

## PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Sijia Chen</td> <td>02/27/2012</td> </tr> <tr> <td>Kai Li</td> <td>02/28/2012</td> </tr> <tr> <td>Wayne Liu</td> <td>02/27/2012</td> </tr> <tr> <td>Siping Tao</td> <td>02/27/2012</td> </tr> </tbody> </table>		Name	Execution Date	Sijia Chen	02/27/2012	Kai Li	02/28/2012	Wayne Liu	02/27/2012	Siping Tao	02/27/2012
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RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>Cisco Technology, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>170 West Tasman Drive</td> </tr> <tr> <td>City:</td> <td>San Jose</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>95134-1706</td> </tr> </table>		Name:	Cisco Technology, Inc.	Street Address:	170 West Tasman Drive	City:	San Jose	State/Country:	CALIFORNIA	Postal Code:	95134-1706
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PROPERTY NUMBERS Total: 1											
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CORRESPONDENCE DATA											
<p>Fax Number: (301)762-4056</p> <p>Phone: 301-424-3640</p> <p>Email: alc@usiplaw.com</p> <p><i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Correspondent Name: Edell, Shapiro &amp; Finnan, LLC</p> <p>Address Line 1: 1901 Research Boulevard</p> <p>Address Line 2: Suite 400</p> <p>Address Line 4: Rockville, MARYLAND 20850</p>											
ATTORNEY DOCKET NUMBER:	0370.1433C										
NAME OF SUBMITTER:	Andrew J. Aldag										
<p>Total Attachments: 2</p> <p>source=ExecutedAssignment#page1.tif</p> <p>source=ExecutedAssignment#page2.tif</p>											

OP \$40.00 13435199

**ASSIGNMENT**

For good and valuable consideration, WE, Sijia Chen, a citizen of China, having a mailing address at 6F Technology Mansion, East Software Park, No. 90 Wensan Road 310012 Hangzhou, Zhejiang, China; Kai Li, a citizen of China, having a mailing address at No. 308, Xiangzhang Drive, Hefei New and High Technology Area, Hefei, Anhui, China; Wayne Liu, a citizen of China, having a mailing address at No. 308, Xiangzhang Drive, Hefei New and High Technology Area, Hefei, Anhui, China and Siping Tao, a citizen of China, having a mailing address at No. 308, Xiangzhang Drive, Hefei New and High Technology Area, Hefei, Anhui, China, hereinafter individually or collectively referred to as "Assignor";


Hereby sell, assign and transfer to **Cisco Technology, Inc.**, a corporation organized and existing under the laws of California, having its principal place of business at 170 West Tasman Drive, San Jose, California 95134-1706, hereinafter "Assignee", its successors, assigns and legal representatives, the entire right, title and interest in and for the United States and all foreign countries, in and to any and all improvements which are disclosed in the application for United States Letters Patent, which has been executed by the undersigned and

entitled: **UTILIZING A SEARCH SCHEME FOR SCREEN CONTENT VIDEO CODING**

and in and to said application and all divisional, continuing, substitute, renewal, reissue, and all other applications for Letters Patent which have been or shall be filed in the United States and all foreign countries on any of said improvements; and in and to all original and reissued patents which have been or shall be filed in the United States and all foreign countries on said improvements;

Agree that said Assignee may apply for and receive Letters Patent for said improvements in its own name; and that, when requested, without charge to but at the expense of said Assignee, its successors, assigns and legal representatives, to carry out in good faith the intent and purpose of this assignment, the undersigned will execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all said improvements; execute all rightful oaths, assignments, powers of attorney and other papers; communicate to said Assignee, its successors, assigns, and legal representatives, all facts known to the undersigned relating to said improvements and the history thereof; and generally do everything possible which said Assignee, its successors, assigns or legal representatives shall consider desirable for aiding in securing and maintaining proper patent protection for said improvements and for vesting title to said improvements and all applications for patents and all patents on said improvements, in said Assignee, its successors, assigns and legal representatives; and

Covenant with said Assignee, its successors, assigns and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

SIGNATURE: <u></u>	DATE: <u>2/27/2012</u>
Sijia Chen	
SIGNATURE: _____	DATE: _____
Kai Li	
SIGNATURE: _____	DATE: _____
Wayne Liu	
SIGNATURE: _____	DATE: _____
Siping Tao	

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SIGNATURE: _____	DATE: _____
Sijia Chen	
SIGNATURE: <u>Kai Li (李凯)</u>	DATE: <u>2/28/2012</u>
Kai Li	
SIGNATURE: <u>Wayne Liu (柳辉)</u>	DATE: <u>2/27/2012</u>
Wayne Liu	
SIGNATURE: <u>Siping Tao (陶思平)</u>	DATE: <u>2/27/2012</u>
Siping Tao	