

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Kraft Foods Global, Inc.	01/01/2011
RECEIVING PARTY DATA	
Name:	Kraft Foods Global Brands LLC
Street Address:	Three Lakes Drive
City:	Northfield
State/Country:	ILLINOIS
Postal Code:	60093
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13499979
CORRESPONDENCE DATA	
Fax Number:	(860)286-0115
Phone:	860-286-2929
Email:	usptopatentmail@cantorcolburn.com
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	CANTOR COLBURN LLP
Address Line 1:	20 Church Street
Address Line 2:	22nd Floor
Address Line 4:	Hartford, CONNECTICUT 06103
ATTORNEY DOCKET NUMBER:	CDS0277US2
NAME OF SUBMITTER:	Daniel R. Gibson
Total Attachments: 3 source=68U2119#page1.tif source=68U2119#page2.tif source=68U2119#page3.tif	

OP \$40.00 13499979

PATENT

Patent Assignment

between

Kraft Foods Global, Inc., a Delaware corporation having offices at
Three Lakes Drive, Northfield, Illinois 60093, U.S.A.

(hereinafter "Assignor")

and

Kraft Foods Global Brands LLC, a Delaware limited liability company having offices at
Three Lakes Drive, Northfield, Illinois 60093, U.S.A.

(hereinafter "Assignee")

WHEREAS, Assignor is the surviving corporation in a Merger (defined below) with the Cadbury Entities (defined below); and

WHEREAS, pursuant to the Merger, Assignor owns all right, title and interest in and to the Patents (defined below); and

WHEREAS, in order to achieve certain operational goals of Assignor and its parent company, Kraft Foods Inc., Assignor is desirous of assigning its entire right, title and interest in and to the Patents to Assignee; and

WHEREAS, pursuant to that certain Intellectual Property Assignment Agreement between Assignor and Assignee dated December 22, 2010, Assignor has agreed to assign Assignor's entire right, title and interest in and to the Patents to Assignee.

NOW, THEREFORE, in consideration of the sum of one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows:

- (1) As used herein, "Cadbury Entities" means Cadbury Adams USA LLC, Cadbury Adams Holdings LLC, CS Confectionery Inc., and US Gum Investments, Inc.
- (2) As used herein, "Merger" means the merger of the Cadbury Entities with and into Assignor effective as of 12:01 a.m., Wilmington, Delaware time, on January 1, 2011.
- (3) As used herein, "Patents" means all patents, patent applications, industrial designs, utility models, and statutory invention registrations, worldwide, and applications and registrations thereof, including any foreign counterparts and equivalents thereof, and including without limitation all divisionals, continuations, continuations-in-part, substitutes, reissues, reexaminations, renewals and extensions thereof, and all patents, utility models and industrial designs which may be issued on such applications, in each case as acquired by Assignor from the Cadbury Entities pursuant to the Merger, including without limitation the patents, patent applications, industrial designs, and utility models set forth on Appendix A attached hereto.

- (4) Assignor does hereby sell, assign, transfer and set over to Assignee, its successors and assigns, Assignor's entire right, title and interest in and to the Patents, and Assignee hereby accepts the transfer and assignment of the Patents.
 - (5) The foregoing assignment of the Patents includes all rights to sue for past, present, and future infringement, including the right to collect and receive any damages, royalties, or settlements for such infringements, all rights to sue for injunctive or other equitable relief, and any and all causes of action relating to any of the Patents.
 - (6) Assignor hereby covenants that it has the full right to convey the entire interest herein assigned, and that it has not executed, and will not execute, any agreement in conflict with this Assignment.
 - (7) Assignor hereby agrees to execute without further consideration any further documents and instruments which may be necessary, lawful and proper (a) in the prosecution of the Patents or in the preparation or prosecution of any continuation, continuation-in-part, divisional, substitute, renewal, reexamination, or reissue applications or in any amendments, extensions, or interference proceedings, or other applications for Patents of any region or country; and (b) to secure to Assignee its rights, title and interest in and to the Patents.
 - (8) Assignor hereby further covenants and agrees that it will communicate to Assignee any and all facts known to it respecting said Patents, and testify in any legal proceeding, sign all lawful papers, execute and deliver all papers and take an actions that may be necessary or desirable to perfect the title to any of the Patents.
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- (9) Assignor does hereby authorize and request the Director of the U.S. Patent and Trademark Office, and directors of equivalent foreign patent offices, to issue any and all letters patent, industrial designs, and utility models which may be granted upon said Patents, or upon any improvements thereto, or any parts thereof, when granted, to said Assignee.
 - (10) This Assignment shall be effective as of 12:02 a.m., Wilmington, Delaware time, on January 1, 2011.
 - (11) This Assignment shall be interpreted, governed by and construed in accordance with the laws of the State of Delaware without regard to the conflict of laws rules thereof.
 - (12) This Assignment may be executed in one or more counterparts, and by the parties on separate counterparts, but shall not be effective until each party has executed at least one counterpart, and each such counterpart shall constitute an original of this Assignment but all the counterparts shall together constitute one and the same instrument.

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IN WITNESS WHEREOF, the Assignor and Assignee have caused this Assignment to be executed by their authorized representatives.

KRAFT FOODS GLOBAL, INC.
(ASSIGNOR)

KRAFT FOODS GLOBAL BRANDS LLC
(ASSIGNEE), by Kraft Foods Global Brands,
Inc., its Sole Member

By: Carol Ward

By: Jonas Bruzas

Name: CAROL WARD

Name: JONAS BRUZAS

Title: CORPORATE SECRETARY

Title: ASSISTANT SECRETARY

In the presence of: Marge Batzek

In the presence of: Jane A. Emerson

Name of witness: MARGE BATZEK

Name of witness: Jane A. Emerson

Address: THREE LAKES DRIVE

Address: 18 S Meyer Ct

NORTHFIELD, IL 60093

Des Plaines, IL 60016