in and to all such other patent applications and patents; and in the prosecution of any interference which may arise involving said invention, or any such patent application or patent; and that the Assignors will execute and deliver to the Assignee to carry out the terms of this Assignment. Assignors authorize attorney or agent to fill in the U.S. Application Serial No. above, if required.

AND said Assignor authorizes and requests the Commissioner of Patents to issue Letters Patent on said application, and on any all divisions and continuations thereof, to said Assignee, its assigns and legal representatives, in accordance with the terms of this Assignment.

IN TESTIMONY WHEREOF, this Assignment is executed by said Assignor, on the date(s) listed below.

Name of Inventor: Anestis Karasaridis

Signature of Inventor: [Handwritten Signature]

Date: March 26, 2012

United States of America)
State of New Jersey)
County of Monmouth)

On this 26th day of March, 2012, before me personally came Anestis Karasaridis, to me known to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.

[Handwritten Signature]

Notary Public

Damon P. Pearson
Notary Public
New Jersey
My Commission Expires 09-09-2014

Name of Inventor: David A. Hoeflin

Signature of Inventor: [Handwritten Signature]

Date: 3/26/2012

United States of America)
State of New Jersey)
County of Monmouth)

On this 26th day of March, 2012, before me personally came David A. Hoeflin, to me known to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.

[Handwritten Signature]

Notary Public

Damon P. Pearson
Notary Public
New Jersey
My Commission Expires 09-09-2014