

## PATENT ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Bruno Richard PREISS</td> <td>03/19/2012</td> </tr> <tr> <td>Sunning Chun Ning GO</td> <td>03/25/2012</td> </tr> <tr> <td>Allan David LEWIS</td> <td>03/19/2012</td> </tr> </tbody> </table>		Name	Execution Date	Bruno Richard PREISS	03/19/2012	Sunning Chun Ning GO	03/25/2012	Allan David LEWIS	03/19/2012
Name	Execution Date								
Bruno Richard PREISS	03/19/2012								
Sunning Chun Ning GO	03/25/2012								
Allan David LEWIS	03/19/2012								
RECEIVING PARTY DATA									
Name:	RESEARCH IN MOTION LIMITED								
Street Address:	295 Phillip Street								
City:	Waterloo, ON								
State/Country:	CANADA								
Postal Code:	N2L 3W8								
PROPERTY NUMBERS Total: 1									
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13439964</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13439964				
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Application Number:	13439964								
CORRESPONDENCE DATA									
Fax Number:	(416)920-1350								
Phone:	416.920.8170								
Email:	oates@perry-currier.com								
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>									
Correspondent Name:	David J. Johnson								
Address Line 1:	1300 Yonge Street, Suite 500								
Address Line 2:	Perry + Currier								
Address Line 4:	Toronto, ON, CANADA M4T 1X3								
ATTORNEY DOCKET NUMBER:	P3372US00								
NAME OF SUBMITTER:	David J. Johnson								
Total Attachments: 15									

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**WORLDWIDE ASSIGNMENT**

WHEREAS, I/WE, (hereinafter referred to as the "ASSIGNOR(S)");

**Bruno Richard PREISS, 295 Phillip Street, Ext. 73488 , Waterloo, Ontario, N2L 3W8,  
Canada**

**Sunning Chun Ning GO, 609 Davenport Road, Apt. 409, Waterloo, Ontario, N2L 6H9,  
Canada**

**Allan David LEWIS, 31 Casselholme Crescent, New Dundee, Ontario, N0B 2E0, Canada**

am an/are inventor(s) of an invention entitled **METHOD, SYSTEM AND APPARATUS FOR  
MANAGING PERSONA-BASED NOTIFICATIONS AT A COMMUNICATION  
DEVICE** ("Invention") for which one or more applications for patent, design registration, utility  
model registration, or other form of protection, rights, or title have been or will be made in  
certain countries ("Applications"), as further described below:

**US Application Number:** \_\_\_\_\_ **Filed:** \_\_\_\_\_

**PCT Application Number:** \_\_\_\_\_ **Filed:** \_\_\_\_\_

AND WHEREAS, **RESEARCH IN MOTION LIMITED**, (hereinafter referred to as  
the "ASSIGNEE"), a company organized under the laws of the Province of Ontario, Canada,  
having a place of business at 295 Phillip Street, Waterloo, Ontario, N2L 3W8, Canada, is  
desirous of acquiring the full and exclusive right, title and interest in and to said Invention, said  
Applications inclusive of all ancillary rights relating thereto, any and all priority rights derived  
from said Applications, and all patents, design registrations, utility model registrations and other  
forms of protection, rights and titles relating to said Invention, in any country or countries and in  
respect of the whole or any part or parts of or improvements to the Invention;

NOW THEREFORE, for valuable consideration, the receipt and sufficiency of which are  
hereby acknowledged, ASSIGNOR(S) does/do hereby confirm that ASSIGNOR(S) has/have  
transferred, conveyed and assigned, and by way of further assurance does/do hereby transfer,  
convey and assign, any and all of ASSIGNOR(S)'s respective rights, title and interest in and to:  
the Invention; the Applications; any further applications for patent, design registration, utility  
model registration or other forms of protection, rights or titles for the whole or any part or parts  
of or improvements to the Invention in any country or countries ("Further Applications")  
together with the right to file divisional applications, substitute applications and continuation  
applications of any one or more of the Applications and Further Applications ("Divisionals"); the  
right to obtain patents, design registrations, utility model registrations and all other forms of  
protection, rights and titles relating to the Invention; the right in and to any patent or reissue  
patent relating to the Applications, Further Applications and Divisionals ("Grants"); and the right

to obtain any extensions / supplementary protection certificates ("Extensions"); together with the right to bring proceedings to recover damages and/or to obtain other remedies for acts committed in respect of one or more of the aforesaid Invention, Applications, Grants, Further Applications, Divisionals and Extensions, whether such acts are committed before or after the date of this Worldwide Assignment; with the intent that the Invention, Applications, Grants, Further Applications, Divisionals and Extensions are owned and enjoyed by ASSIGNEE absolutely to the full end of the term or terms for same.

ASSIGNOR(S) does/do hereby agree, upon request, to provide assistance and to execute any and all further documents, at the expense of ASSIGNEE and/or its successors and assigns (as applicable), which may be necessary or desirable to enable ASSIGNEE, and/or its successors and assigns (as applicable), to file, prosecute, bring proceedings and take other actions with respect to any and all of the Invention, Applications, Further Applications, Divisionals, Grants and Extensions, and any and all patents and registrations granted thereon and other forms of protection, rights and titles relating thereto, and ASSIGNOR(S) further agrees/agree to execute, upon request and at the expense of ASSIGNEE and/or its successors and assigns (as applicable), any and all further documents which may be necessary or desirable to vest or perfect the title of ASSIGNEE therein.

ASSIGNOR(S) does/do hereby authorize ASSIGNEE or its patent agents or attorneys to insert, above, the jurisdictions, application numbers, filing dates and any other indicia identifying the Applications when such information is available for the purpose of recording this assignment.

ASSIGNOR(S) does/do hereby authorize and request The Commissioner of Patents or any equivalent authority to issue to ASSIGNEE each and every patent, registration and other form of protection, right, and title granted upon the Applications, Further Applications, Divisionals and Extensions.

THIS WORLDWIDE ASSIGNMENT shall inure to the benefit of ASSIGNEE and its successors and assigns, and shall be binding upon ASSIGNOR(S) and their successors and permitted assigns.

DELIVERY of this Worldwide Assignment by copy, however transmitted, constitutes valid and effective delivery. This Worldwide Assignment may be executed in one or more counterparts, each of which when so executed and delivered shall be an original, and such counterparts shall together constitute one and the same instrument.

IN WITNESS WHEREOF, this Worldwide Assignment has been executed below by the undersigned:



**Bruno Richard PREISS**  
295 Phillip Street, Ext. 73488  
Waterloo, Ontario, N2L 3W8  
CANADA

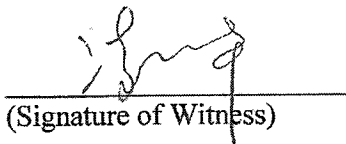
Date: MARCH 19, 2012

STATEMENT BY WITNESS

I, XINHUA LING, whose full Post Office address is

295 Phillip Street, Waterloo, ON, N2L3W8 x79662  
(Address of Witness)

hereby declare that I was personally present and did see the above named person, personally known to me to be a person named in the Worldwide Assignment, duly sign and execute same.

  
(Signature of Witness)

Date: March 19, 2012

RIM Family Ref. No.: 42744

IN WITNESS WHEREOF, this Worldwide Assignment has been executed below by the undersigned:

\_\_\_\_\_  
Sunning Chun Ning GO  
609 Davenport Road, Apt. 409  
Waterloo, Ontario, N2L 6H9  
CANADA

Date: \_\_\_\_\_

STATEMENT BY WITNESS

I, \_\_\_\_\_, whose full Post Office address is

\_\_\_\_\_  
(Address of Witness)

hereby declare that I was personally present and did see the above named person, personally known to me to be a person named in the Worldwide Assignment, duly sign and execute same.

\_\_\_\_\_  
(Signature of Witness)

Date: \_\_\_\_\_

IN WITNESS WHEREOF, this Worldwide Assignment has been executed below by the undersigned:

\_\_\_\_\_  
**Allan David LEWIS**  
**31 Casselholme Crescent**  
**New Dundee, Ontario, N0B 2E0**  
**CANADA**

Date: \_\_\_\_\_

STATEMENT BY WITNESS

I, \_\_\_\_\_, whose full Post Office address is

\_\_\_\_\_  
(Address of Witness)

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\_\_\_\_\_  
(Signature of Witness)

Date: \_\_\_\_\_

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Bruno Richard PREISS, 295 Phillip Street, Ext. 73488 , Waterloo, Ontario, N2L 3W8,  
Canada

Sunning Chun Ning GO, 609 Davenport Road, Apt. 409, Waterloo, Ontario, N2L 6H9,  
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US Application Number: \_\_\_\_\_ Filed: \_\_\_\_\_

PCT Application Number: \_\_\_\_\_ Filed: \_\_\_\_\_

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RIM Family Ref. No.: 42744

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\_\_\_\_\_  
Bruno Richard PREISS  
295 Phillip Street, Ext. 73488  
Waterloo, Ontario, N2L 3W8  
CANADA

Date: \_\_\_\_\_

STATEMENT BY WITNESS

I, \_\_\_\_\_, whose full Post Office address is

\_\_\_\_\_  
(Address of Witness)

hereby declare that I was personally present and did see the above named person, personally known to me to be a person named in the Worldwide Assignment, duly sign and execute same.

\_\_\_\_\_  
(Signature of Witness)

Date: \_\_\_\_\_

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Sunning Chun Ning GO  
Sunning Chun Ning GO  
609 Davenport Road, Apt. 409  
Waterloo, Ontario, N2L 6H9  
CANADA

Date: 25th March, 2012

STATEMENT BY WITNESS

I, Soo Rhee, whose full Post Office address is

609 Davenport Rd Apt 409 Waterloo ON N2L 6H9  
(Address of Witness)

hereby declare that I was personally present and did see the above named person, personally known to me to be a person named in the Worldwide Assignment, duly sign and execute same.

[Signature]  
(Signature of Witness)

Date: Mar 25, 2012

RIM Family Ref. No.: 42744

IN WITNESS WHEREOF, this Worldwide Assignment has been executed below by the undersigned:

\_\_\_\_\_  
Allan David LEWIS  
31 Casselholme Crescent  
New Dundee, Ontario, N0B 2E0  
CANADA

Date: \_\_\_\_\_

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Canada**

**Sunning Chun Ning GO, 609 Davenport Road, Apt. 409, Waterloo, Ontario, N2L 6H9,  
Canada**

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RIM Family Ref. No.: 42744

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\_\_\_\_\_  
**Bruno Richard PREISS**  
**295 Phillip Street, Ext. 73488**  
**Waterloo, Ontario, N2L 3W8**  
**CANADA**

Date: \_\_\_\_\_

STATEMENT BY WITNESS

I, \_\_\_\_\_, whose full Post Office address is

\_\_\_\_\_  
(Address of Witness)

hereby declare that I was personally present and did see the above named person, personally known to me to be a person named in the Worldwide Assignment, duly sign and execute same.

\_\_\_\_\_  
(Signature of Witness)

Date: \_\_\_\_\_

RIM Family Ref. No.: 42744

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\_\_\_\_\_  
**Sunning Chun Ning GO**  
**609 Davenport Road, Apt. 409**  
**Waterloo, Ontario, N2L 6H9**  
**CANADA**

Date: \_\_\_\_\_

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I, \_\_\_\_\_, whose full Post Office address is

\_\_\_\_\_  
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\_\_\_\_\_  
(Signature of Witness)

Date: \_\_\_\_\_



IN WITNESS WHEREOF, this Worldwide Assignment has been executed below by the undersigned:



**Allan David LEWIS**  
31 Casselholme Crescent  
New Dundee, Ontario, N0B 2E0  
CANADA

Date: Mar 19, 2012

STATEMENT BY WITNESS

I, Debbie Sippel-Miller, whose full Post Office address is

175 Columbia St. W., Waterloo, Ontario

(Address of Witness)

hereby declare that I was personally present and did see the above named person, personally known to me to be a person named in the Worldwide Assignment, duly sign and execute same.

Debbie Sippel-Miller  
(Signature of Witness)

Date: March 19/12