501875886 04/03/2012

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Gerald R. Koefelda	03/30/2012
Alan J. Cook	03/27/2012

RECEIVING PARTY DATA

Name:	Rehrig Pacific Company	
Street Address:	4010 East 26th Street	
City:	Los Angeles	
State/Country:	CALIFORNIA	
Postal Code:	90058	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13429507

CORRESPONDENCE DATA

 Fax Number:
 (248)988-8363

 Phone:
 248-988-8360

 Email:
 docket@cgolaw.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US

Mail.

Correspondent Name: Carlson, Gaskey & Olds, P.C.

Address Line 1: 400 West Maple
Address Line 2: Suite 350

Address Line 4: Birmingham, MICHIGAN 48009

ATTORNEY DOCKET NUMBER:	10459 PUS; 67080-534 PUS1
NAME OF SUBMITTER:	John E. Carlson

Total Attachments: 3

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> PATENT REEL: 027978 FRAME: 0365

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ASSIGNMENT (Joint Inventors)

WHEREAS, We, Gerald R. Koefelda, residing at 24 Sunning Avenue, Sunningdale, Ascot, Berkshire, United Kingdom SL5 9PW; and Alan J. Cook, residing at 1 Okehampton Road, Childwall, Liverpool, Merseyside, United Kingdom L16 6AY, (hereinafter referred to as Assignors), have invented new and useful improvements in:

BAKERY TRAY

which is described and claimed in the specification of which was filed on March 26, 2012, as United States Application Serial No. 13/429,507; and that this application claims priority to U.S. Provisional Application Serial No. 61/467,954, filed March 25, 2011.

AND WHEREAS, Rehrig Pacific Company, (hereinafter referred to as Assignee), of 4010 East 26th Street, Los Angeles, California, 90058, is desirous of acquiring the entire right, title and interest in and to said invention and said Letters Patent of the United States, and in and to any Letters Patent or Patents, United States or foreign, to be obtained therefor and thereon:

NOW, THEREFORE, be it known by all whom it may concern, that for and in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, the Assignors have assigned, sold and set over, and by these presents assign, sell and set over unto the Assignee, its successors, legal representatives and assigns, for the territory of the United States of America and all foreign countries, the entire right, title and interest in and to said invention, said application for Letters Patent, including the right to file and prosecute foreign patent applications corresponding to said application in foreign patent offices, and the right to claim the priority date of said United States patent application and any legal equivalents thereof, and any and all Letters Patent or Patents in the United States of America and all foreign countries which may be granted therefor and thereon, and to any and all divisions, continuations, and continuations-in-part of said application, or re-issues or extensions of said Letters Patent or Patents prepared and executed by Assignors on even date herewith, the same to be held and enjoyed by the Assignee, as fully and entirely as the same would have been held by the Assignors had this Assignment and sale not been made.

AND the Assignors hereby covenant and agree that the Assignors will at any time upon the request and at the expense of the Assignee execute and deliver any and all papers and do all lawful acts that may be necessary or desirable to perfect the title to said invention and to obtain Letters Patent therefor, and the Assignors hereby authorize and request the Commissioner of Patents to issue said Letters Patent to the said Assignee in accordance with this Agreement.

PATENT REEL: 027978 FRAME: 0366

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Date /	Gerald R. Koefelda
Date	Alan J. Cook

Please address all correspondence and telephone calls and, upon recordation, please return this document to:

John E. Carlson Carlson, Gaskey & Olds, P.C. 400 W. Maple, Suite 350 Birmingham, MI 48009 (248) 988-8360

> PATENT REEL: 027978 FRAME: 0367

Docket No. 10459 PUS; 67080-534 PUS1

Date	Gerald R. Koefelda	
27/03/2012	Drack	
Date /	Alan J. Cook	

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RECORDED: 04/03/2012