03/19/2012

Form **PTO-1595** (Rev. 03-11) OMB No. 0651-0027 (exp. 03/31/2012)



U.S. DEPARTMENT OF COMMERCE United States Patent and Trademark Office

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below. 1. Name of conveying party(ies) Leigh F. Lightfoot- Martin Additional name(s) of conveying party(ies) attached? Yes No 3. Nature of conveyance/Execution Date(s): Execution Date(s)	
2. Name and address of receiving party(ies) Leigh F. Lightfoot-Martin	
Name:Accessory Maven, LLC. Internal Address:ATTN: MMGR	
Additional name(s) of conveying party(ies) attached? Yes No 3. Nature of conveyance/Execution Date(s): Execution Date(s)March 14, 2012 X Assignment	
Additional name(s) of conveying party(ies) attached? Yes No 3. Nature of conveyance/Execution Date(s): Execution Date(s)	
Street Address: 4321 Timothy Drive Execution Date(s)March 14, 2012 Assignment	
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Execution Date(s) March 14, 2012 Assignment	
Assignment	
Joint Research Agreement Government Interest Assignment Executive Order 9424, Confirmatory License Other Additional name(s) & address(es) attached? Yes No 4. Application or patent number(s): Received Additional name(s) & address(es) attached? Yes No 4. Application No.(s) Received B. Patent No.(s) B. Patent No.(s) B. Patent No.(s) Additional numbers attached? Yes No	
☐ Joint Research Agreement ☐ Government Interest Assignment ☐ Executive Order 9424, Confirmatory License ☐ Other Additional name(s) & address(es) attached? ☐ Yes ☒ No 4. Application or patent number(s): A. Patent Application No.(s) No.(s) No.(s) No.(s) No.(s) Additional numbers attached? ☐ Yes ☒ No No.(s) No.(s)	
Executive Order 9424, Confirmatory License Other Additional name(s) & address(es) attached? Yes X No 4. Application or patent number(s): A. Patent Application No.(s) No.(s) MAR 1 9 2012 Sth Floor Additional numbers attached? Yes X No Additional numbers attached? Yes X No	
Continuation of patent number(s): Additional name(s) & address(es) attached? Yes No	
Sth Floor Sth Floor Additional numbers attached? Yes No	
Sth Floor Sth Floor Additional numbers attached? Yes No	
5. Name and address to whom correspondence 6. Total number of applications and patents	
concerning document should be mailed: involved: one	
Namo: Lainh Martin	
7. Total fee (37 CFR 1.21(fl) & 3.41) \$ 40.00	
Internal Address:	
Street Address: 4321 Timothy Drive Authorized to be charged to deposit account Enclosed # 1059	
Street Address: 4321 Timothy Drive X Enclosed	
City: Merritt Island 8. Payment Information	
State:FL Zip32953	
Phone Number321-252-3311	\
Deposit Account Number	ΟĬΨ
Deposit Account Number	IJ
9. Signature: Signature Weight F. Lightfoot-Martin March 14, 2012	

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

PATENT ASSIGNMENT

This assignment is made on March 13, 2012 by Leigh Martin ("Assignor") to Accessory Maven, LLC, a limited liability company having a place of business in Merritt Island, Florida ("Assignee").

WHEREAS, Assignor has invented a new, original and useful invention entitled HIDDEN FOUNDATION FOR FORMING HAIR AND METHOD OF USE (Invention), for which a United States Patent Application has been filed by Ted Masters & Associates, patent practitioner number 40742, on October 15, 2011, Application filing receipt No. 13/317,302 (U.S. Patent Application);

WHEREAS, Assignor believes themselves to be the original, first, and sole inventor of the Invention disclosed and claimed in the Patent Application; and

WHEREAS, Assignee desires to acquire by formal, recordable assignment the entire right, title, and interest in and to said Invention, and said Patent Application in the United States and throughout the world.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee, the entire right, title, and interest in and to said Invention, and said Patent Application for said Invention in the United States and throughout the world, including the right to file foreign applications directly in the name of Assignee and to claim for any such foreign applications any priority rights to which such applications are entitled under international conventions, treaties, or otherwise.

Further Assignor agrees that, upon request and without further compensation, but at no expense to Assignee, the inventor and the legal representatives and assigns will do all lawful acts, including the execution of papers and the giving of testimony, that may be necessary or desirable for obtaining, sustaining, reissuing, or enforcing said Patent Application in the United States and throughout the world for said Invention, and for perfecting, recording, or maintaining the title of Assignee, their successors and assigns, to said Invention, and said Patent Application filed, and any patents granted for said Invention in the United States and throughout the world.

Assignor represents and warrants that they have not granted and will not grant to others any rights inconsistent with the rights granted herein.

Assignors authorize and request the Commissioner of Patents and Trademarks of the United States and of all foreign countries to issue any Patent granted for said Invention, whether on another patent or other application for said Invention, on said Patent Application, or on any subsequently-filed provisional, non-provisional, regular utility, divisional, continuation, continuation-in-part, reissue, or other patent application or other application, to Assignee, its successors and assigns, as the assignee of the entire interest in said Invention.

IN WITNESS WHEREOF, Assignor has executed this Assignment on the date first above written and as set forth below.

Date: March 13, 2012

PATENT

REEL: 027951 FRAME: 0263

RECORDED: 03/19/2012