

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Oladapo E. Bakare</td> <td>01/03/2012</td> </tr> <tr> <td>Gurbinder S. Gill</td> <td>01/03/2012</td> </tr> </tbody> </table>		Name	Execution Date	Oladapo E. Bakare	01/03/2012	Gurbinder S. Gill	01/03/2012
Name	Execution Date						
Oladapo E. Bakare	01/03/2012						
Gurbinder S. Gill	01/03/2012						
RECEIVING PARTY DATA							
Name:	Amazon Technologies, Inc.						
Street Address:	P.O. Box 8102						
City:	Reno						
State/Country:	NEVADA						
Postal Code:	89507						
PROPERTY NUMBERS Total: 1							
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13338092</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13338092		
Property Type	Number						
Application Number:	13338092						
CORRESPONDENCE DATA							
Fax Number:	(770)951-0933						
Phone:	7709339500						
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>							
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ATTORNEY DOCKET NUMBER:	170107-1240						
NAME OF SUBMITTER:	Michael J. D'Aurelio						
Total Attachments: 4 source=01527250#page1.tif source=01527250#page2.tif source=01527250#page3.tif source=01527250#page4.tif							

OP \$40.00 13338092

PATENT ASSIGNMENT

PARTIES TO THE ASSIGNMENT

Assignor(s):

Oladapo E. Bakare
410 Terry Avenue North
Seattle, WA 98109-5210

Gurbinder S. Gill
410 Terry Avenue North
Seattle, WA 98109-5210

Assignee:

Amazon Technologies, Inc.
PO Box 8102
Reno, NV 89507

AGREEMENT

WHEREAS, ASSIGNOR(S) (listed above) are inventor(s) of an invention entitled
“CUSTOMIZATION OF MEDIA PLAY” for which:

a non-provisional application for United States Letters Patent:

was filed on December 27, 2011 and accorded U.S. Serial No. 13/338,092; or

will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby
authorizes and requests ASSIGNEE'S legal representatives, of Thomas, Kayden,
Horstemeyer & Risley, L.L.P., associated with Customer No. 71247, to insert here in
parenthesis (U.S. Serial No. _____, filed _____) this
APPLICATION's U.S. Serial Number and filing date, when known.

WHEREAS, Amazon Technologies, Inc. (hereinafter referred to as ASSIGNEE), a corporation of
the State of Nevada, is desirous of acquiring the entire right, title and interest in and to the invention and

in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE its successors and assigns, the entire right, title and interest in and to said invention and improvements, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues, re-examinations and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer and sale not been made. ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR(S) agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

Oludapo E. Bakare
Oludapo E. Bakare

1/3/2012
Date

WITNESSED BY:

Lee Lee
Witness (Signature)

1/3/2012
Date

Michelle Murphy
Witness (Printed Name)

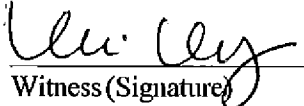


Gurbinder S. Gill

11/3/2012

Date

WITNESSED BY:



Witness (Signature)

11/3/2012

Date

Michelle Murphy

Witness (Printed Name)