

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Ellie Savee	03/19/2012
RECEIVING PARTY DATA	
Name:	Hot Topic Merchandising, Inc.
Street Address:	18305 E. San Jose Avenue
City:	City Of Industry
State/Country:	CALIFORNIA
Postal Code:	91748
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29417440
CORRESPONDENCE DATA	
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	SHEPPARD, MULLIN, RICHTER & HAMPTON LLP
Address Line 1:	12275 EL CAMINO REAL, SUITE 200
Address Line 4:	SAN DIEGO, CALIFORNIA 92130
ATTORNEY DOCKET NUMBER:	19GK-163935
NAME OF SUBMITTER:	Susan Hwang
Total Attachments: 2 source=163935-Assignment#page1.tif source=163935-Assignment#page2.tif	

CH \$40.00 29417440

ASSIGNMENT

WHEREAS, Ellie Savee, of Long Beach, California, Assignor, has invented a new, original and ornamental design for a BOTTLE, for which an application for United States Letters Patent was executed by her on or about the same date as this Assignment; and

WHEREAS, Assignor believes herself to be the original and first inventor of the invention disclosed and claimed in the application for Letters Patent; and

WHEREAS, HOT TOPIC MERCHANDISING, INC., a California corporation, having a place of business at 18305 E. San Jose Avenue, City of Industry, California 91748, Assignee, desires to acquire by formal, recordable assignment the entire right, title and interest in and to the invention, the application, and any Letters Patent that might be granted for the invention in the United States and throughout the world;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, the entire right, title and interest in and to the invention, the application, and any Letters Patent that might be granted for the invention in the United States and throughout the world, including the right to file foreign applications directly in the name of Assignee and to claim for any such foreign applications any priority rights to which such applications are entitled under international conventions, treaties or otherwise.

Further, Assignor agrees that, upon request and without further compensation, but at no expense to Assignor, she and her legal representatives and assigns will perform all lawful acts, including the execution of papers and the giving of testimony, that might be necessary or desirable for obtaining, sustaining, reissuing or enforcing Letters Patent in the United States and throughout the world for the invention, and for perfecting, recording or maintaining the title of Assignee, its successors and assigns, to the invention, the application, and any Letters Patent granted for the invention in the United States and throughout the world.


Assignor represents and warrants that she has not granted and will not grant to others any rights inconsistent with the rights granted by this Assignment.

Assignor authorizes and requests the Commissioner of Patents and Trademarks of the United States and of all foreign countries to issue any Letters Patent granted for the invention, whether on the application or on any subsequently filed division, continuation, continuation in part or reissue application, to Assignee, its successors and assigns, as the assignee of the entire interest in the invention.

IN WITNESS WHEREOF, Assignor has executed this Assignment.

Assignor

Date: 8/19/12



Ellie Savee