## PATENT ASSIGNMENT

# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
Brandon Lee Furber	03/20/2012

### **RECEIVING PARTY DATA**

Name:	Brady Worldwide, Inc.	
Street Address:	2221 West Camden Road	
City:	Milwaukee	
State/Country:	WISCONSIN	
Postal Code:	53209	

### PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29414622

#### **CORRESPONDENCE DATA**

Fax Number: (414)203-0190 Phone: 414-277-5000

Email: melanie.brunow@quarles.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: QUARLES & BRADY LLP
Address Line 1: 411 E. WISCONSIN AVENUE

Address Line 2: SUITE 2350

Address Line 4: MILWAUKEE, WISCONSIN 53202-4426

ATTORNEY DOCKET NUMBER:	180825.01035
NAME OF SUBMITTER:	Daniel J. Ark

Total Attachments: 2

source=180825-01035assign#page1.tif source=180825-01035assign#page2.tif

PATENT REEL: 027955 FRAME: 0115 0 29414622

501871255

#### ASSIGNMENT

WHEREAS, I, Brandon Lee Furber of Fair Haven, NY, have made certain inventions that are described in a design application for Letters Patent of the United States having application number 29/414,622 which was filed on March 1, 2012 and is entitled IDENTIFICATION TAG preparatory to obtaining United States Letters Patent therefor, and

WHEREAS, Brady Worldwide, Inc. (hereinafter referred to as said Company), a Wisconsin corporation having a place of business at 2221 West Camden Road, Milwaukee, Wisconsin 53209 is desirous of acquiring the entire interest in said inventions throughout the United States of America and the territories thereof, for all other countries and under all international agreements,

NOW, THEREFORE, for and in consideration of One Dollar (\$1.00) to me in hand paid, and other good and valuable consideration, receipt whereof is hereby acknowledged, I hereby sell, assign and transfer unto said Company, its successors and assigns, my entire right, title and interest throughout the United States of America and the territories thereof, for all foreign countries and under all international agreements in and to said inventions, the aforesaid application, all other applications hereafter filed in the United States, in any other country, or under any international agreement based in whole or in part on said inventions, and all Letters Patents granted upon said applications by the United States, by any other country or under any international agreement, and I do hereby authorize and request the Commissioner of Patents and Trademarks to issue said Letters Patent to said Company. I further grant to said Company, its successors and assigns, the right to claim for any of said applications the full benefits and priority rights of any international agreement between the United States and any foreign country or countries or between any other countries.

I hereby warrant that I have the full right to make the conveyance herein, and I hereby covenant that I, my heirs, legal representatives and assigns, will when requested, communicate to said Company, its representatives, successors and assigns, all facts known respecting said inventions, execute all divisional, continuing, reissue, reexamination and foreign or international applications, together with individual assignments therefor, make all rightful oaths, sign all lawful papers, testify in any legal proceeding and generally do everything possible to aid said Company, its successors and assigns, in the obtaining of Letters Patent.

IN TESTIMONY WHEREOF, I have hereunto set my hand and seal at the location and on the date indicated with my signature.

STATE OF NEW YORK

COUNTY OF Wayne

Before me on this 20 day of 2012, came Brandon Lee Furber, to me known to be the person named in the foregoing assignment and he acknowledges his execution thereof to be his free act and deed.

(SEAL)

Notary Public, State of New York

My commission expires 6024,2015 / is permanent.

JENNIFER M. GRAHAM

Notary Public, State of New York Registration No. 01GR5073431

Qualified in Wayne County

Commission Expired Feb. 24, 2011 2015 gms

2 of 2