

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Rudy Escobar	03/16/2012
RECEIVING PARTY DATA	
Name:	Strategic Partners, Inc.
Street Address:	9800 De Soto Avenue
City:	Chatsworth
State/Country:	CALIFORNIA
Postal Code:	91311
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29417190
CORRESPONDENCE DATA	
Fax Number:	(408)720-8383
Phone:	(310) 207-3800
Email:	suzanne_johnston@bstz.com
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	Blakely Sokoloff Taylor & Zafman LLP
Address Line 1:	1279 Oakmead Parkway
Address Line 4:	Sunnyvale, CALIFORNIA 94085-4040
ATTORNEY DOCKET NUMBER:	2312.P021
NAME OF SUBMITTER:	Suzanne Johnston
Total Attachments: 1 source=2312P021_Assignment_signed#page1.tif	

CH \$40.00 29417190

ASSIGNMENT

In consideration of good and valuable consideration, the receipt of which is hereby acknowledged, we, the undersigned:

Rudy Escobar

hereby sell, assign, and transfer to:

STRATEGIC PARTNERS, INC.

a corporation of California, having a principal business address at 9800 De Soto Avenue, Chatsworth, California 91311 ("Assignee"), and its successors, assigns and legal representatives, the entire right, title and interest for the United States and all foreign countries, in and to any and all inventions, improvements and/or designs which are disclosed in the application for United States Design Patent that has been executed by the undersigned concurrently herewith and is entitled:

OUTSOLE

and in and to said application and all divisional, continuing, substitute, renewal, reissue, and all other applications for Letters Patent which have been or shall be filed in the United States and all foreign countries on any of said inventions, improvements and/or designs; and in and to all original and reissued patents which have been or shall be issued in the United States and all foreign countries on said inventions, improvements and/or designs; and in and to all rights of priority resulting from the filing of said United States application;

agree that said Assignee may apply for and receive Letters Patent for said inventions, improvements and/or designs in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all said inventions, improvements and/or designs; execute all rightful oaths, assignments powers of attorney and other papers; communicate to said Assignee, its successors, assigns, and representatives, all facts known to the undersigned relating to said inventions, improvements and/or designs and the history thereof; and generally do everything possible which said Assignee, its successors, assigns or representatives shall consider desirable for aiding in securing and maintaining proper patent protection for said inventions, improvements and/or designs and for vesting title to said inventions, improvements and/or designs and all applications for patents and all patents on said inventions, improvements and/or designs, in said Assignee, its successors, assigns and legal representatives; and

covenant with said Assignee, its successors, assigns and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

Date:

3/16/12

Name: Rudy Escobar