

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	Correction to the Recordation Cover Sheet of the assignment recorded at Reel/Frame 011994/0727 on 07/16/2001. The correct spelling of the assignor's name is Kimberly Hibler.										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Kimberly Hibler</td> <td>07/12/2001</td> </tr> <tr> <td>Analydia Shooks</td> <td>07/13/2001</td> </tr> </tbody> </table>		Name	Execution Date	Kimberly Hibler	07/12/2001	Analydia Shooks	07/13/2001				
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Kimberly Hibler	07/12/2001										
Analydia Shooks	07/13/2001										
RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>American Express Travel Related Services Company, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>General Counsel's Office, American Express Tower, World Financial Center</td> </tr> <tr> <td>City:</td> <td>New York</td> </tr> <tr> <td>State/Country:</td> <td>NEW YORK</td> </tr> <tr> <td>Postal Code:</td> <td>10285-4900</td> </tr> </table>		Name:	American Express Travel Related Services Company, Inc.	Street Address:	General Counsel's Office, American Express Tower, World Financial Center	City:	New York	State/Country:	NEW YORK	Postal Code:	10285-4900
Name:	American Express Travel Related Services Company, Inc.										
Street Address:	General Counsel's Office, American Express Tower, World Financial Center										
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PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Patent Number:</td> <td>7469233</td> </tr> </tbody> </table>		Property Type	Number	Patent Number:	7469233						
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Patent Number:	7469233										
CORRESPONDENCE DATA											
<p>Fax Number: (512)853-8801</p> <p>Phone: 5128538800</p> <p>Email: dddeluca@intprop.com</p> <p><i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Correspondent Name: Dawn DeLuca</p> <p>Address Line 1: 1120 South Capital of Texas Highway</p> <p>Address Line 2: Building 2, Suite 300</p> <p>Address Line 4: Austin, TEXAS 78746</p>											
ATTORNEY DOCKET NUMBER:	6657-33200										
NAME OF SUBMITTER:	Dean M. Munyon										

Total Attachments: 7

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07-25-2001

U.S. Department of Commerce
Patent and Trademark Office
PATENT

101787620

RECORDATION FORM COVER SHEET
PATENTS ONLY1000 U.S. PTO
09/906456
07/16/01

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Conveyance Type

☒ Assignment☐ Security Agreement☐ License☐ Change of Name☐ Merger☐ Other

U.S. Government

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☐ Departmental File☐ Secret File

Conveying Party(ies)

☐ Mark if additional names of conveying parties attached

Name (line 1) Kim Hilber

Execution Date
Month Day Year
7/12/01

Name (line 2)

Second Party

Name (line 1) Analydia Shooks

Execution Date
Month Day Year
7/13/01

Name (line 2)

Receiving Party

☐ Mark if additional names of receiving parties attached

Name (line 1) American Express Travel Related Services Company, Inc.

Name (line 2)

Address (line 1) General Counsel's Office, American Express Tower

Address (line 2) World Financial Center

Address (line 3) New York

New York

10285-4900

City

State/Country

Zip Code

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REEL: 011994 FRAME: 0727

REEL: 028004 FRAME: 0504

Correspondent Name and Address

Area Code and Telephone Number

602-382-6506

Name Deborah K. Henscheld

Address (line 1) SNELL & WILMER, L.L.P.

Address (line 2) One Arizona Center

Address (line 3) 400 E. Van Buren

Address (line 4) Phoenix, AZ 85004

Pages

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Application Number(s) or Patent Number(s)

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Patent Application Number(s)

Patent Number(s)

09/16/56

If this document is being filed together with a new Patent Application, enter the date the patent application was signed by the first named executing inventor.

Month Day Year

Patent Cooperation Treaty (PCT)

Enter PCT application number only if a U.S. Application Number has not been assigned.

PCT

PCT

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Number of Properties

Enter the total number of properties involved.

1

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41): \$

40.00

Method of Payment:

Enclosed ☒Deposit Account ☒

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

19-2814

Authorization to charge additional fees:

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☒

No

☐

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To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Deborah K. Henscheld - Reg. No. 35,940

Name of Person Signing

Signature

Date

PATENT

REEL: 011994 FRAME: 0728

PATENT

REEL: 028004 FRAME: 0505

07-25-2001

U.S. Department of Commerce
Patent and Trademark Office
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REEL: 028004 FRAME: 0506

Correspondent Name and Address

Area Code and Telephone Number

602-382-6506

Name Deborah K. Henscheld

Address (line 1) SNELL & WILMER, L.L.P.

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Deborah K. Henscheld - Reg. No. 35,940

Name of Person Signing

Signature

Date

PATENT

REEL: 011994 FRAME: 0728

REEL: 028004 FRAME: 0507

ASSIGNMENT

UTILITY PATENT

WHEREAS, the undersigned inventor(s) (hereinafter singly and collectively, "ASSIGNOR") of the addresses indicated below, have invented a METHOD AND SYSTEM FOR FACILITATING THE ANONYMOUS PURCHASE OF GOODS AND SERVICES FROM AN E-COMMERCE WEBSITE for which application has been executed on even date herewith;

AND WHEREAS, AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY, INC. (hereinafter "ASSIGNEE"), a corporation organized and existing under and by virtue of the laws of the State of New York having its principal place of business and mailing address at General Counsel's Office, American Express Tower, World Financial Center, New York, New York 10285-4900, is desirous of memorializing its interest therein;

NOW, THEREFORE, the undersigned ASSIGNOR hereby confirms that ASSIGNOR is a full time salaried employee of ASSIGNEE and that ASSIGNOR developed the subject matter of the invention on ASSIGNEE's time and at the expense of ASSIGNEE and within the scope of ASSIGNOR's duties as an employee of ASSIGNEE and thereby ASSIGNOR recognizes that the ASSIGNEE owns the invention as described in the aforesaid application. Nonetheless to comport with Patent Office procedures, ASSIGNOR memorializes that relationship in the form of this assignment and;

THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR by these presents does sell, assign and transfer unto ASSIGNEE, its successors, assigns and legal representatives, the full and exclusive right to the invention, as described in the aforesaid application, and any improvements or derivative works, including patent, copyright and any other intellectual property rights, any provisional, non-provisional, continuation, continuation in part, divisional, reissue, reexamination, foreign, PCT or other patent application or like document, , or any other application which claims priority to said application, in the United States and all foreign countries, together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States adheres, and hereby authorizes and requests the Commissioner of Patents to issue said Letters Patent to ASSIGNEE, for the sole use and benefit of ASSIGNEE, its successors, assigns and legal representatives,

AND HEREBY AGREES to transfer a like interest to ASSIGNEE, its successors, assigns and legal representatives, without further remuneration, in and to any improvements and applications for patents based thereon, growing out of or relating to the invention; and to provide all reasonable assistance and execute any papers, if accurate, desired by ASSIGNEE, its successors, assigns and legal representatives, to

HENSCHD\PHX\1032248.1

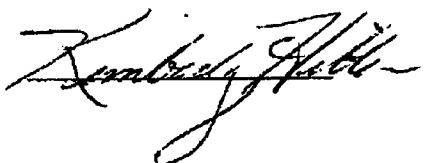
PATENT

REEL: 011924 FRAME: 0729

REEL: 028004 FRAME: 0508

perfect ASSIGNEE's full protection and title in and to the invention hereby transferred and to file any of the aforementioned applications.

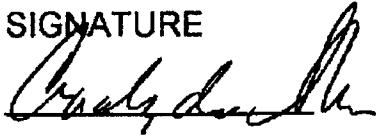
EXECUTED as of the date(s) written below by ASSIGNOR:

INVENTOR'S NAME	ADDRESS	SIGNATURE	DATE
<u>Analydia Shooks</u>	<u>13857 S. White Tail</u> <u>Bluffdale, Utah 84065</u>	_____	_____
<u>Kimberly Hibler</u>	<u>7935 N. Silver Creek</u> <u>Park City, Utah 84098</u>		<u>7/12/01</u>

SNELL & WILMER L.L.P.
One Arizona Center
400 East Van Buren
Phoenix, Arizona 85004-2202
(602) 382-6000

perfect ASSIGNEE's full protection and title in and to the invention hereby transferred and to file any of the aforementioned applications.

EXECUTED as of the date(s) written below by ASSIGNOR:

INVENTOR'S NAME	ADDRESS	SIGNATURE	DATE
<u>Analydia Shooks</u>	<u>13857 S. White Tail</u> <u>Bluffdale, Utah 84065</u>		<u>7-13-01</u>
<u>Kimberly Hibler</u>	<u>7935 N. Silver Creek</u> <u>Park City, Utah 84098</u>	_____	_____

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