

Form PTO-1595 (Rev. 03-11)
OMB No. 0651-0027 (exp. 03/31/2012)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET PATENTS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)

POSTUP, INC.

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) 1/24/11

- Assignment
- Security Agreement
- Joint Research Agreement
- Government Interest Assignment
- Executive Order 9424, Confirmatory License
- Other
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Name: UBERMEDIA, INC.

Internal Address: _____

Street Address: 130 W. UNION ST.

City: PASADENA

State: CA

Country: US

Zip: 91103

Additional name(s) & address(es) attached? Yes No

4. Application or patent number(s):

This document is being filed together with a new application.

A. Patent Application No.(s)

B. Patent No.(s)

12/346,908
61/020,478

Additional numbers attached? Yes No

5. Name and address to whom correspondence concerning document should be mailed:

Name: ANDREW NAGLESTAD

Internal Address: _____

Street Address: 130 W. UNION ST.

City: PASADENA

State: CA

Zip: 91103

Phone Number: 626-685-4991

Fax Number: 626-535-2703

Email Address: ANDREW@IDEALAB.COM

6. Total number of applications and patents involved: 2

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 80

- Authorized to be charged to deposit account
- Enclosed
- None required (government interest not affecting title)

8. Payment Information

Deposit Account Number 501154

Authorized User Name ANDREW NAGLESTAD

9. Signature:

Andrew Naglestad

Signature

MARCH 27, 2012

Date

ANDREW S. NAGLESTAD
Name of Person Signing

Total number of pages including cover sheet, attachments, and documents: 3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22304-1450

PATENT

CH \$80.00 501154 12346908

Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "POSTUP, INC.", CHANGING ITS NAME FROM "POSTUP, INC." TO "UBERMEDIA, INC.", FILED IN THIS OFFICE ON THE TWENTY-FOURTH DAY OF JANUARY, A.D. 2011, AT 1:13 O'CLOCK P.M.

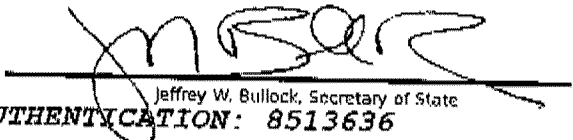
A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.

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You may verify this certificate online
at corp.delaware.gov/authver.shtml.




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8513636

DATE: 01-24-11

PATENT
REEL: 027960 FRAME: 0221

State of Delaware
Secretary of State
Division of Corporations
Delivered 01:13 PM 01/24/2011
FILED 01:13 PM 01/24/2011
SRV 110071570 - 4800843 FILE

CERTIFICATE OF AMENDMENT**TO****AMENDED AND RESTATED CERTIFICATE OF INCORPORATION**

PostUp, Inc., a corporation organized and existing under the General Corporation Law of the State of Delaware,

DOES HEREBY CERTIFY:

FIRST: That in lieu of a meeting, the Board of Directors of PostUp, Inc. gave written consent and adopted resolutions in accordance with the provisions of Section 141(f) of the General Corporation Law of the State of Delaware approving the following amendment to the Amended and Restated Certificate of Incorporation:

RESOLVED, that the Amended and Restated Certificate of Incorporation of PostUp, Inc. be amended by changing Article FIRST so that Article FIRST shall be and read as follows:

FIRST: The name of the corporation is UberMedia, Inc.

SECOND: That in lieu of a meeting and vote of stockholders, the stockholders gave written consent to this amendment in accordance with the provisions of Section 228 of the General Corporation Law of the State of Delaware.

THIRD: That the amendment was adopted in accordance with the applicable provisions of Sections 242 and 228 of the General Corporation Law of the State of Delaware.

The corporation caused this Certificate of Amendment to the Amended and Restated Certificate of Incorporation to be signed by Bill Gross, its Chief Executive Officer, this 21 day of January, 2011.



Bill Gross, Chief Executive Officer