

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME
CONVEYING PARTY DATA	
Name	Execution Date
7 Degrees, Inc.	08/12/2011
RECEIVING PARTY DATA	
Name:	Reachable, Inc.
Street Address:	308 East 4500 South, Suite 150
City:	Murray
State/Country:	UTAH
Postal Code:	84107
PROPERTY NUMBERS Total: 3	
Property Type	Number
Application Number:	12907861
Application Number:	12907822
Application Number:	12907164
CORRESPONDENCE DATA	
Fax Number:	(408)414-1076
Phone:	4084141080
Email:	esellars@hptb-law.com, taustin@hptb-law.com
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	Hickman Palermo Truong & Becker LLP
Address Line 1:	One Almaden Boulevard, Floor Twelve
Address Line 4:	San Jose, CALIFORNIA 95113-2211
NAME OF SUBMITTER:	Eric L. Sellars (60299-0010)
Total Attachments: 2 source=Name_Change_7_Degrees_to_Reachable_Inc#page1.tif source=Name_Change_7_Degrees_to_Reachable_Inc#page2.tif	

OP \$120.00 12907861

Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "7 DEGREES, INC.", CHANGING ITS NAME FROM "7 DEGREES, INC." TO "REACHABLE, INC.", FILED IN THIS OFFICE ON THE FIFTEENTH DAY OF AUGUST, A.D. 2011, AT 6:11 O'CLOCK P.M.

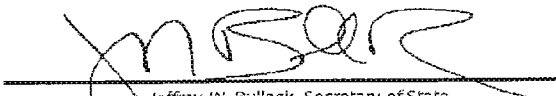
A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



4402245 8100

110922107

You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8971875

DATE: 08-16-11

PATENT
REEL: 027967 FRAME: 0580

State of Delaware
Secretary of State
Division of Corporations
Delivered 06:19 PM 08/15/2011
FILED 06:11 PM 08/15/2011
SRV 110922107 - 4402245 FILE

CERTIFICATE OF AMENDMENT
OF THE
CERTIFICATE OF INCORPORATION
OF
7 DEGREES, INC.

7 Degrees, Inc., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware (the "General Corporation Law")

DOES HEREBY CERTIFY:

FIRST: The name of this corporation is 7 Degrees, Inc., and that this corporation was originally incorporated pursuant to the General Corporation Law on August 3, 2007 under the name "Dot2dot, Inc."

SECOND: The Board of Directors of this corporation adopted a resolution setting forth a proposed amendment to the Amended and Restated Certificate of Incorporation of this corporation (the "Restated Certificate"), declaring said amendment to be advisable and in the best interests of this corporation, which resolution states as follows:

RESOLVED, that Article I of the Certificate of Incorporation be amended to read in its entirety as follows:

"The name of this corporation is Reachable, Inc."

THIRD: That thereafter said amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware by written consent of the stockholders holding the requisite number of shares required by statute given in accordance with and pursuant to Section 228 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, 7 Degrees, Inc. has caused this Certificate of Amendment to be signed by its duly authorized officer as of August 12, 2011.


Name: Al Campa
Title: Chief Executive Officer