

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Mark J. Davidson</td> <td>03/19/2012</td> </tr> </tbody> </table>		Name	Execution Date	Mark J. Davidson	03/19/2012						
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RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>United Parcel Service of America, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>55 Glenlake Parkway, NE</td> </tr> <tr> <td>City:</td> <td>Atlanta</td> </tr> <tr> <td>State/Country:</td> <td>GEORGIA</td> </tr> <tr> <td>Postal Code:</td> <td>30328</td> </tr> </table>		Name:	United Parcel Service of America, Inc.	Street Address:	55 Glenlake Parkway, NE	City:	Atlanta	State/Country:	GEORGIA	Postal Code:	30328
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CORRESPONDENCE DATA											
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NAME OF SUBMITTER:	Christopher B. Kelly										
Total Attachments: 2 source=398627_Assign#page1.tif source=398627_Assign#page2.tif											

CH \$40.00 13307997

ASSIGNMENT - WORLDWIDE

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each undersigned inventor has sold and assigned, and by these presents hereby sells and assigns, unto

United Parcel Service of America, Inc.
55 Glenlake Parkway, NE
Atlanta, GA 30328

its successors and assigns, the entire right, title and interest, so far as concerns the United States and the Territories and Possessions thereof and all foreign countries in and to the invention in
"SYSTEMS AND METHODS FOR SEGMENTING OPERATIONAL DATA"

as set forth in this United States Patent Application

- executed concurrently herewith
- executed on _____
- Application No. 13/307,997; filed November 30, 2011
- Application claims priority from Application No. 61/470,185, filed March 31, 2011 and Application No. 61/511,915, filed July 26, 2011, all applications listed above being hereinafter referred to as the "application(s)";

said application for United States Letters Patent, including all divisional, renewal, substitute, continuation, nonprovisionals, continuation-in-parts, and Convention applications based in whole or in part upon said inventions or upon said applications, and any and all Letters Patent and reissues, reexaminations, and extensions of Letters Patent granted for said inventions or upon said applications and every priority right that is or may be predicated upon or arise from said inventions, said applications, and said Letters Patent; said Assignee being hereby authorized to file patent applications in any or all countries on any or all said inventions in the name of the undersigned or in the name of said Assignee or otherwise as said Assignee may deem advisable, under the International Convention or otherwise; the Commissioner of Patents and Trademarks of the United States of America being hereby authorized to issue or transfer all said Letters Patent to said Assignee in accordance herewith; this assignment being under covenant, not only that full power to make the same is had by the undersigned, but also that such assigned right is not encumbered by any grant, license, or other right theretofore given, and that the undersigned will do all acts reasonably serving to ensure that the said inventions, patent applications and Letters Patent shall be held and enjoyed by said Assignee as fully and entirely as the same could have been held and enjoyed by the undersigned if this assignment had not been made, and

particularly to execute and deliver to said Assignee all lawful documents including petitions, specifications, oaths, assignments, invention disclaimers, declarations, and lawful affidavits in form and substance which may be requested by said Assignee, to furnish said Assignee with all facts relating to said inventions or the history thereof and any and all documents, photographs, models, samples or other physical exhibits which may embody said inventions, and to testify in any proceedings relating to said inventions, patent applications, and/or Letters Patent.

The undersigned hereby grant(s) an authorized representative of Assignee the power to insert in this Assignment any further identification that may be necessary or desirable to comply with the rules of the U.S. Patent and Trademark Office for recordation of this Assignment.

3/19/2012
Date

Mark J. Davidson
Mark J. Davidson

State of Georgia)
County of Henry)

I, Christi Goddard, a Notary Public for said County and State, do hereby certify that Mark J. Davidson personally appeared before me this day and acknowledged the due execution of the foregoing instrument.

Witness my hand and official seal, this the 19 day of March, 2011.

(Official Seal)

Christi Goddard
Notary Public

My commission expires 6/15/12