

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
JEFF BRAUN	03/28/2012
RECEIVING PARTY DATA	
Name:	MCGOWAN CRAIN, LLC
Street Address:	5257 SHAW AVENUE, SUITE 201
City:	ST. LOUIS
State/Country:	MISSOURI
Postal Code:	63110
Name:	MANTRA LLC
Street Address:	4314 MARINA CITY DR., #322
City:	MARINA DEL REY
State/Country:	CALIFORNIA
Postal Code:	90292
Name:	PROWOOD WINE & SPIRITS, INC.
Street Address:	4062 VERDUGO ROAD
City:	LOS ANGELES
State/Country:	CALIFORNIA
Postal Code:	90065
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29417048
CORRESPONDENCE DATA	
Fax Number:	(816)412-1263
Phone:	816-842-8600

Email: CMAUST@STINSON.COM

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name: STINSON MORRISON HECKER LLP

Address Line 1: 1201 WALNUT STREET, SUITE 2900

Address Line 4: KANSAS CITY, MISSOURI 64106-2150

ATTORNEY DOCKET NUMBER:

837327-0005

NAME OF SUBMITTER:

CYNTHIA MAUST

Total Attachments: 3

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ASSIGNMENT AGREEMENT

In consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, JEFF BRAUN, an individual having an address of 1973 White Haven Dr., Imperial, MO 63052 USA; (hereinafter "Assignor") hereby assigns, transfers and conveys to McGOWAN CRAIN, LLC, a limited liability company created and existing under the laws of the State of Missouri, having an address of 5257 Shaw Avenue, Suite 201, St. Louis, Missouri 63110, MANTRA LLC, a limited liability company created and existing under the laws of the State of Nevada, having an address of 4314 Marina City Dr., #322, Marina Del Rey, California 90292; and PROWOOD WINE & SPIRITS, INC., a corporation created and existing under the laws of the State of California, having an address of 4062 Verdugo Road, Los Angeles, California 90065, their successors, legal representatives, and assigns (hereinafter "Assignees"), the Assignor's entire right, title and interest in and to the design for a BOTTLE, as depicted in the drawings attached hereto; in and to the application executed by me on the same date as this Assignment; in and to all patents to be issued pursuant to said application and any divisionals, continuations, continuations in part, extensions, renewals, and reissues thereof; and in and to all applications for patents or similar legal protection which may hereafter be filed for said design in any country, all patents or similar legal protection which may be granted for said design in any country and all extensions, renewals and reissues thereof or legal equivalent thereof.

Assignor hereby authorizes and requests the Director of Patents and Trademarks of the United States, and any official of any other country whose duty it is to issue patents or similar legal protection on said applications, to issue patents or similar legal protection for said design to Assignees, the same to be held by Assignees for their own use and benefit, to the full end of the

term for which said patents or similar legal protection are or may be granted, as fully and entirely as the same would have been held and enjoyed by Assignor had this assignment not been made.

Assignor hereby further agrees, upon the request of Assignees, to execute any and all applications for divisionals, continuations and/or continuations in part for said design or improvements and any supplemental oath or declaration relating thereto, and any applications for the reissue or extension of any patent that may be granted upon said applications that Assignees may deem necessary or expedient. Assignor further agrees that in the event any said application, or patent issued thereon, becomes involved in an interference, upon request of Assignees, Assignor will cooperate to the best of his ability with Assignees in preparing the preliminary statement and giving and producing evidence in support thereof. Assignor hereby agrees to perform, upon such request, any and all affirmative acts to obtain said patents or similar legal protection, and vest all rights therein in Assignees as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment had not been made.

Assignor hereby covenants and warrants that as of the date hereof he is the true and lawful owner of the entire, right, title, and interest in said design, applications, and patents which may issue pursuant thereto, that he has the full right and power to convey the same, that the same are free and clear of all liens, charges and encumbrances whatsoever, and that he has not executed and will not execute any agreement in conflict herewith.

WITNESS my hand and seal this 28 day of March, 2012.

Jeff Braun
JEFF BRAUN

ACKNOWLEDGMENT

STATE OF Missouri)
COUNTY OF St. Louis) SS

On this 28 day of March, 2012, before me, a Notary Public in and for the State and County aforesaid, personally appeared JEFF BRAUN, to me known and known to me to be the person of that name who signed and sealed the foregoing instrument, and he acknowledged the same to be his free act and deed.

Theresa Laufketter
Notary Public

(SEAL)

My Commission Expires:

1-27-13

