

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Arvind Mishra</td> <td>03/09/2012</td> </tr> <tr> <td>Jonathan Eppers</td> <td>03/15/2012</td> </tr> <tr> <td>Gregory Steiner</td> <td>03/20/2012</td> </tr> <tr> <td>Joseph Essas</td> <td>03/07/2012</td> </tr> </tbody> </table>		Name	Execution Date	Arvind Mishra	03/09/2012	Jonathan Eppers	03/15/2012	Gregory Steiner	03/20/2012	Joseph Essas	03/07/2012
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RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>eHarmony, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>2401 Colorado Ave, Suite A200</td> </tr> <tr> <td>City:</td> <td>Santa Monica</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>90404</td> </tr> </table>		Name:	eHarmony, Inc.	Street Address:	2401 Colorado Ave, Suite A200	City:	Santa Monica	State/Country:	CALIFORNIA	Postal Code:	90404
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PROPERTY NUMBERS Total: 1											
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CORRESPONDENCE DATA											
<p>Fax Number: (408)973-2595 Phone: 408-973-2585 Email: egalvan@ip-patent.com <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Correspondent Name: VAN PELT, YI & JAMES LLP Address Line 1: 10050 N. FOOTHILL BLVD #200 Address Line 4: CUPERTINO, CALIFORNIA 95014</p>											
ATTORNEY DOCKET NUMBER:	EHARP010										
NAME OF SUBMITTER:	Michael J. Schallop										
Total Attachments: 1 source=EHARP010 Executed Assignment#page1.tif											

CH \$40.00 13363194

ASSIGNMENT OF PATENT APPLICATION

Whereas I/we the undersigned inventor(s) have invented certain new and useful improvements as set forth in the patent application entitled:

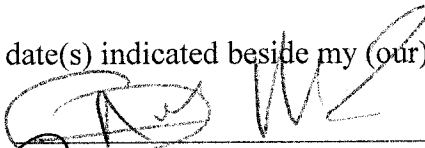
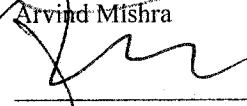
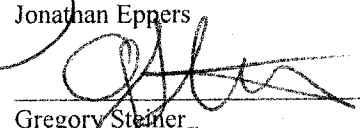

SOCIAL MATCHING

for which I (we) have executed an application for a United States Letters Patent which was filed in the U.S. Patent and Trademark Office on January 31, 2012, and which bears the Application No. 13/363,194 (the "Application");

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I/we the undersigned inventor(s) hereby:

- 1) Sell, assign, and transfer to eHarmony, Inc., a Delaware corporation having a place of business at 2401 Colorado Ave, Suite A200, Santa Monica, CA 90404, (hereinafter referred to as "ASSIGNEE"), the entire right title and interest in any and all improvements and inventions disclosed in, application(s) (including foreign applications) based upon, and Patent(s) (including foreign patents) granted upon the information which is disclosed in the above referenced application and/or in any provisional application to which the above referenced application claims priority.
- 2) Authorize and request the Commissioner of Patents to issue any and all Letters Patents resulting from said application or any division(s), continuation(s), substitutes(s) or reissue(s) thereof to the ASSIGNEE.
- 3) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, perform any acts which are reasonably necessary in connection with the prosecution of said Application, as well as any derivative applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.
- 4) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the Assignee, its successors, assigns and other legal representative, and shall be binding upon the inventor(s), as well as the inventor's heirs, legal representatives and assigns.
- 5) Warrant and represent that I/we have not entered, and will not enter into any assignment, contract, or understanding that conflicts with this assignment.

Signed on the date(s) indicated beside my (our) signature(s).

- | | | |
|----|--|----------------------|
| 1) | Signature:  | Date: <u>3/9/12</u> |
| | Typed Name: Arvind Mishra | |
| 2) | Signature:  | Date: <u>3/15/12</u> |
| | Typed Name: Jonathan Eppers | |
| 3) | Signature:  | Date: <u>3/20/12</u> |
| | Typed Name: Gregory Steiner | |
| 4) | Signature:  | Date: <u>3/7/12</u> |
| | Typed Name: Joseph Essas | |