PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Correction to the Recordation Cover Sheet of the assignment recorded at Reel/Frame 011994/0727 on 07/16/2001. The correct spelling of the assignor's name is Kimberly Hibler.

CONVEYING PARTY DATA

Name	Execution Date
Kimberly Hibler	07/12/2001
Analydia Shooks	07/13/2001

RECEIVING PARTY DATA

Name:	American Express Travel Related Services Company, Inc.	
Street Address:	General Counsel's Office, American Express Tower, World Financial Center	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10285-4900	

PROPERTY NUMBERS Total: 1

Property Type	Number
Patent Number:	7469233

CORRESPONDENCE DATA

Fax Number: (512)853-8801 **Phone**: 5128538800

Email: dddeluca@intprop.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Dawn DeLuca

Address Line 1: 1120 South Capital of Texas Highway

Address Line 2: Building 2, Suite 300
Address Line 4: Austin, TEXAS 78746

ATTORNEY DOCKET NUMBER:	6657-33200
NAME OF SUBMITTER:	Dean M. Munyon

PATENT

REEL: 028004 FRAME: 0502

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PATENT REEL: 028004 FRAME: 0503 FORM PTO-1619A Expires 06/30/99 OMB 0651-0027 07-25-2001



U.S. Department of Commerce Patent and Trademark Office PATENT Q

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RECORDATION FORM COVER SHEET
PATENTS ONLY

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FORM PTO-1619I3 Expires 08/30/99 OMB 0861-0027	Page 2	U.S. Department of Commerce Patent and Trademark Office PATENT
Correspondent Name and Addres	SS Area Code and Telephone Number	602-382-6506
Name Deborah K. Henscheid		
Address (line 1) SNELL & WILMER, L.L.P.		
Address (line 2) One Arizona Center		
Address (line 3) 400 E. Van Buren		
Address (line 4) Phoenix, AZ 85004		
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(Enter for payment by deposit account or	if additional fees can be charged to the account.) Deposit Account Number: # [19-2814
	Authorization to charge additional fees:	Yes V No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Deborah K. Henscheid - Reg. No. 35,940

Name of Person Signing

FORM PTO-1619A Expires 06/30/89

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Corrective Recordation Cover Sheet

07-25-2001



U.S. Department of Commerce Patent and Trademark Office PATENT

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Name (line 2))				
Second Party							Execution Date Month Day
Name (line 1)	Analydia Shoo	oks					7/13/01
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FORM PTO-1619B Expires 08/30/99 OMB 0861-0027	Page 2	U.S. Department of Commerce Patent and Trademark Office PATENT
Correspondent Name and Address	Area Code and Telephone Number	602-382-6506
Name Deborah K. Henscheld		
Address (line 1) SNELL & WILMER, L.L.P.		
Address (line 2) One Arizona Center		
Address (line 3) 400 E. Van Buren		
Address (line 4) Phoenix, AZ 85004		
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Statement and Signature		
To the best of my knowledge and be attached copy is a true copy of the indicated herein.	pelief, the foregoing information is true a original document. Charges to deposit	nd correct and any account are authorized, as
Deborah K. Henscheid - Reg. No. 35,940	Nelval tenschul	7/16/01
Name of Person Signing	Signature	Date

PATENT REEL: 011994 ERAME: 0728

WHEREAS, the undersigned inventor(s) (hereinafter singly and collectively, "ASSIGNOR") of the addresses indicated below, have invented a METHOD AND SYSTEM FOR FACILITATING THE ANONYMOUS PURCHASE OF GOODS AND SERVICES FROM AN E-COMMERCE WEBSITE for which application has been executed on even date herewith:

AND WHEREAS, AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY, INC. (hereinafter "ASSIGNEE"), a corporation organized and existing under and by virtue of the laws of the State of New York having its principal place of business and mailing address at General Counsel's Office, American Express Tower, World Financial Center, New York, New York 10285-4900, is desirous of memorializing its interest therein:

NOW, THEREFORE, the undersigned ASSIGNOR hereby confirms that ASSIGNOR is a full time salaried employee of ASSIGNEE and that ASSIGNOR developed the subject matter of the invention on ASSIGNEE's time and at the expense of ASSIGNEE and within the scope of ASSIGNOR's duties as an employee of ASSIGNEE and thereby ASSIGNOR recognizes that the ASSIGNEE owns the invention as described in the aforesaid application. Nonetheless to comport with Patent Office procedures, ASSIGNOR memorializes that relationship in the form of this assignment and:

THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR by these presents does sell, assign and transfer unto ASSIGNEE, its successors, assigns and legal representatives, the full and exclusive right to the invention, as described in the aforesaid application, and any improvements or derivative works, including patent, copyright and any other intellectual property rights, any provisional, non-provisional, continuation, continuation in part, divisional, reissue, reexamination, foreign, PCT or other patent application or like document, , or any other application which claims priority to said application, in the United States and all foreign countries, together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States adheres, and hereby authorizes and requests the Commissioner of Patents to issue said Letters Patent to ASSIGNEE, for the sole use and benefit of ASSIGNEE, its successors, assigns and legal representatives.

AND HEREBY AGREES to transfer a like interest to ASSIGNEE, its successors, assigns and legal representatives, without further remuneration, in and to any improvements and applications for patents based thereon, growing out of or relating to the invention; and to provide all reasonable assistance and execute any papers, if accurate, desired by ASSIGNEE, its successors, assigns and legal representatives, to

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PATENT REEL: 011994 FRAME: 0729

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perfect ASSIGNEE's full protection and title in and to the invention hereby transferred and to file any of the aforementioned applications.

EXECUTED as of the date(s) written below by ASSIGNOR:

INVENTOR'S NAME

ADDRESS

SIGNATURE

DATE

Analydia Shooks

13857 S. White Tail

Bluffdale, Utah 84065

Kimberly Hibler

7935 N. Silver Creek

Park City, Utah 84098

Zember of Fill - 1/2/01

SNELL & WILMER L.L.P.

One Arizona Center 400 East Van Buren Phoenix, Arizona 85004-2202 (602) 382-6000 perfect ASSIGNEE's full protection and title in and to the invention hereby transferred and to file any of the aforementioned applications.

EXECUTED as of the date(s) written below by ASSIGNOR:

INVENTOR'S NAME **ADDRESS** 13857 S. White Tail Analydia Shooks Bluffdale, Utah 84065 7935 N. Silver Creek Kimberly Hibler Park City, Utah 84098

SNELL & WILMER L.L.P. One Arizona Center 400 East Van Buren Phoenix, Arizona 85004-2202 (602) 382-6000

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RECORDED: 07/16/2001